

# INTERNATIONAL CORRIDOR VISIONING EFFORT

MARCH 2023

## ACKNOWLEDGMENTS

Thanks to the residents, stakeholders, Advisory Committee members, elected and appointed officials, and City staff who provided knowledge, assistance, and insight throughout the process of developing this vision.

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**Ordinance No. 23- 011**

**An ordinance adopting the International Corridor Vision as a component of *99 Square Miles* - the Comprehensive Plan for the City of Arlington**

WHEREAS, Texas Local Government Code, Section 211.004, requires municipalities to adopt zoning regulations in accordance with a comprehensive plan; and

WHEREAS, *99 Square Miles* -- the Comprehensive Plan for the City of Arlington was adopted on March 17, 2015, by Ordinance No. 15-014, as the Master or General Plan for the City of Arlington and its extraterritorial jurisdiction to guide the overall physical growth of the community and the provision of public facilities and services; and

WHEREAS, in an effort to highlight and promote the international culture and diversity of the study area, the Office of Strategic Initiatives, in coordination with area stakeholders, developed the International Corridor Vision with direct resident involvement and citizen participation; and

WHEREAS, on September 1, 2022, City staff began working with the stakeholders in the International Corridor study area on developing a vision for the International Corridor; and

WHEREAS, on March 1, 2023, a public hearing was held before the Planning and Zoning Commission at which the public was given the opportunity to give testimony and present written evidence; and

WHEREAS, the Planning and Zoning Commission forwarded to the City Council a recommendation to approve the International Corridor Vision as a component of *99 Square Miles* - the Comprehensive Plan; and

WHEREAS, on March 7, 2023, a public hearing was held before the City Council at which the public was given the opportunity to give testimony and present written evidence; NOW THEREFORE

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ARLINGTON, TEXAS:

1.

That the City Council approves the International Corridor Vision as a component of *99 Square Miles* - the Comprehensive Plan of the City of Arlington, Texas.

2.

Further, the International Corridor Vision is intended to be used as the official City policy for evaluating development proposals within the boundaries of the corridor and used as a guide for reviewing development proposals in areas adjacent to the corridor.

3.

A copy of the International Corridor Vision is attached hereto and incorporated herein for all intents and purposes.

PRESENTED AND GIVEN FIRST READING on the 7th day of March 2023, at a regular meeting of the City Council of the City of Arlington, Texas; and GIVEN SECOND READING, passed and approved on the 21st day of March 2023, by a vote of 8 ayes and 0 nays at a regular meeting of the City Council of the City of Arlington, Texas.



JIM R. ROSS, Mayor

ATTEST:



ALEX BUSKEN, City Secretary

APPROVED AS TO FORM:  
MOLLY SHORTALL, City Attorney

BY 

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## EXECUTIVE SUMMARY

The City of Arlington's International Corridor Vision establishes prioritized recommendations to guide improvements in the International Corridor, an area surrounding East Pioneer Parkway between Center Street and State Highway 360. This vision builds upon significant public involvement and input to determine priorities and recommendations for the Corridor. The City and its partners leveraged a broad based of stakeholder input to inform the Vision.

The Vision for the International Corridor: The City of Arlington's International Corridor is a diverse, walkable, and vibrant area where resident and visitors alike come together with mutual respect and appreciation for its unique cultural experiences.

The International Corridor is a welcoming, attractive, and safe place where multicultural heritage is preserved and celebrated. Complementing other destinations in the American Dream City such as the Entertainment District and Downtown, The International Corridor provides economic opportunity and a high quality of life for a wide range of businesses and residents.

Recommendations are built around three topical areas: Improving lighting and walkability, enhancing aesthetics and identity, and building community capacity.

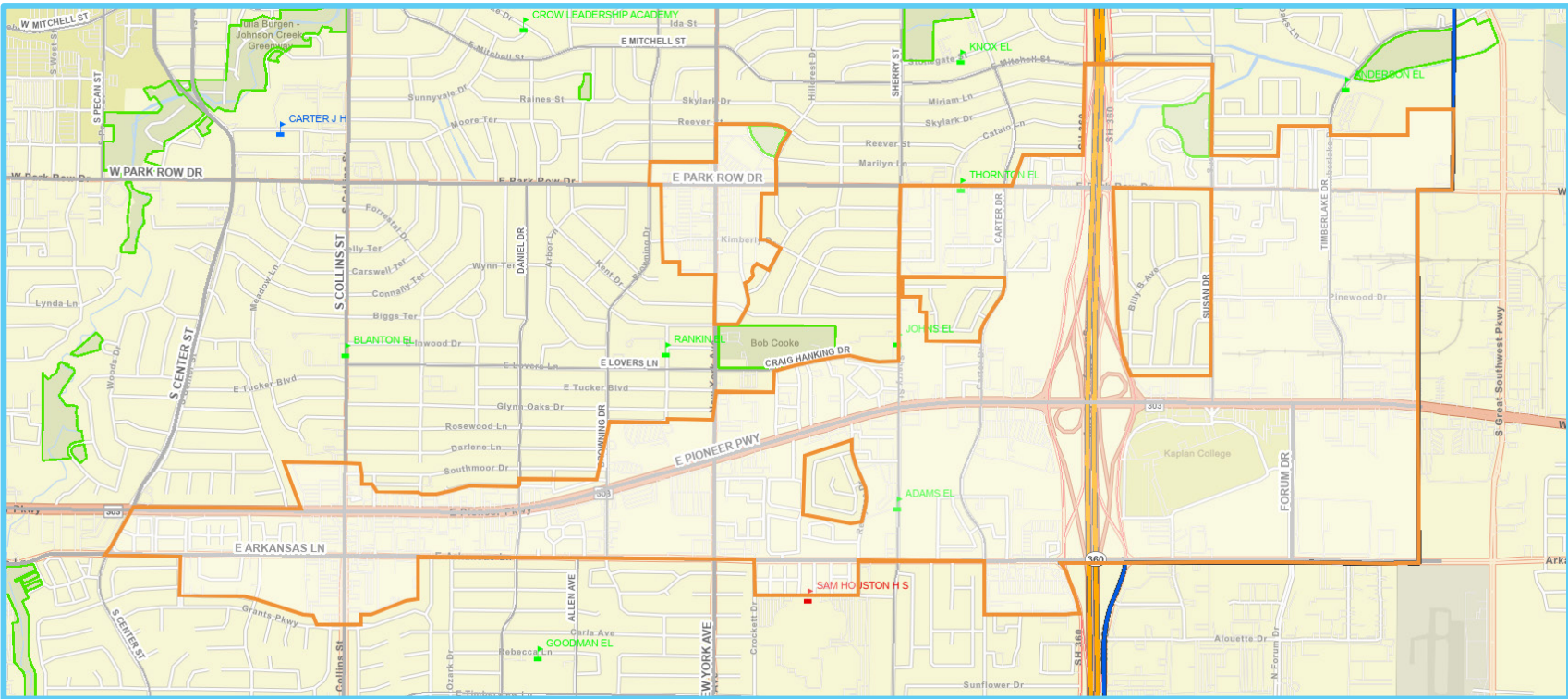


# EXISTING CONDITIONS ANALYSIS

# EXISTING CONDITIONS ANALYSIS

## Corridor Study Area

The International Corridor is a business corridor along Pioneer Parkway (Spur 303) running through the heart of Central and East Arlington. The Corridor begins at S. Center Street on the west and runs east to Great Southwest Parkway. This area includes portions of the Great Southwest Parkway Industrial Park. For the purposes of this study, a ¼ mile buffer is applied to the Corridor study area to capture the residential demographics of the Corridor, and those most likely to be impacted by the recommendations of this study.



International Corridor Boundary

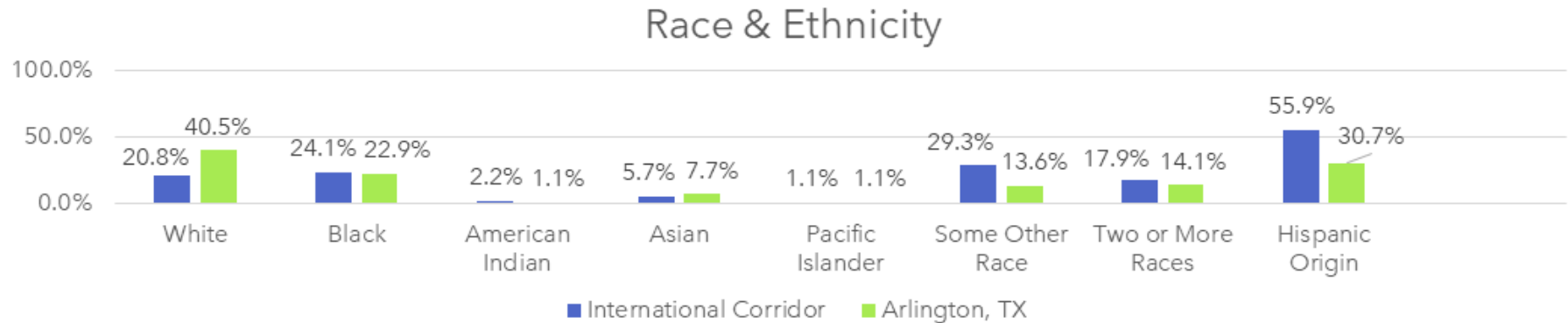


# EXISTING CONDITIONS ANALYSIS

## Demographics

### RACE AND ETHNICITY

According to the American Sociological Association, "race" refers to physical differences that groups and cultures consider socially significant, while "ethnicity" refers to shared culture, such as language, ancestry, practices, and beliefs. The largest racial group in the International Corridor consists of people who consider themselves "Some Other Race" (29.3 percent), followed by those who identify as African American or Black (24.1 percent). Approximately 56 percent of the population in the International Corridor identify as Hispanic.



Source: Community Analyst

### Population

	International Corridor	Arlington, TX
Total Population	40,310	394,266
Total Households	13,589	142,650
Median Age	27.9	33.5

Source: Community Analyst

## EXISTING CONDITIONS ANALYSIS

### Demographics

#### INCOME

Median household income in the International Corridor is \$46,422, compared with a citywide median household income of \$66,466. Median home value in the International Corridor is \$157,337 compared with a citywide median home value of \$235,004. Per capita income in the International Corridor is \$20,487 compared with the citywide per capita income of \$33,697. The percentage of the population in the International Corridor below poverty level in 2022 is 25%, compared with 12% citywide. 76.4% of households in the International Corridor earn less than \$75,000, compared to 55.2% of households citywide.

### Income

	International Corridor	Arlington, TX
Median Household Income	\$46,422	\$66,466
Median Home Value	\$157,337	\$235,004
Per Capita Income	\$20,487	\$33,697
% Below Poverty Level	25%	12%

Source: Community Analyst

## EXISTING CONDITIONS ANALYSIS

### Demographics

Household Income Ranges	International Corridor	Arlington TX
Household Income Base	13,563	144,424
<\$15,000	11.4%	7.3%
\$15,000 - \$24,999	13.5%	6.8%
\$25,000 - \$34,999	11.4%	8.1%
\$35,000 - \$49,999	16.8%	12.9%
\$50,000 - \$74,999	23.3%	20.1%
\$75,000 - \$99,999	11.4%	13.8%
\$100,000 - \$149,999	7.9%	16.7%
\$150,000 - \$199,999	2.8%	7.6%
\$200,000+	1.5%	6.7%

3 highest percentage income ranges

Source: Community Analyst

## EXISTING CONDITIONS ANALYSIS

### Demographics

#### EDUCATIONAL ATTAINMENT

63.4% of the population over age 25 in the International Corridor have either a high school diploma/GED or less than a high school level education, compared to 35.8% of the population citywide.

Population 25+	International Corridor	Arlington TX
Total Population 25+	22,294	256,955
Less than 9 <sup>th</sup> Grade	17.8%	5.5%
9-12 <sup>th</sup> Grad, No Diploma	13.3%	6.5%
High School Graduate	27.2%	20.3%
GED/Alternative Credential	5.1%	3.5%
Some College, No Degree	15.0%	21.0%
Associate Degree	6.1%	8.6%
Bachelor's Degree	12.3%	23.6%
Graduate/Professional Degree	3.2%	10.9%

3 highest percentage educational attainment

Source: Community Analyst

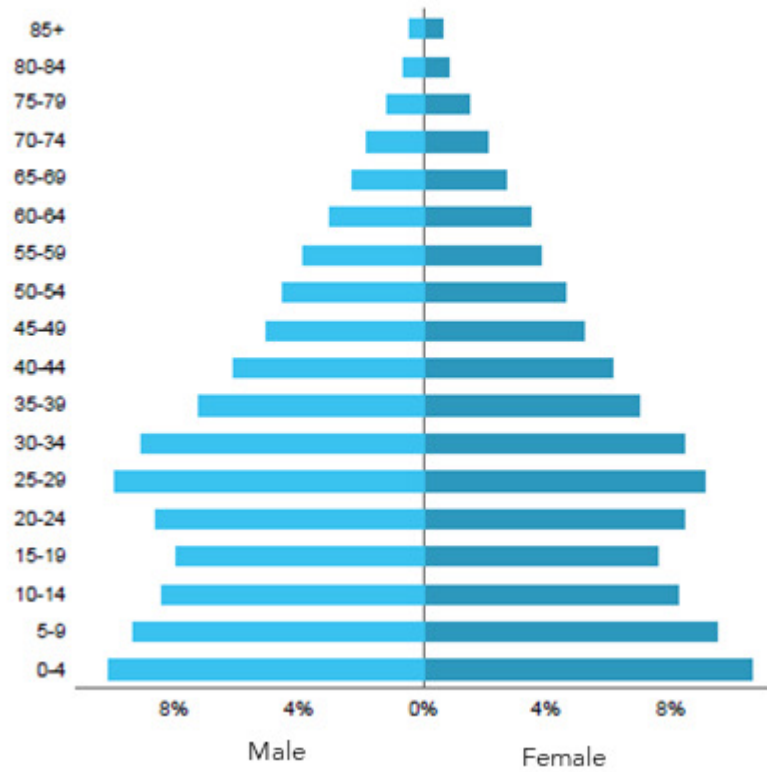
#### AGE DISTRIBUTION

The International Corridor has a much younger population compared to the City as a whole, with an average age 5.6 years younger than that City average age of 33.5 years. The study area also has a burgeoning youth population from 0-9 years of age that is not seen citywide. The largest age group in the International Corridor is 25-34 years (18.4%).

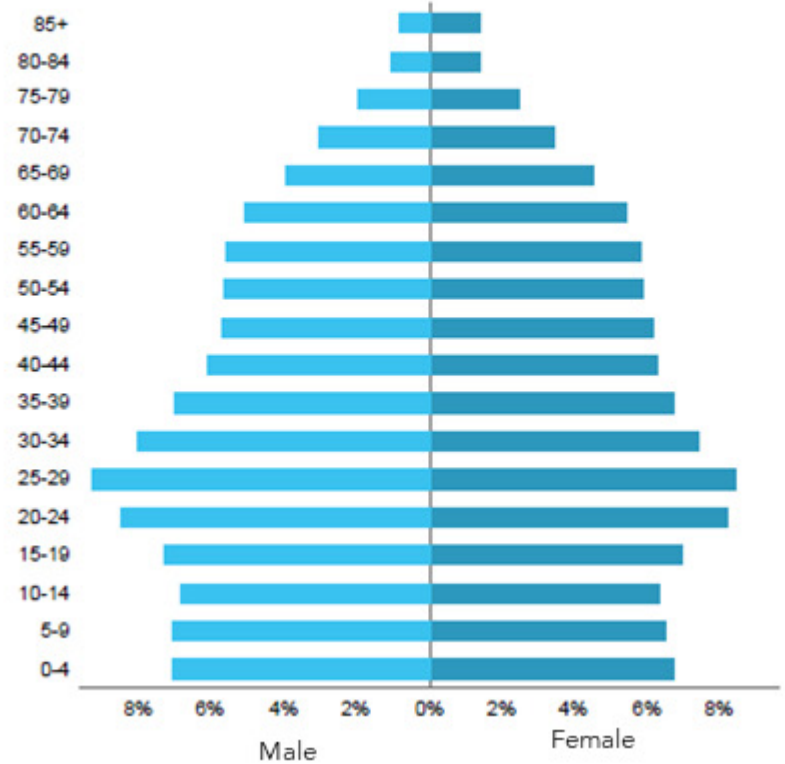
# EXISTING CONDITIONS ANALYSIS

## Demographics

### International Corridor



### Arlington, TX



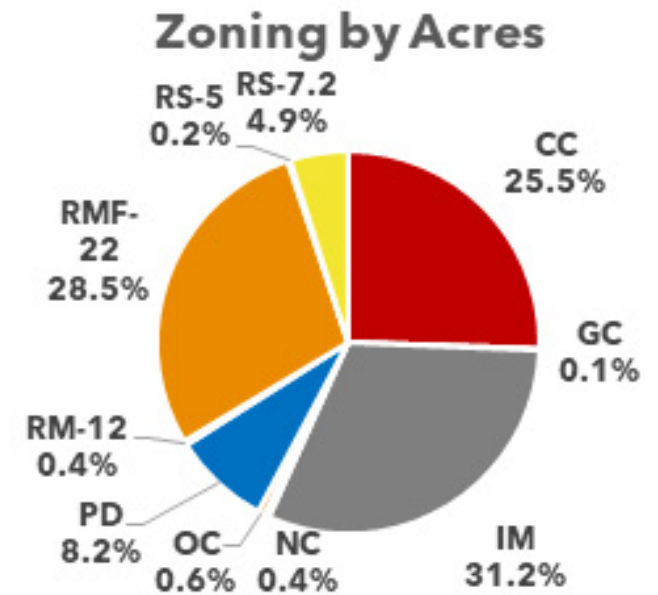
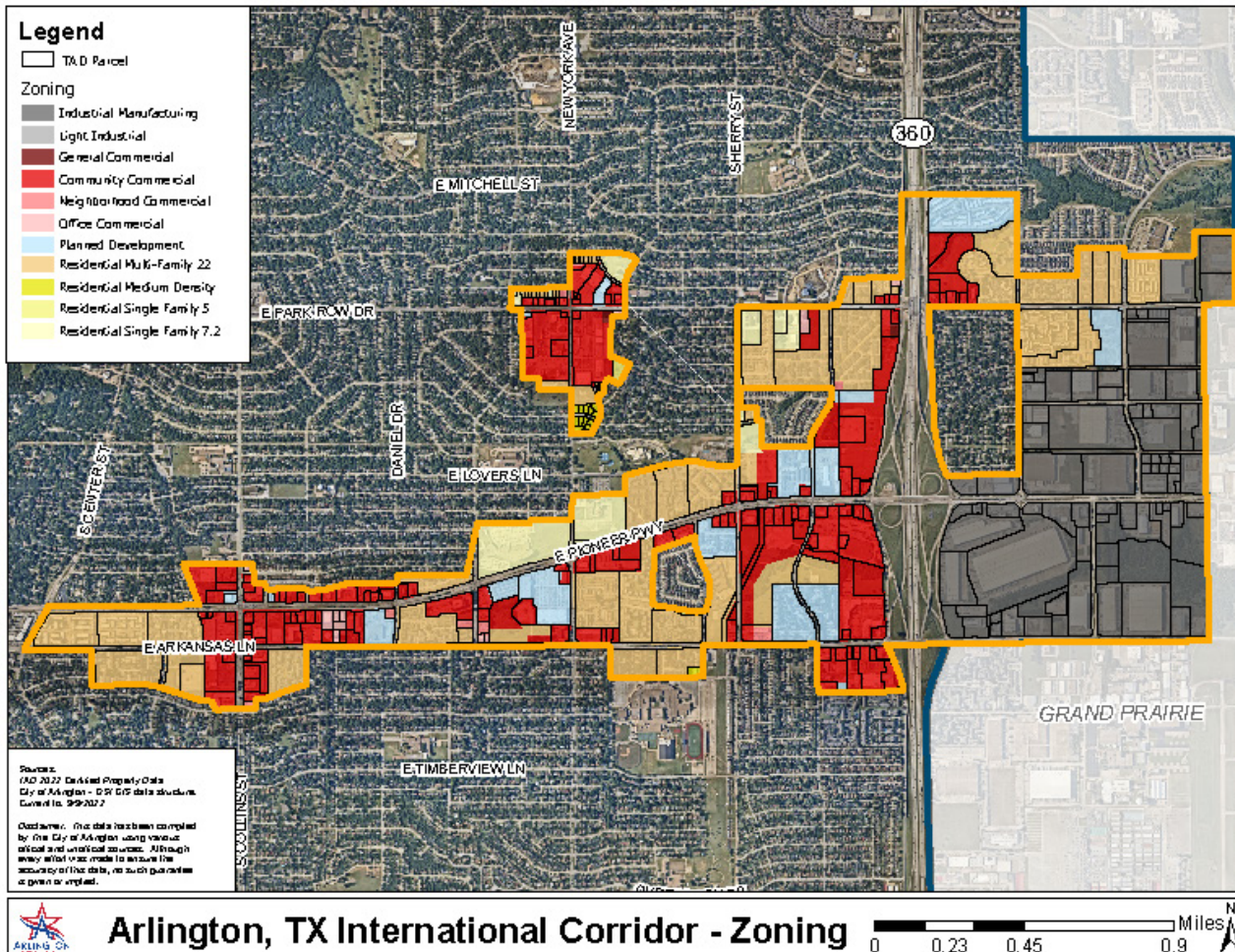
Source: Community Analyst

# EXISTING CONDITIONS ANALYSIS

## Land Use and Zoning

### ZONING

Pioneer Parkway is primarily a commercial corridor, but the International Corridor includes a significant portion of the Great South-west Parkway Industrial Park. As a result, the most prominent zoning by acreage in the study area is Industrial Manufacturing (31.2%), followed by Community Commercial (25.5%), and Residential Multi-Family 22 (28.5%).



Source: City of Arlington

## EXISTING CONDITIONS ANALYSIS

### Land Use and Zoning

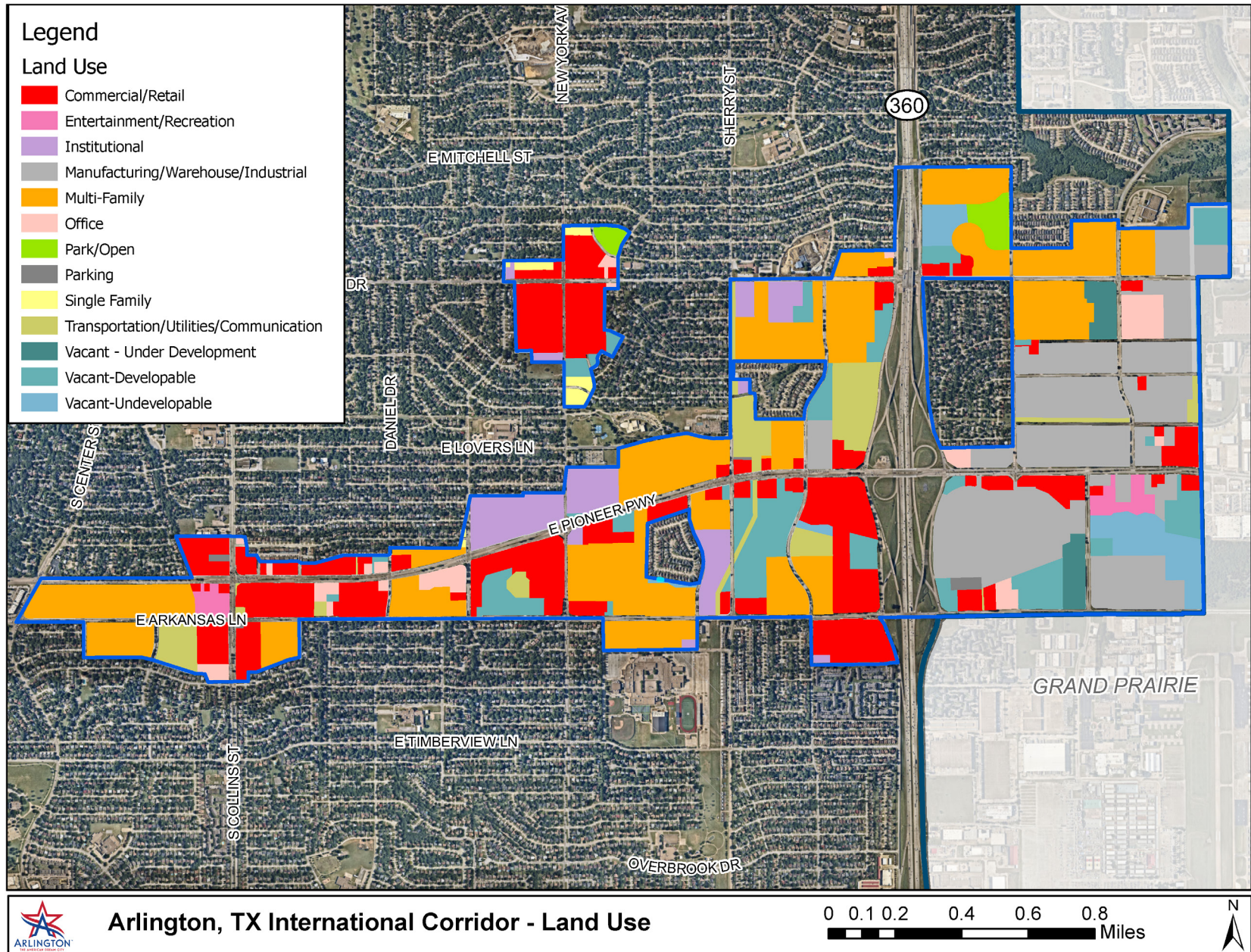
#### LAND USE

The Land Use of the study area reflects the zoning, with Commercial, Industrial, and Multi-Family uses as the primary land uses; however, the land uses show that the most acreage in the corridor is a Multi-Family Residential land use (27.8%), followed by Commercial/Retail (21.1%) and Manufacturing/Warehouse/Industrial (20.2%) land uses. Interestingly, the fourth highest land use is Vacant-Developable land with 108.04 acres available for development.

Land Use Category	Acres	Percentage
Multi-Family Residential	333.60	27.8%
Commercial/Retail	253.75	21.1%
Manufacturing/Warehouse/Industrial	242.78	20.2%
Vacant - Developable	108.04	9.0%
Transportation/Utilities/Communication	67.99	5.7%
Institutional	65.42	5.4%
Vacant - Undevelopable	39.79	3.3%
Office	32.55	2.7%
Vacant - Under Development	18.53	1.5%
Entertainment/Recreation	14.43	1.2%
Park/Open Space	12.75	1.1%
Single Family Residential	7.95	0.7%
Parking	3.48	0.3%

Source: City of Arlington

# EXISTING CONDITIONS ANALYSIS



Source: City of Arlington

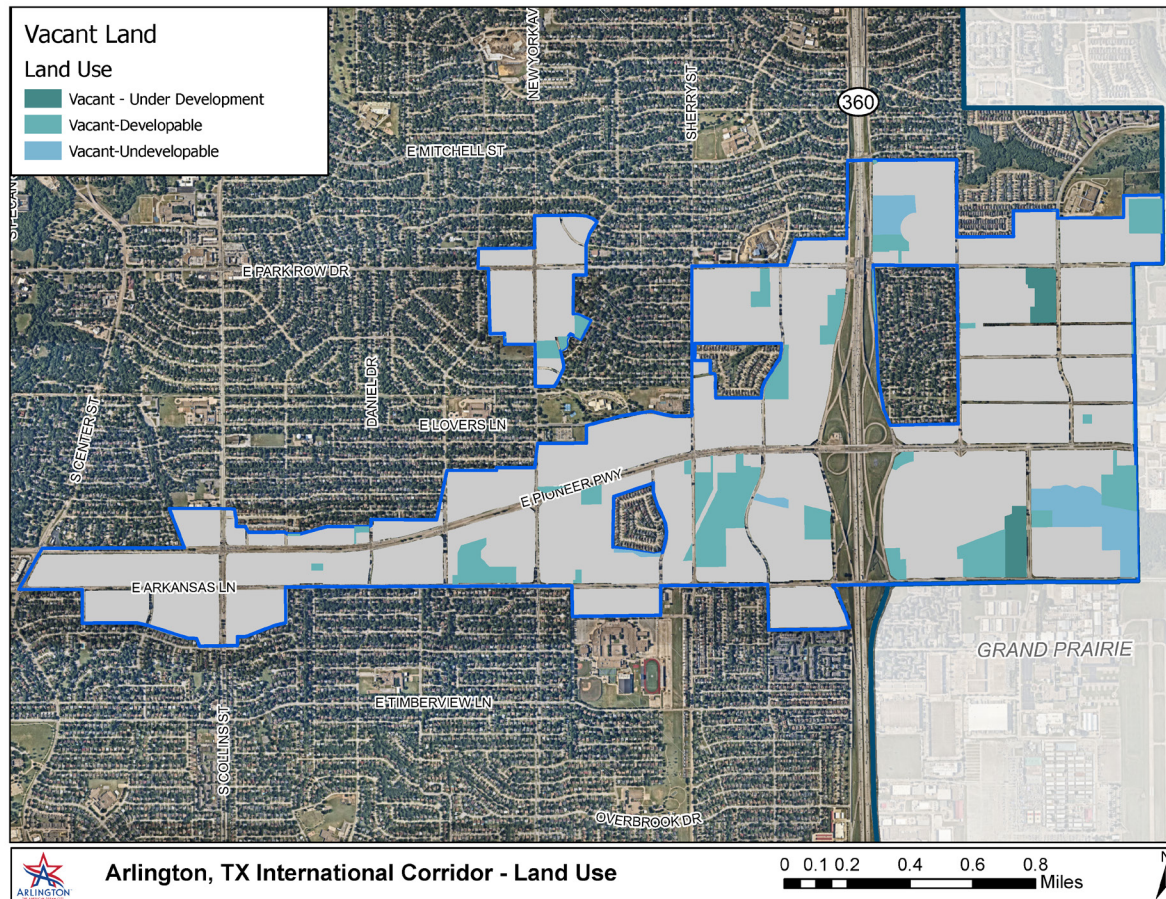


# EXISTING CONDITIONS ANALYSIS

## Land Use and Zoning

### VACANT LAND

In all there are over 166 acres of vacant land in the International Corridor. Of this acreage, 18.5 acres are currently under development and 39.8 acres are undevelopable. This leaves approximately 108 acres remaining of developable vacant land in the Corridor. Vacant land is spread throughout the study area, and there are several larger lots that could support new development, although there is very little vacant frontage on Pioneer Parkway. There are also several opportunities within the Industrial portions of the Corridor.

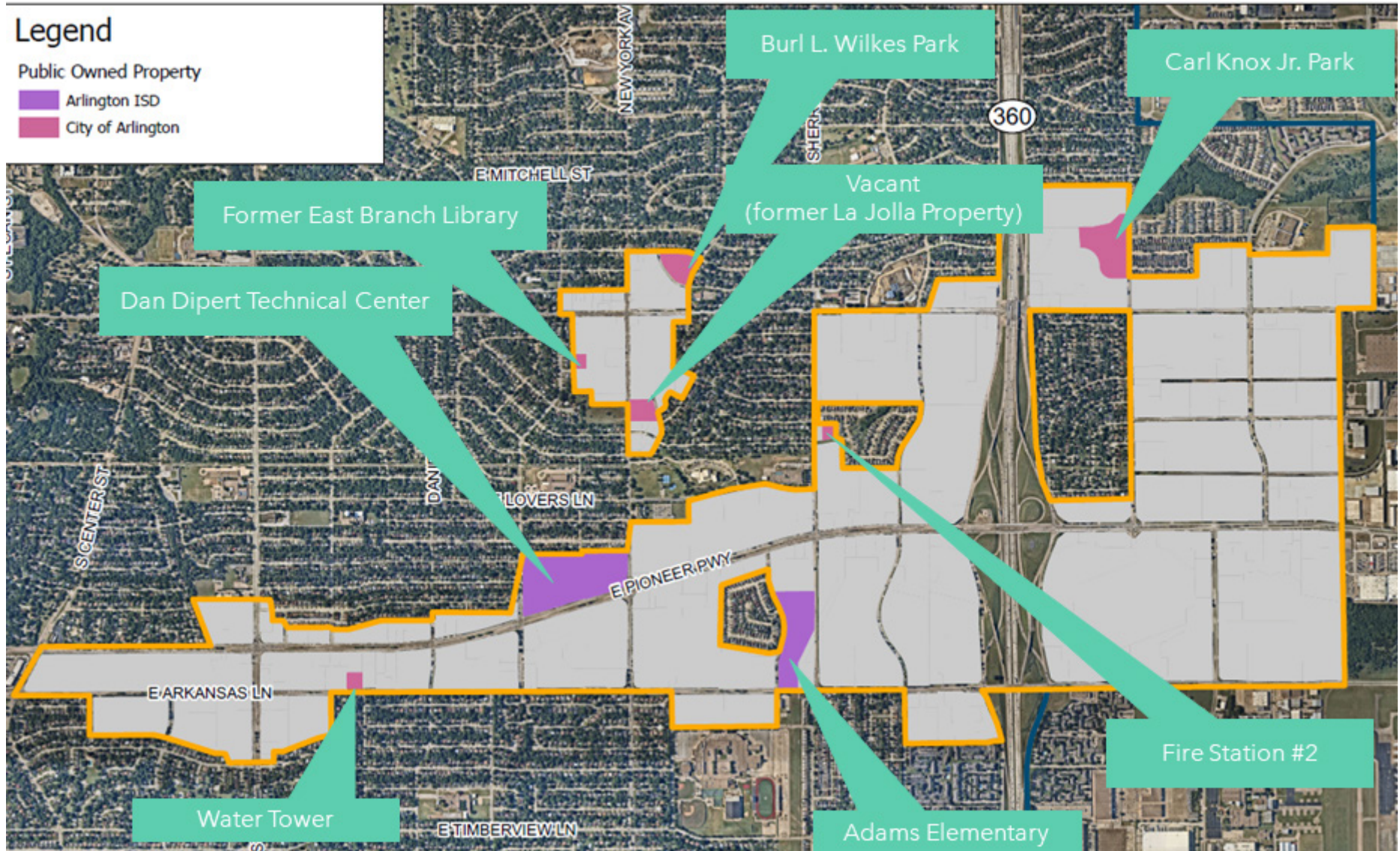


Source: City of Arlington

# EXISTING CONDITIONS ANALYSIS

## Land Use and Zoning

### PUBLICLY-OWNED PROPERTY



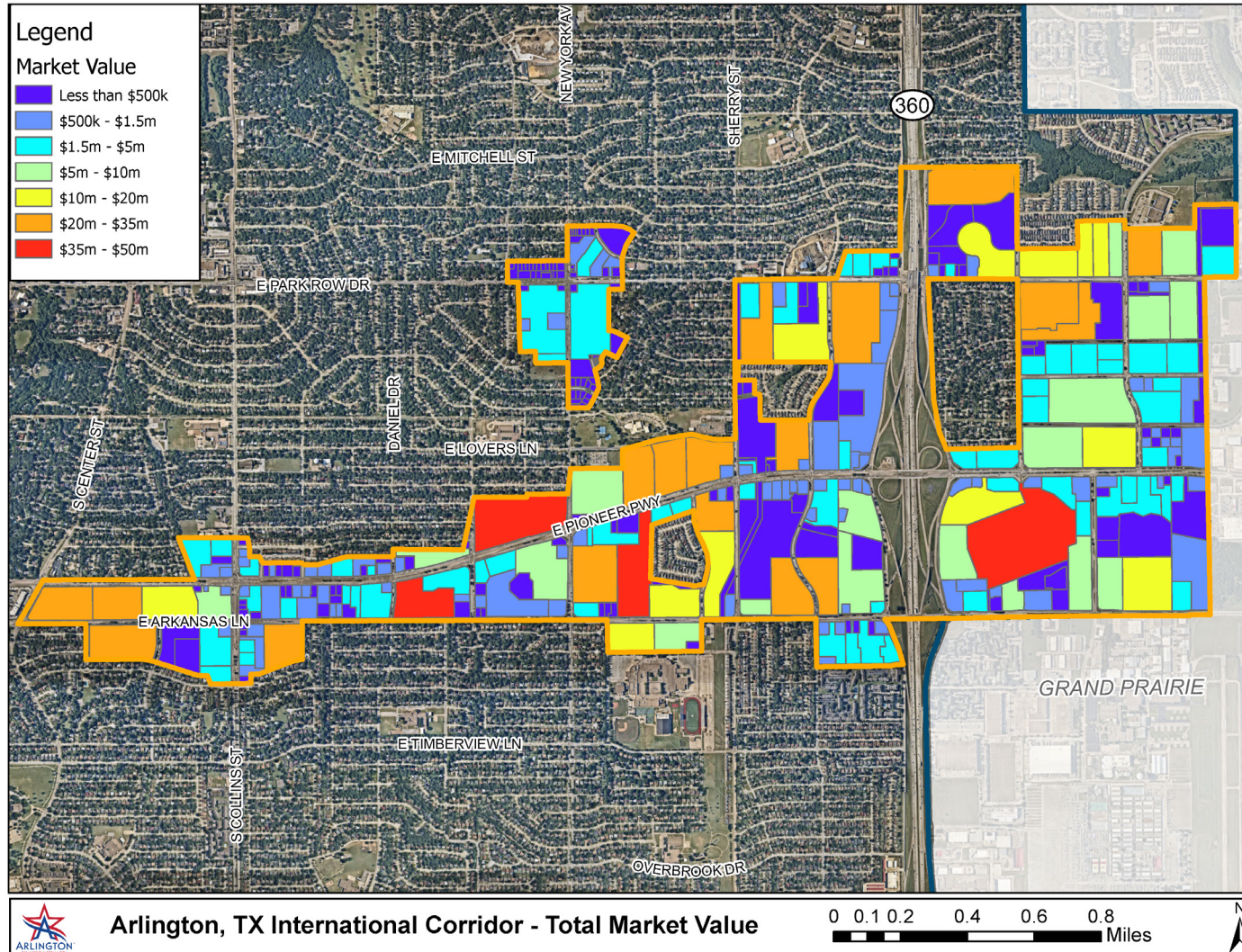
Source: Tarrant Appraisal District

# EXISTING CONDITIONS ANALYSIS

## Land Use and Zoning

### MARKET VALUE

The average market value per parcel in the International Corridor is \$3M, and the average market value per square foot is \$19.40.



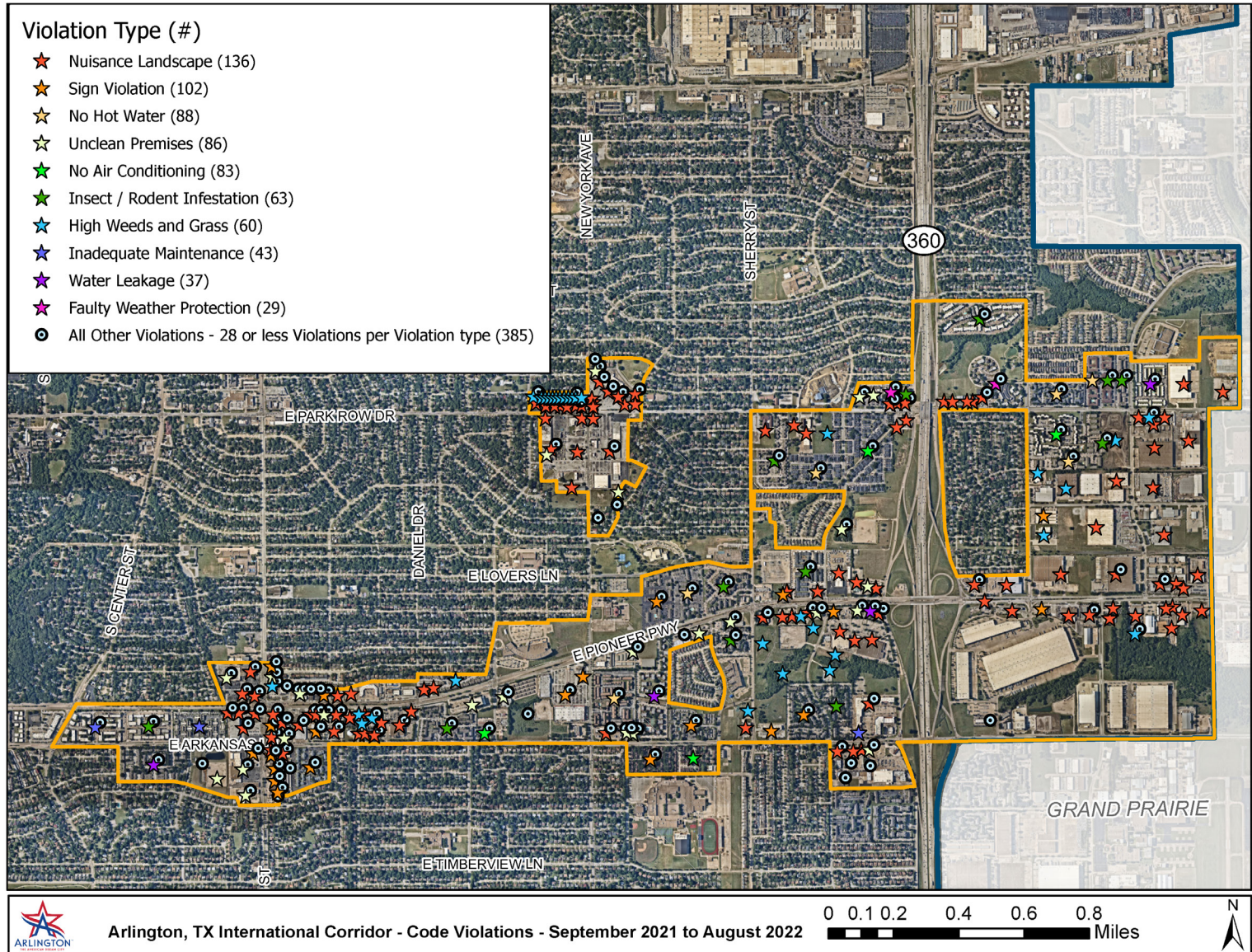
Source: Tarrant Appraisal District

# EXISTING CONDITIONS ANALYSIS

## Land Use and Zoning

### CODE VIOLATIONS

Within the International Corridor study area, there were 1,112 code violations from September 1, 2021 through August 31, 2022. The most common code violation in the International Corridor is Nuisance Landscape (136), followed by Sign Violations (102), No Hot Water (88), and Unclean Premises (86).



Source: City of Arlington

# EXISTING CONDITIONS ANALYSIS

## Business Profile

TOTAL BUSINESSES



1,105

TOTAL EMPLOYEES



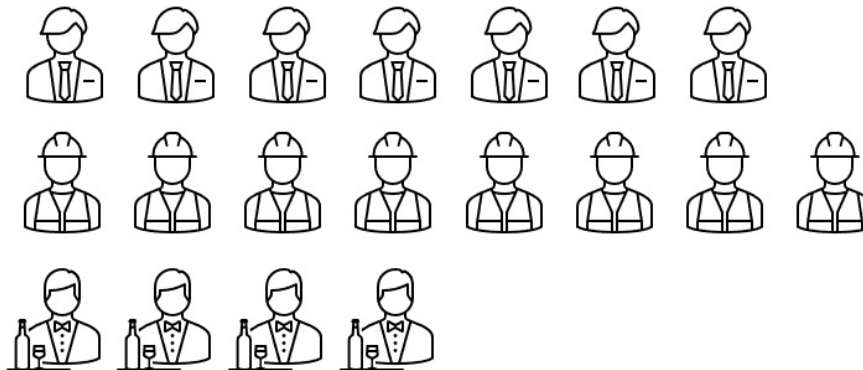
8,896

JOB TYPES



44.4%

Blue Collar Jobs



35.9%

White Collar  
Citywide: 60.0%

44.4%

Blue Collar  
Citywide: 24.4%

19.7%

Services  
Citywide: 15.6%

Unemployment rate: 7.1%

Citywide: 4.7%

Source: Community Analyst



# EXISTING CONDITIONS ANALYSIS

## Business Profile

### LOCAL MARKET TRENDS

**5.9% of all jobs** in Arlington are in the International Corridor

**The most common age of structures is 42 years**

24 structures were built in 1980, highest number of structures built in any one year

72% of the existing structures were built between 1960-1989

**The most common job type in the Corridor is Retail Trade**

The highest subcategories are Food & Beverage Services (3.3%) and Motor Vehicle Parts and Dealers (3.0%)

**The second highest job type in the Corridor is Food Services & Drinking Places**

## EXISTING CONDITIONS ANALYSIS

### Business Profile INDUSTRIES

INDUSTRY	INTERNATIONAL CORRIDOR		ARLINGTON, TX	
	Number	Percentage	Number	Percentage
Retail Trade	211	19.1%	1,924	14.7%
Accommodation & Food Services	123	11.1%	1,074	8.2%
Professional, Scientific, & Tech Services	70	6.3%	1,271	9.7%
Finance & Insurance	69	6.2%	761	5.8%
Health Care & Social Assistance	66	6.0%	1,192	9.1%
Real Estate, Rental & Leasing	64	5.8%	708	5.4%
Construction	42	3.8%	709	5.4%
Manufacturing	40	3.6%	389	3.0%
Wholesale Trade	32	2.9%	343	2.6%
Other Services (Except Public Administration)	28	2.5%	1,644	12.6%
Transportation & Warehousing	26	2.4%	108	0.8%
Educational Services	25	2.3%	314	2.4%
Admin & Support & Waste Management & Remediation	24	2.2%	451	3.4%
Information	22	2.0%	210	1.6%
Arts, Entertainment & Recreation	20	1.8%	239	1.8%
Public Administration	3	0.3%	140	1.1%
Management of Companies & Enterprises	3	0.3%	29	0.2%
Agriculture, Forestry, Fishing and Hunting	1	0.1%	14	0.1%
Mining	0	0.0%	12	0.1%
Utilities	0	0.0%	7	0.1%
Unclassified Establishments	134	12.1%	1,374	10.5%

Source: Community Analyst

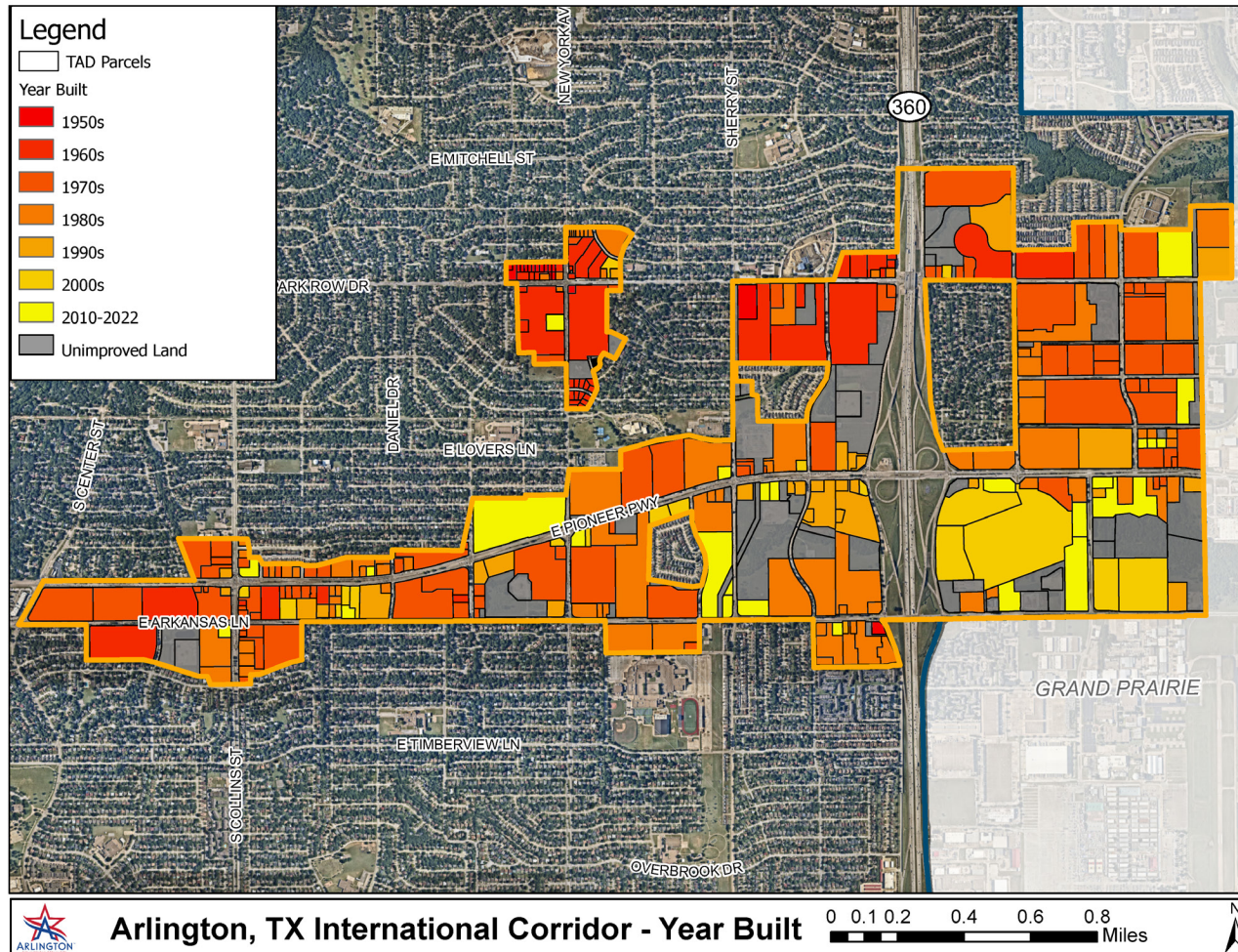


# EXISTING CONDITIONS ANALYSIS

## Business Profile

### STRUCTURE YEAR BUILT

There are 318 structures within the International Corridor study area. The average age of a structure in the Corridor is 41 years old. 57% of structures were built before 1981.



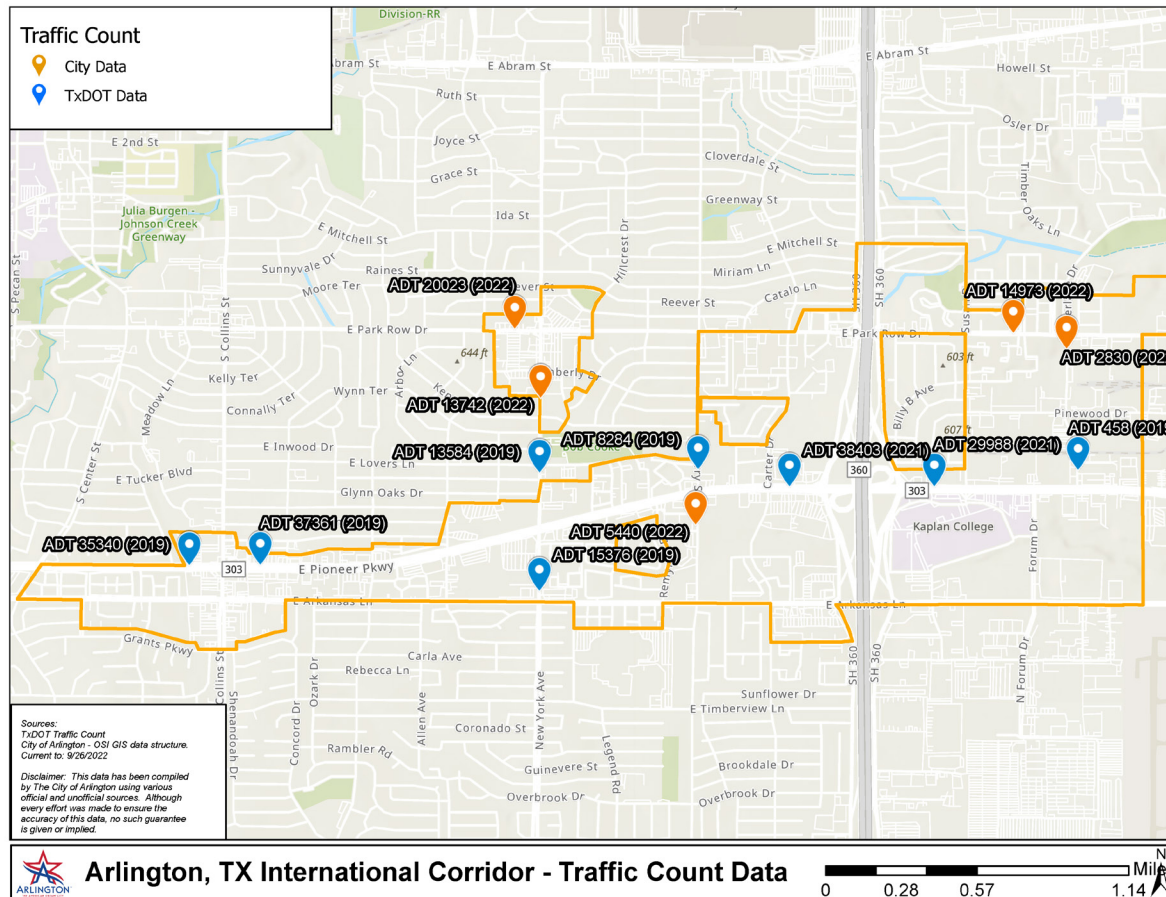
Source: Tarrant Appraisal District

# EXISTING CONDITIONS ANALYSIS

## Mobility, Accessibility, and Safety

### AVERAGE DAILY TRAFFIC

Average Daily Traffic is significant along Pioneer Parkway (303) as it is a major east-west thoroughfare through the City. Traffic counts along this roadway reach peak ADT near SH 360 (38,403), where much of the traffic diverts to SH 360 north and southbound. North-South travel through the Corridor is primarily on S. Collins Street and New York Avenue, with Sherry Street serving as a secondary route for drivers. East of SH 360, traffic counts are much lower than west of SH 360.



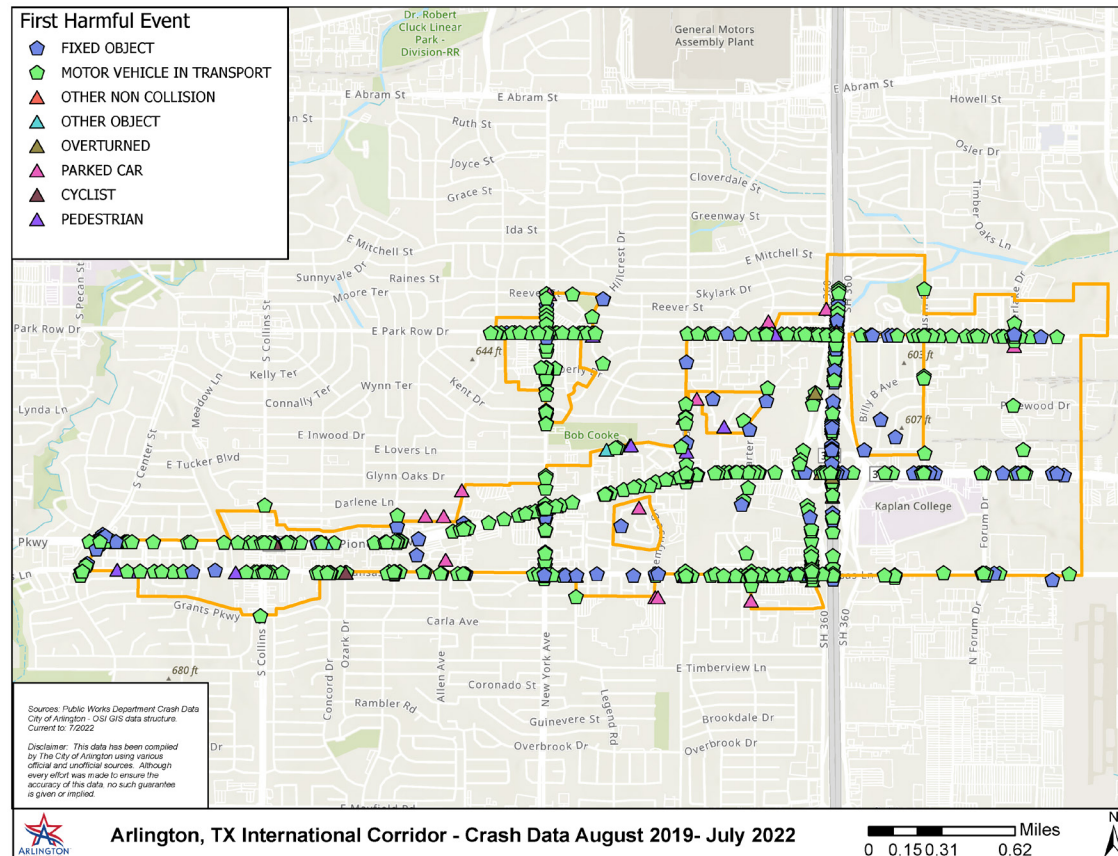
Source: City of Arlington

# EXISTING CONDITIONS ANALYSIS

## Mobility, Accessibility, and Safety

### CRASH DATA

Crash data analyzed was collected from August 1, 2019 through July 31, 2022. The most common type of crash was Motor Vehicle in Transport (83.3%) followed by Fixed Object (11.3%). The most accidents occurred on Pioneer Parkway (391 accidents), followed by SH 360 (326), E. Arkansas Lane (242), and E Park Row Drive (216). Of 1,515 crash events, 6 involved bicyclists, while 26 involved pedestrians. One pedestrian accident resulted in a fatality. In most cases, pedestrian-involved accidents were contributed to the pedestrian failing to yield to a vehicle.



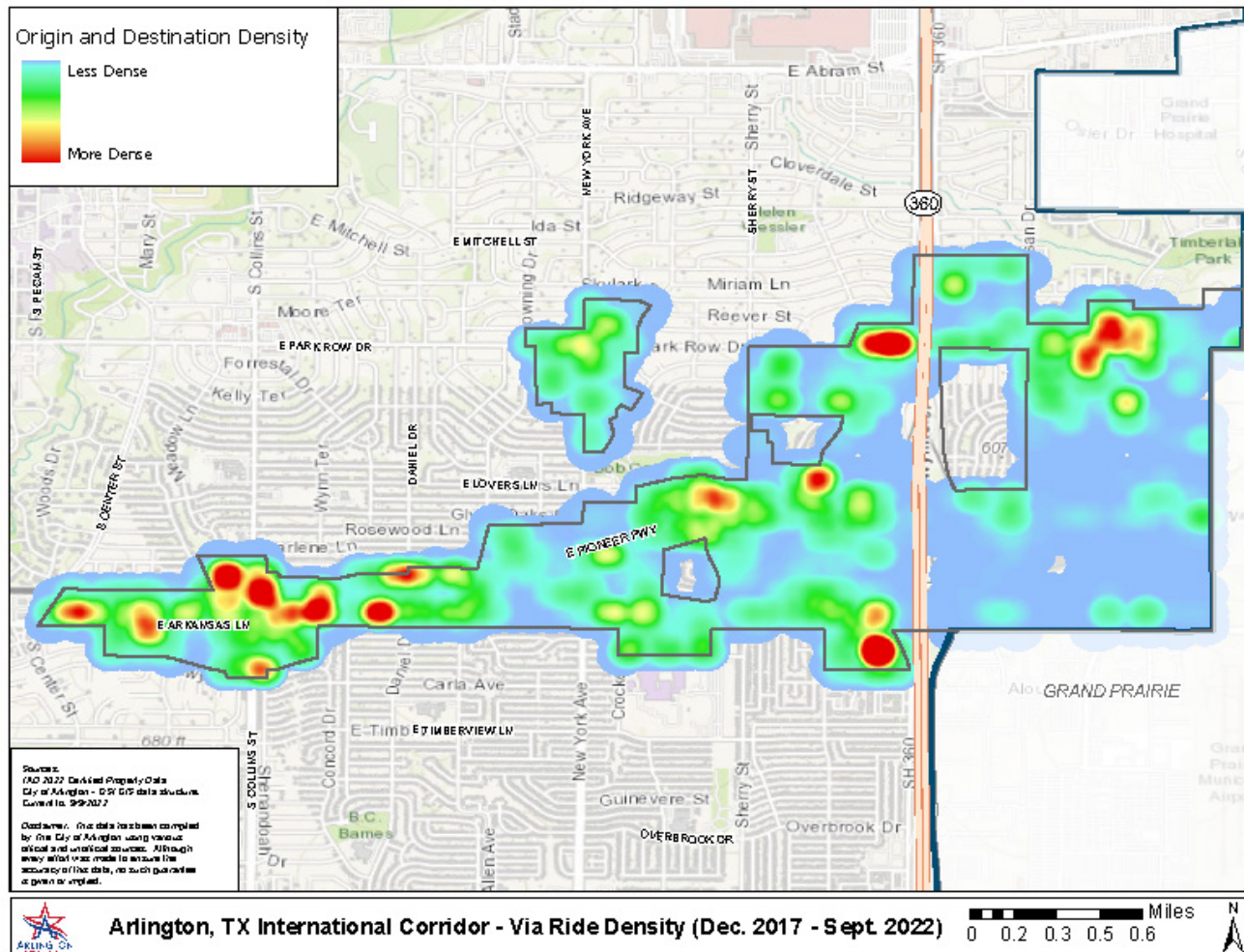
Source: City of Arlington

# EXISTING CONDITIONS ANALYSIS

## Mobility, Accessibility, and Safety

### TRANSPORTATION SERVICES

Primary Via pick-up and drop-off destinations are centered around food shopping stores and multi-family housing. Major retailers include the Halal Market, 99¢ Store & Bingo hall, Fiesta Grocery, and Kroger. These areas are also job centers for people living in or near the Corridor.



Source: Via



# COMMUNITY ENGAGEMENT AND INPUT

# COMMUNITY ENGAGEMENT AND INPUT

## Community Engagement Goals and Approach

Garnering the collective inspiration, creativity, and drive of International Corridor community and greater Arlington community is critical to implementation of the International Corridor Vision. Throughout the visioning process, the project team sought input from a range of residents and stakeholders to general ideas, identify community priorities, and inform recommendations. A multi-pronged approach to outreach was designed and executed to:

- Inform the community about the International Corridor Visioning effort and opportunities for engagement;
- Engage a wide range of community stakeholder is identifying a vision and setting goals for the International Corridor;
- Develop and understanding of the community's issues, concerns, and opportunities to address in the International Corridor Vision; and
- Incorporation community input to shape and prioritize the recommendations proposed in the Vision.

## Engagement Activities

### ADVISORY COMMITTEE AND STAKEHOLDER INTERVIEWS

The City and its partners employed a range of methods and tools to reach diverse audiences and to make it easy, convenient, and fun for people to participate in the visioning process. An Advisory Committee was formed to guide the visioning process and to serve as a sounding board for emerging themes and strategies. The International Corridor Advisory Committee included residents, property owners, business owners, representatives from faith-based organizations, non-profit organizations, and government organizations.

Consisting of 20 members, the Advisory Committee met three times during the 6-month visioning process. Each Advisory Committee meeting was open to the public. At the first meeting in October 2022, the Advisory Committee learned about the International Corridor and the overall visioning process. At the second meeting in November 2022, the Advisory Committee reviewed the results of the first Public Visioning Workshop and the first online survey, and contributed thoughts about prioritizing themes for recommendations. At the third Advisory Committee meeting in



## COMMUNITY ENGAGEMENT AND INPUT

January 2023, the group reviewed results from the second Public Open House and second online survey, and gave feedback on the proposed draft recommendations. In addition to the Advisory Committee, the Consultant conducted several key stakeholder interviews to discuss topics in more detail.

### **PUBLIC VISIONING WORKSHOP AND PUBLIC OPEN HOUSE**

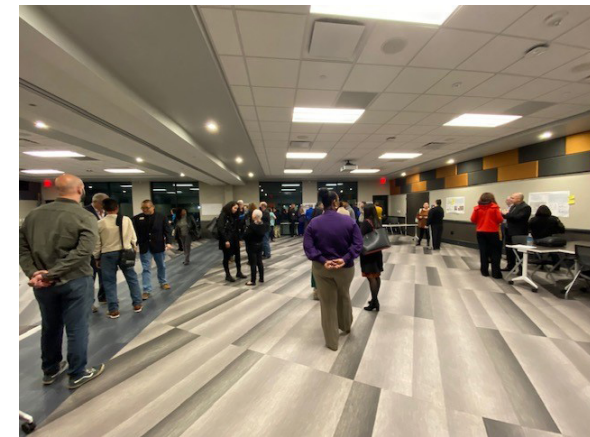
To solicit public participation and engagement with the visioning process, the City hosted a Public Visioning Workshop in October 2022 at the East Library and Recreation Center. Over 80 attendees came to discuss opportunities, strengths, and challenges for the International Corridor area and presented their discussion topics to each other in an interactive setting. These discussion topics formed the basis of the categories of recommendations that were developed in the second half of the visioning process. In December 2022, the City hosted a Public Open House, again at the East Library and Recreation Center, to present initial concepts for recommendations and visioning themes. Over 60 attendees shared their thoughts and concerns at the Open House.

### **ONLINE SURVEYS**

For those who were interested in participating and providing feedback but couldn't attend a public meeting, the project team developed and hosted two online surveys. These surveys helped the team and the Advisory Committee understand public sentiment about the International Corridor and what priorities were for residents, business owners, and visitors. The first survey had 133 respondents and the second survey had 46 respondents.

### **COMMUNITY OUTREACH METHODS**

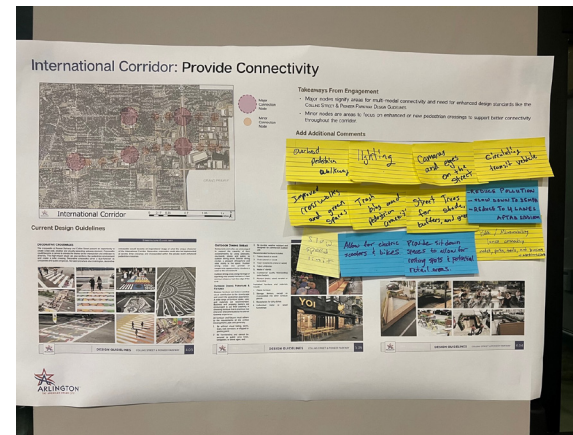
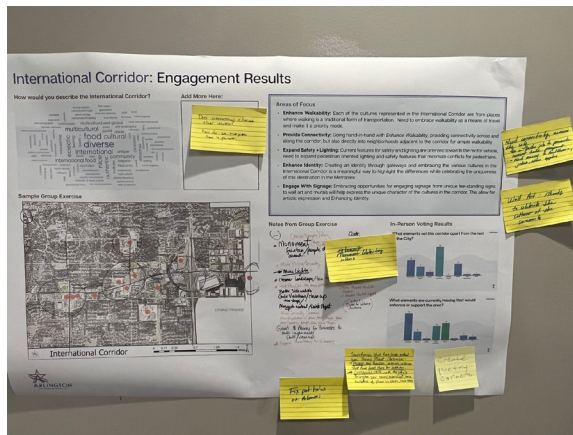
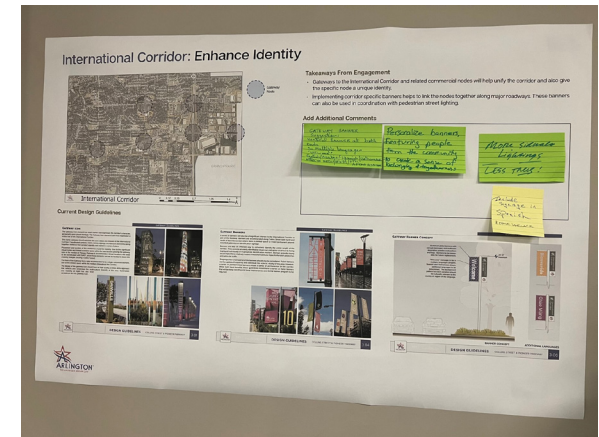
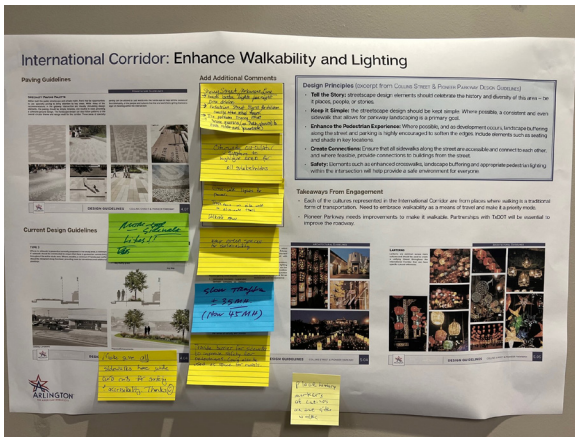
The City promoted the surveys and public meetings through established City channels and supplemental outreach efforts. The Office of Strategic Initiatives hosted a webpage with information about the International Corridor Visioning process, including meeting dates, presentations, survey links, and maps. The City also publicized the workshop and open house using news articles, social media, postcards distributed to the businesses and apartment complexes in the area, and email contacts. All outreach materials and surveys were offered in three languages - English, Spanish, and Vietnamese.



# COMMUNITY ENGAGEMENT AND INPUT

## KEY FINDINGS

The public meetings and surveys helped to inform the Advisory Committee's work toward identifying vision priorities. Input revealed the community is interested in a diverse, walkable, and vibrant International Corridor. Opportunities to improve walkability and lighting, enhance aesthetics and identity, and build community capacity were identified as top priorities. Recommendations to achieve goals in each category are outlined in the next chapter. A full summary of survey responses is included as Appendixes B & C.







# VISION AND RECOMMENDATIONS

## VISION AND RECOMMENDATIONS

### VISION

*"The City of Arlington's International Corridor is a diverse, walkable, and vibrant area where resident and visitors alike come together with mutual respect and appreciation for its unique cultural experiences.*

*The International Corridor is a welcoming, attractive, and safe place where multicultural heritage is preserved and celebrated. Complementing other destinations in the American Dream City such as the Entertainment District and Downtown, The International Corridor provides economic opportunity and a high quality of life for a wide range of businesses and residents. "*

### GUIDING PRINCIPLES



**Improve Walkability and Lighting**



**Build Community Capacity**



**Enhance Aesthetics and Identity**

# IMPROVE WALKABILITY AND LIGHTING


Guiding Principle	Recommendation	Lead Party/Partners	Potential Funding Sources	Timeframe for Completion
Improve Walkability and Lighting	Explore feasibility of installing pedestrian-scale lighting along these segments of Pioneer Parkway, in priority order: 1. Sherry Street to SH 360 2. New York Avenue to Sherry Street 3. Daniel Drive to New York Avenue	City of Arlington Public Works Department, TxDOT, NCTCOG	TIRZ, NCTCOG/Grant funding	3-5 years
Improve Walkability and Lighting	Work to implement the public realm streetscaping recommendations outlined in the 2018 Collins and Pioneer Parkway Design Guidelines. Improved streetscaping will help achieve not only an improvement in area aesthetics, but also safety through traffic calming. Focus should be on these segments of Pioneer Parkway, in priority order: 1. Sherry Street to SH 360 2. New York Avenue to Sherry Street 3. Daniel Drive to New York Avenue	City of Arlington Public Works Department, TxDOT, NCTCOG	TIRZ, NCTCOG/Grant funding	3-5 years
Improve Walkability and Lighting	Explore ways to improve connectivity throughout the International Corridor. Focus should be on ensuring redevelopment projects connect with surrounding neighborhoods and adjacent properties. Specifically, a priority should be to implement sidewalks along Pioneer Parkway between Center and Collins Streets.	City of Arlington Public Works and Planning and Development Services Departments, TxDOT, NCTCOG	TIRZ, NCTCOG/Grant funding	5-10 years
Improve Walkability and Lighting	Study intersections for improvements in traffic signal timing and implementation of upgraded pedestrian signals for improved pedestrian safety throughout the International Corridor. Once specific improvements are identified, work to implement them as funding is available.	City of Arlington Public Works Department, TxDOT, NCTCOG	Bond funds, TIRZ, NCTCOG/Grant funding	3-5 years

# ENHANCE AESTHETICS AND IDENTITY

Guiding Principle	Recommendation	Lead Party/Partners	Potential Funding Sources	Timeframe for Completion
Enhance Aesthetics and Identity	Encourage installation of public art in key locations throughout the International Corridor, in both the public and private realms (e.g., a mural on the water tower at Arkansas Lane and Daniel Drive or medium to large-scale installations on public or private property where feasible). Private and/or non-profit organizations should take a lead role in coordinating efforts to implement public art, while working closely with public sector partners and area stakeholders.	Private and/or non-profit philanthropic and arts organizations, City of Arlington, Tarrant County	Grants, private fundraising	1-2 years
Enhance Aesthetics and Identity	Improve private realm signage standards throughout the International Corridor by codifying the guidelines outlined in the 2018 Collins and Pioneer Design Guidelines within the Unified Development Code. Consider allowance for signage types such as murals or other artistic/custom signage. Concurrently, focus on compliance with signage requirements through the Code Compliance Department's Commercial Hybrid Inspector program.	City of Arlington Planning and Development Services and Code Compliance Departments	N/A	1-2 years
Enhance Aesthetics and Identity	Work to codify the other private realm building façade landscaping design standards outlined in the 2018 Collins and Pioneer Parkway Design Guidelines within the Unified Development Code to ensure a cohesive application of standards and improved aesthetics throughout the International Corridor.	City of Arlington Planning and Development Services Department	N/A	1-2 years
Enhance Aesthetics and Identity	Install banners on the light standards in the median of Pioneer Parkway between Center and Collins Streets according to the International Corridor banner design outlined in the 2018 Collins and Pioneer Design Guidelines.	Arlington Convention and Visitor's Bureau, City of Arlington Public Works Department and Office of Strategic Initiatives, TxDOT	General fund	4-6 months
Enhance Aesthetics and Identity	Work with TxDOT to install large-scale gateway icons near the intersections of Center Street and Pioneer Parkway, New York Avenue and Pioneer Parkway, and SH 360 and Pioneer Parkway to help define and brand the International Corridor as a distinct destination.	City of Arlington Public Works Department and Office of Strategic Initiatives, TxDOT	General fund	3-5 years

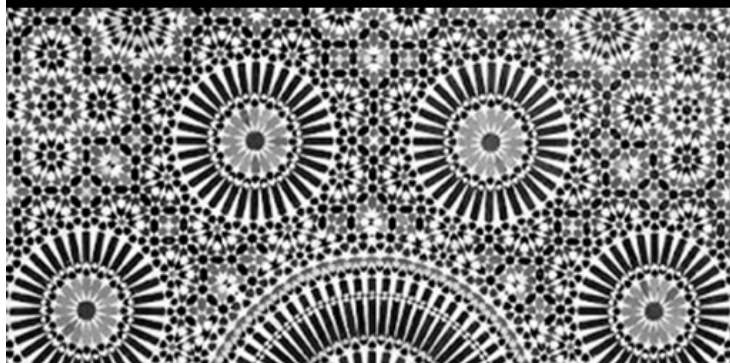
# BUILD COMMUNITY CAPACITY

Guiding Principle	Recommendation	Lead Party/Partners	Potential Funding Sources	Timeframe for Completion
Build Community Capacity	Explore the creation and seed funding of an area non-profit commercial management association, similar to the Downtown Arlington Management Corporation, to coordinate property maintenance, event management, and marketing activities for the International Corridor.	City of Arlington, Tarrant County, area business and community stakeholders	General fund	1-2 years
Build Community Capacity	Target Neighborhood Enhancement Team and Neighborhood Engagement Program activities in neighborhoods surrounding the International Corridor to build community capacity and engagement.	City of Arlington Office of Strategic Initiatives and Code Compliance Department	N/A	1-2 years
Build Community Capacity	Work with area business owners, community organizations, faith-based organizations, and non-profit entities to highlight and celebrate diversity in the International Corridor. Program cultural events, festivals, and other activities to draw visitors to the International Corridor. If established, this would be a primary responsibility of a management corporation for the area.	Area business owners, non-profit entities (such as a management corporation), City of Arlington, Tarrant County	N/A	3-5 years
Build Community Capacity	Highlight small and MWBE businesses in the International Corridor, provide targeted support to assist these businesses with procurement opportunities with the City and County, and encourage networking with area Chambers of Commerce to build capacity within the business community.	City of Arlington Office of Business Diversity, Arlington Chamber of Commerce, Arlington Black Chamber, Arlington Latino Business Council, Pan Asian American Chamber	N/A	1-2 years

The background of the slide is a teal-colored geometric pattern. It consists of repeating circular motifs that resemble stylized sunbursts or mandala designs. Each motif has a central point from which multiple lines radiate outwards, creating a star-like or floral appearance. The overall effect is a dense, intricate, and rhythmic pattern.

# **APPENDIX A EXISTING CONDITIONS REPORT**

## APPENDIX A - EXISTING CONDITIONS REPORT



# INTERNATIONAL CORRIDOR VISIONING EFFORT

Existing Conditions  
September 2022



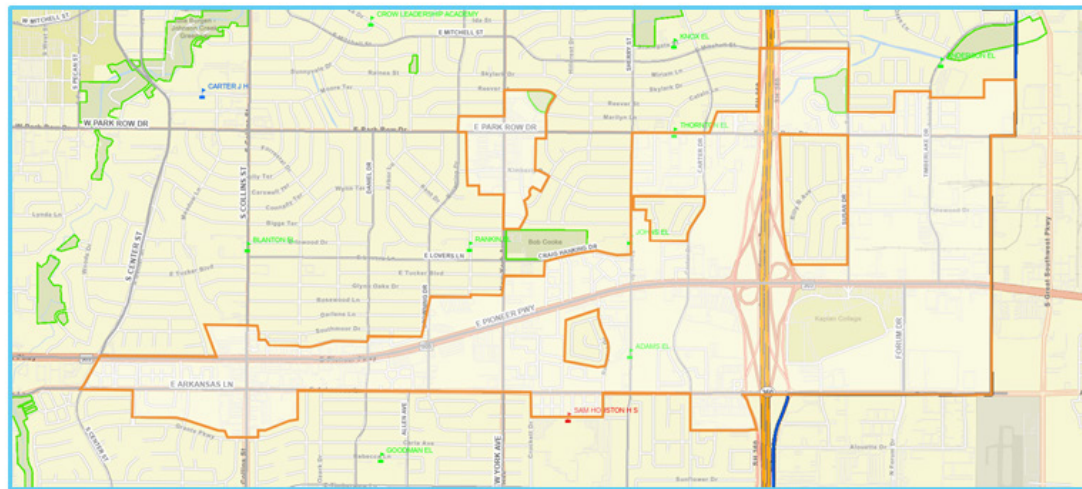
## EXISTING CONDITIONS

Demographics  
Land Use & Zoning  
Business Profile  
Mobility, Accessibility, & Safety  
Tapestry Segments



## CORRIDOR STUDY AREA

The International Corridor is a business corridor along Pioneer Parkway (Spur 303) running through the heart of Central and East Arlington. The Corridor begins at S. Center Street on the west and runs east to Great Southwest Parkway. This area includes portions of the Great Southwest Parkway Industrial Park. For the purposes of this study, a ¼ mile buffer is applied to the Corridor study area to capture the residential demographics of the Corridor, and those most likely to be impacted by the recommendations of this study.

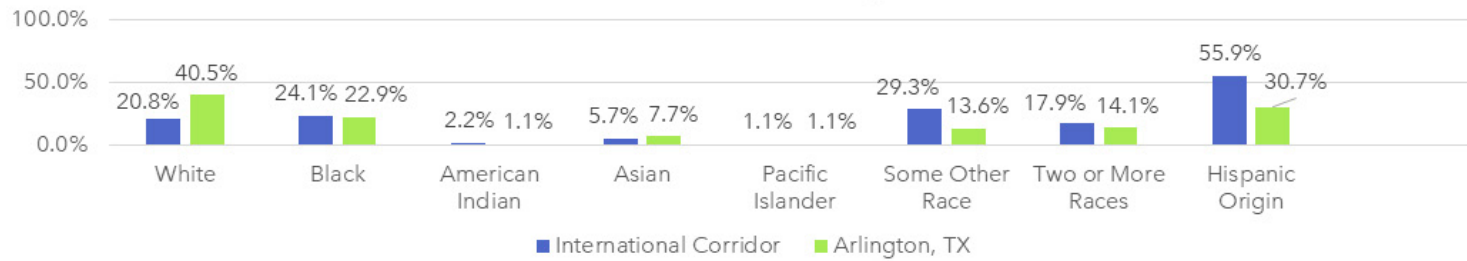


International Corridor Boundary



# CORRIDOR DEMOGRAPHICS

Race & Ethnicity



Income

	International Corridor	Arlington, TX
Median Household Income	\$46,422	\$66,466
Median Home Value	\$157,337	\$235,004
Per Capita Income	\$20,487	\$33,697
% Below Poverty Level	25%	12%

Population

	International Corridor	Arlington, TX
Total Population	40,310	394,266
Total Households	13,589	142,650
Median Age	27.9	33.5

Source: Community Analyst

# HOUSEHOLD INCOME

76.4% of Households in the International Corridor earn less than \$75,000, compared to 55.2% of Households Citywide.

Household Income Ranges	International Corridor	Arlington TX
Household Income Base	13,563	144,424
<\$15,000	11.4%	7.3%
\$15,000 - \$24,999	13.5%	6.8%
\$25,000 - \$34,999	11.4%	8.1%
\$35,000 - \$49,999	16.8%	12.9%
\$50,000 - \$74,999	23.3%	20.1%
\$75,000 - \$99,999	11.4%	13.8%
\$100,000 - \$149,999	7.9%	16.7%
\$150,000 - \$199,999	2.8%	7.6%
\$200,000+	1.5%	6.7%

  3 highest percentage income ranges

Source: Community Analyst

# EDUCATIONAL ATTAINMENT

63.4% of the 25+ Population in the International Corridor have a High School Diploma/GED Credential or lower, compared to 35.8% Citywide.

Population 25+	International Corridor	Arlington TX
Total Population 25+	22,294	256,955
Less than 9 <sup>th</sup> Grade	17.8%	5.5%
9-12 <sup>th</sup> Grad, No Diploma	13.3%	6.5%
High School Graduate	27.2%	20.3%
GED/Alternative Credential	5.1%	3.5%
Some College, No Degree	15.0%	21.0%
Associate Degree	6.1%	8.6%
Bachelor's Degree	12.3%	23.6%
Graduate/Professional Degree	3.2%	10.9%

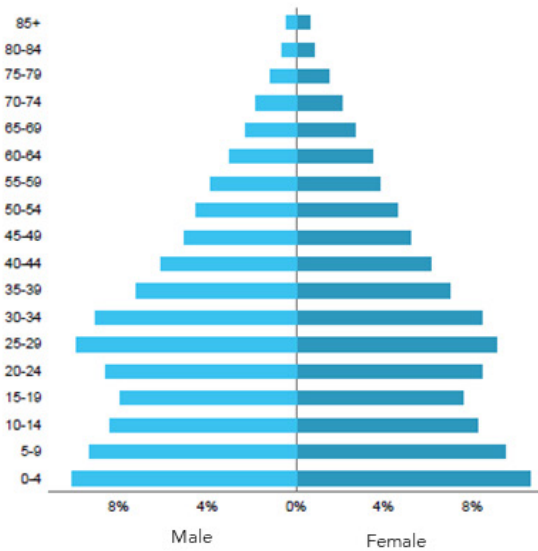
3 highest percentage educational attainment

Source: Community Analyst

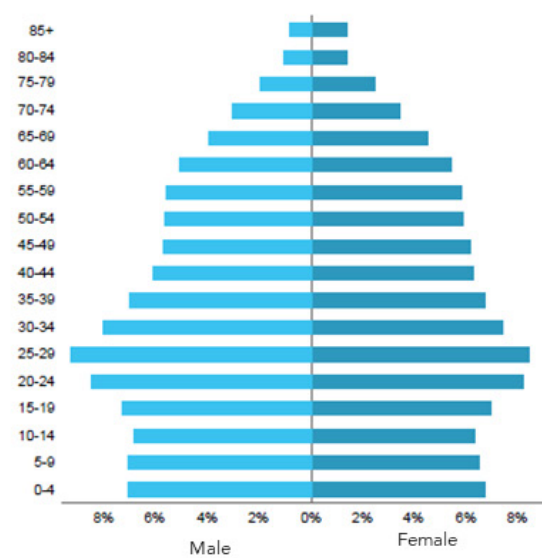
# AGE DISTRIBUTION

The International Corridor has a much younger population compared to the City as a whole, with an average age 5.6 years younger than that City average age of 33.5 years. The study area also has a burgeoning youth population from 0-9 years of age that is not seen citywide. The largest age group in the International Corridor is 25-34 years (18.4%).

International Corridor



Arlington, TX



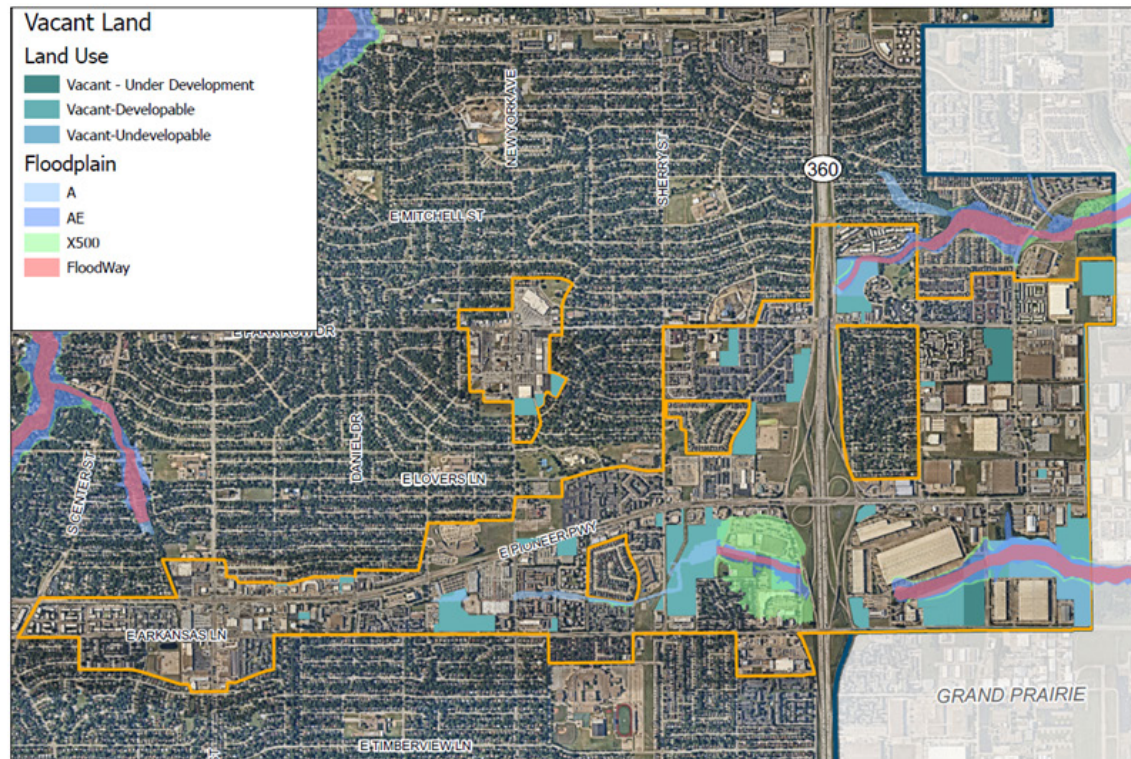
Source: Community Analyst



# VACANT LAND

In all there are over 166 acres of vacant land in the International Corridor. Of this acreage, 18.5 acres are currently under development and 39.8 acres are undevelopable. This leaves approximately 108 acres remaining of developable vacant land in the Corridor.

Vacant land is spread throughout the study area, and there are several larger lots that could support new development, although there is very little vacant frontage on Pioneer Parkway. There are also several opportunities within the Industrial portions of the Corridor.

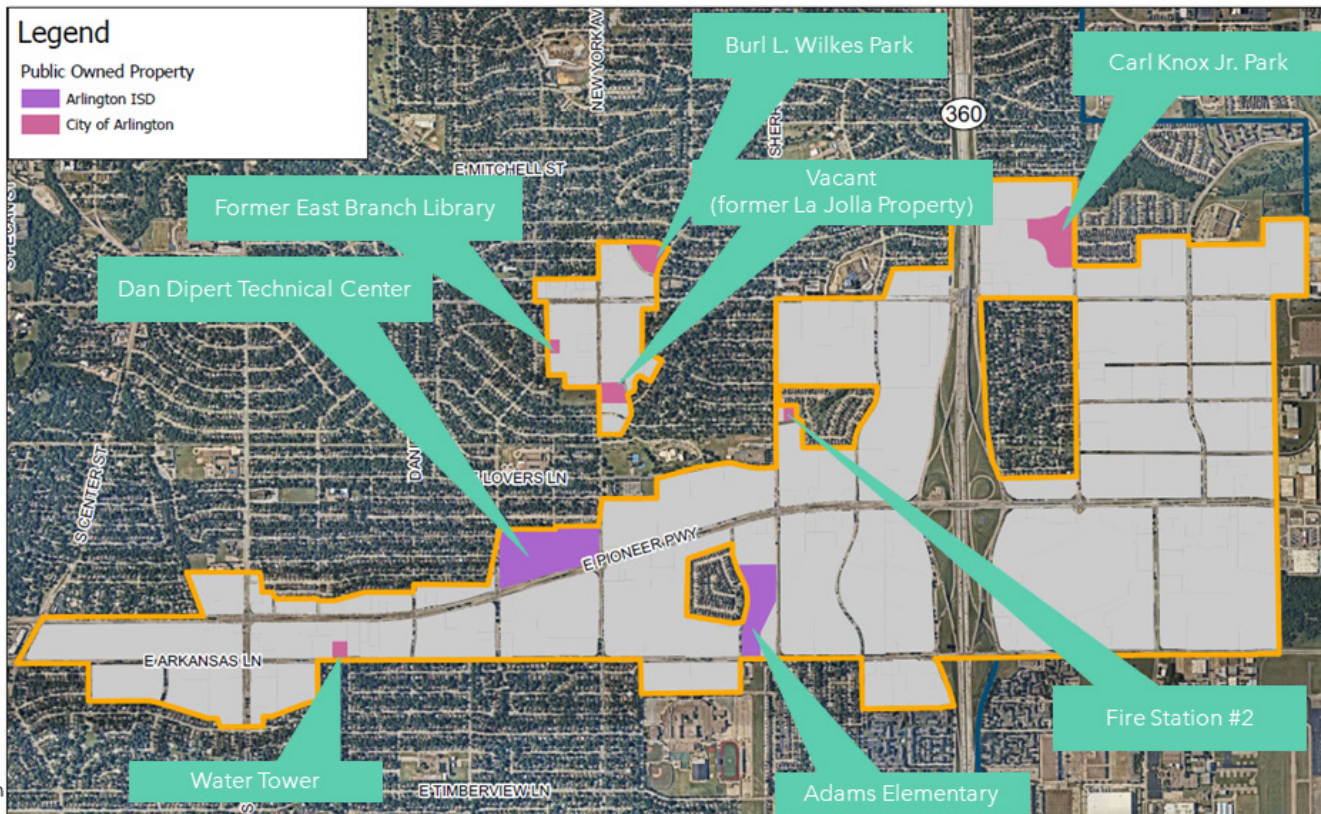


Source: City of Arlington



# APPENDIX A - EXISTING CONDITIONS REPORT

## PUBLICLY-OWNED PROPERTY

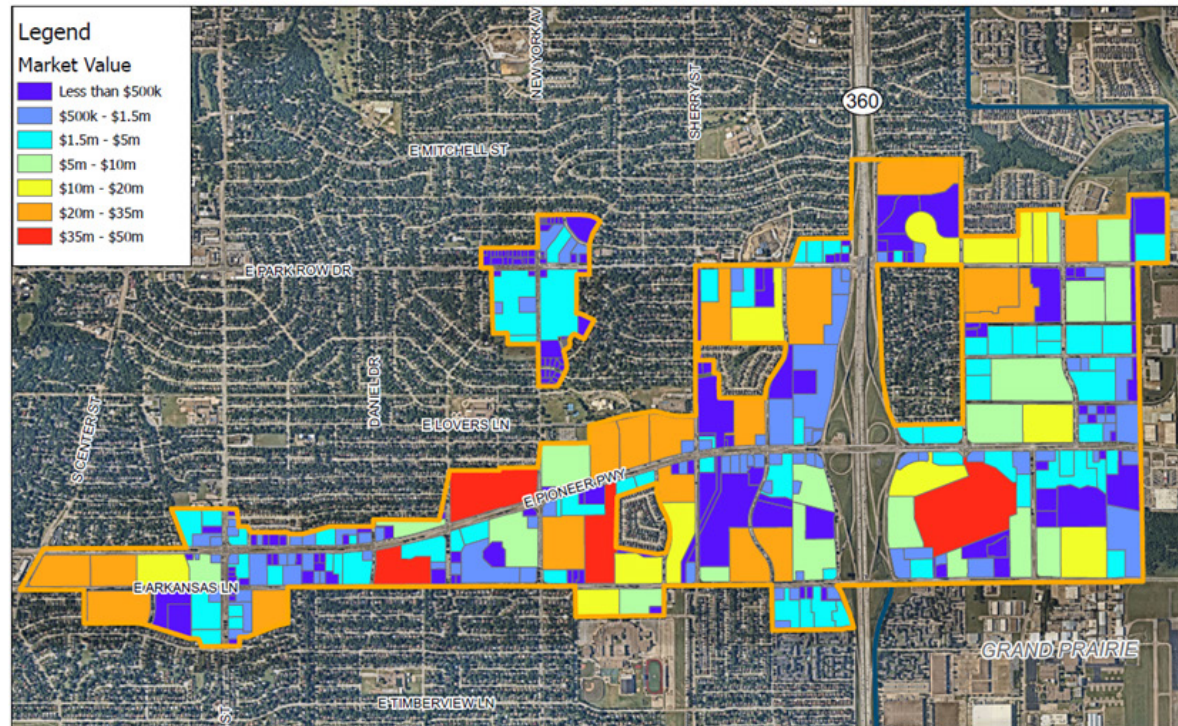


Source: City of Arlington

# APPRAISAL DISTRICT MARKET VALUE

The average market value per parcel is \$3 million

The average market value per square foot is \$19.40

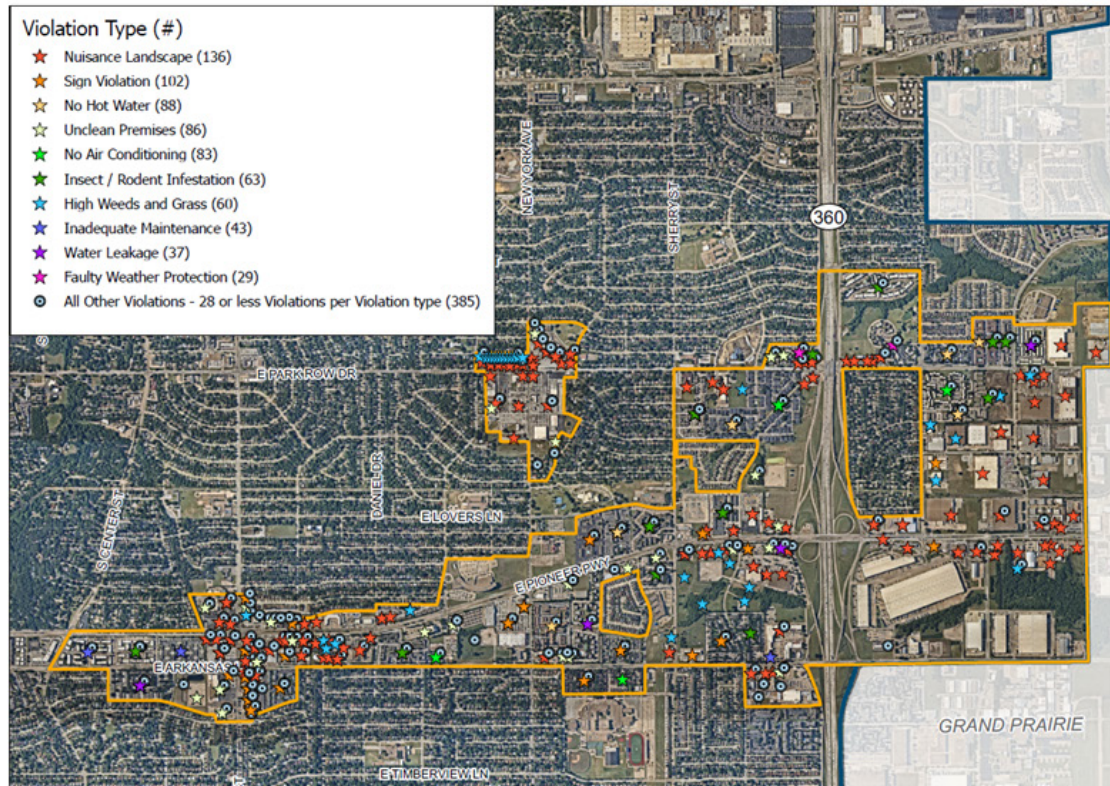


Source: Tarrant Appraisal District

# CODE VIOLATIONS

There were 1,112 code violations in the International Corridor from September 1, 2021 through August 31, 2022

The most common code violation in the International Corridor is Nuisance Landscape (136), followed by Sign Violations (102), No Hot Water (88), and Unclean Premises (86)



Source: City of Arlington



**BUSINESS  
PROFILE**

# INTERNATIONAL CORRIDOR BUSINESS PROFILE

TOTAL BUSINESSES



**1,105**

TOTAL EMPLOYEES



**8,896**

JOB TYPES

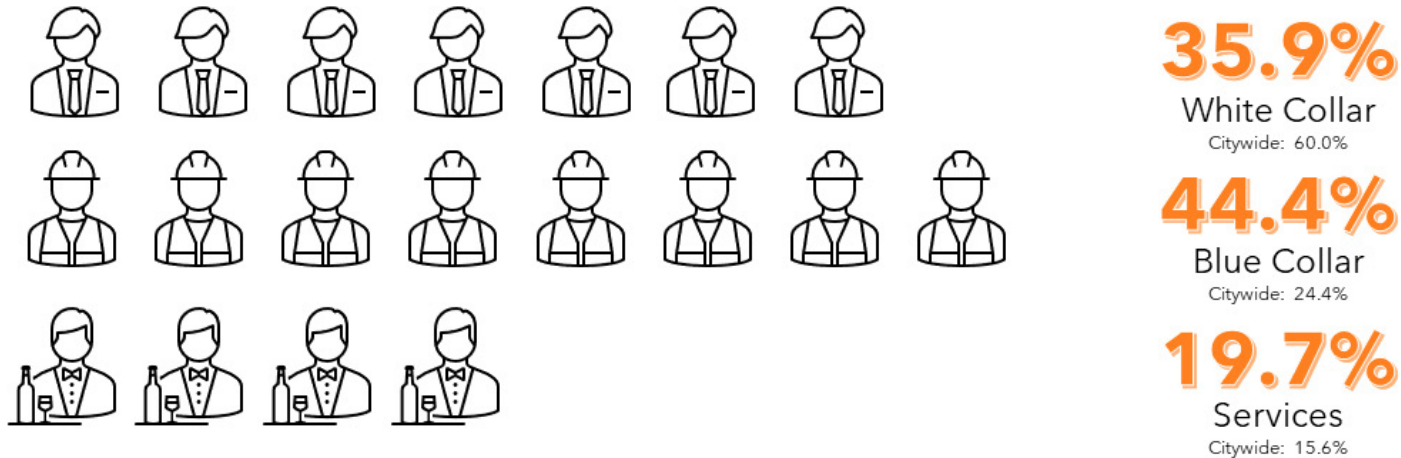


**44.4%**

Blue Collar Jobs

Source: Community Analyst

# EMPLOYMENT TRENDS – JOB TYPES & UNEMPLOYMENT



**Unemployment rate: 7.1%**

Citywide: 4.7%

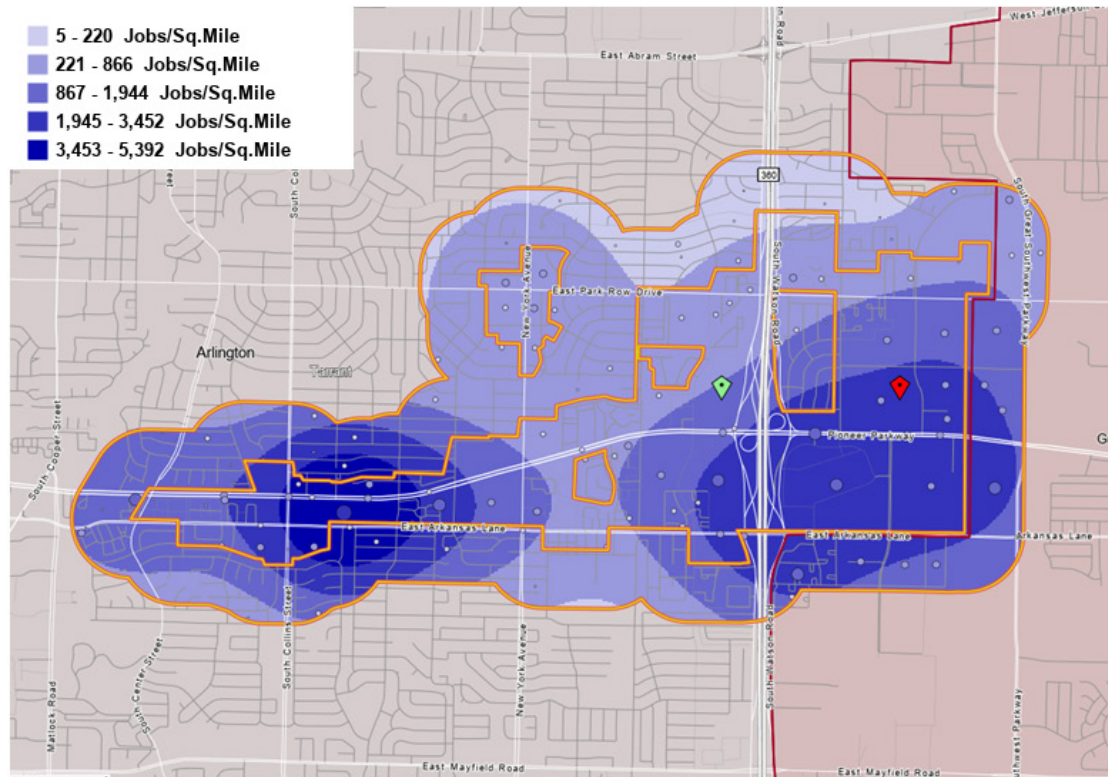
Source: Community Analyst

# EMPLOYMENT- CONCENTRATION OF JOBS

Jobs within the corridor are primarily concentrated along Pioneer Parkway east of S. Collins Street, and the southeastern-most area of the study area, identified as the Great Southwest Industrial Park.

The geography shown in this map is the International Corridor Boundary, bounded by a ¼ mile buffer.

- 5 - 220 Jobs/Sq.Mile
- 221 - 866 Jobs/Sq.Mile
- 867 - 1,944 Jobs/Sq.Mile
- 1,945 - 3,452 Jobs/Sq.Mile
- 3,453 - 5,392 Jobs/Sq.Mile



Source: US Census On The Map

## LOCAL MARKET TRENDS

**5.9% of all jobs**  
in Arlington are in the  
International Corridor

**The most common age of  
structures is 42 years**

24 structures were built in 1980,  
highest number of structures  
built in any one year

72% of the existing structures  
were built between 1960-1989

**The most common job type in the  
Corridor is Retail Trade**

The highest subcategories are  
Food & Beverage Services (3.3%)  
and Motor Vehicle Parts and  
Dealers (3.0%)

**The second highest  
job type** in the  
Corridor is Food  
Services & Drinking  
Places

Source: Community Analyst

20



# INDUSTRIES

INDUSTRY	INTERNATIONAL CORRIDOR		ARLINGTON, TX	
	Number	Percentage	Number	Percentage
Retail Trade	211	19.1%	1,924	14.7%
Accommodation & Food Services	123	11.1%	1,074	8.2%
Professional, Scientific, & Tech Services	70	6.3%	1,271	9.7%
Finance & Insurance	69	6.2%	761	5.8%
Health Care & Social Assistance	66	6.0%	1,192	9.1%
Real Estate, Rental & Leasing	64	5.8%	708	5.4%
Construction	42	3.8%	709	5.4%
Manufacturing	40	3.6%	389	3.0%
Wholesale Trade	32	2.9%	343	2.6%
Other Services (Except Public Administration)	28	2.5%	1,644	12.6%
Transportation & Warehousing	26	2.4%	108	0.8%
Educational Services	25	2.3%	314	2.4%
Admin & Support & Waste Management & Remediation	24	2.2%	451	3.4%
Information	22	2.0%	210	1.6%
Arts, Entertainment & Recreation	20	1.8%	239	1.8%
Public Administration	3	0.3%	140	1.1%
Management of Companies & Enterprises	3	0.3%	29	0.2%
Agriculture, Forestry, Fishing and Hunting	1	0.1%	14	0.1%
Mining	0	0.0%	12	0.1%
Utilities	0	0.0%	7	0.1%
Unclassified Establishments	134	12.1%	1,374	10.5%

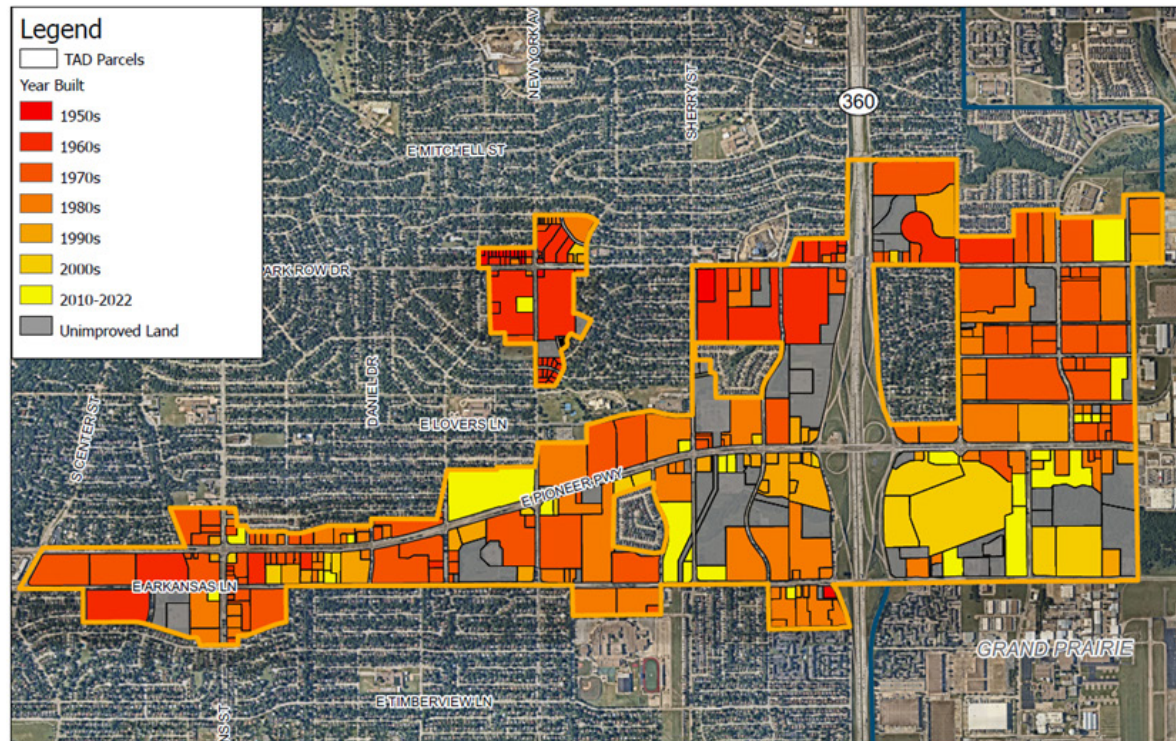
Source: Community Analyst

# STRUCTURE YEAR BUILT

318 Structures within the International Corridor

The average age of structure is 41 years old

57% of structures were built before 1981



Source: Tarrant Appraisal District



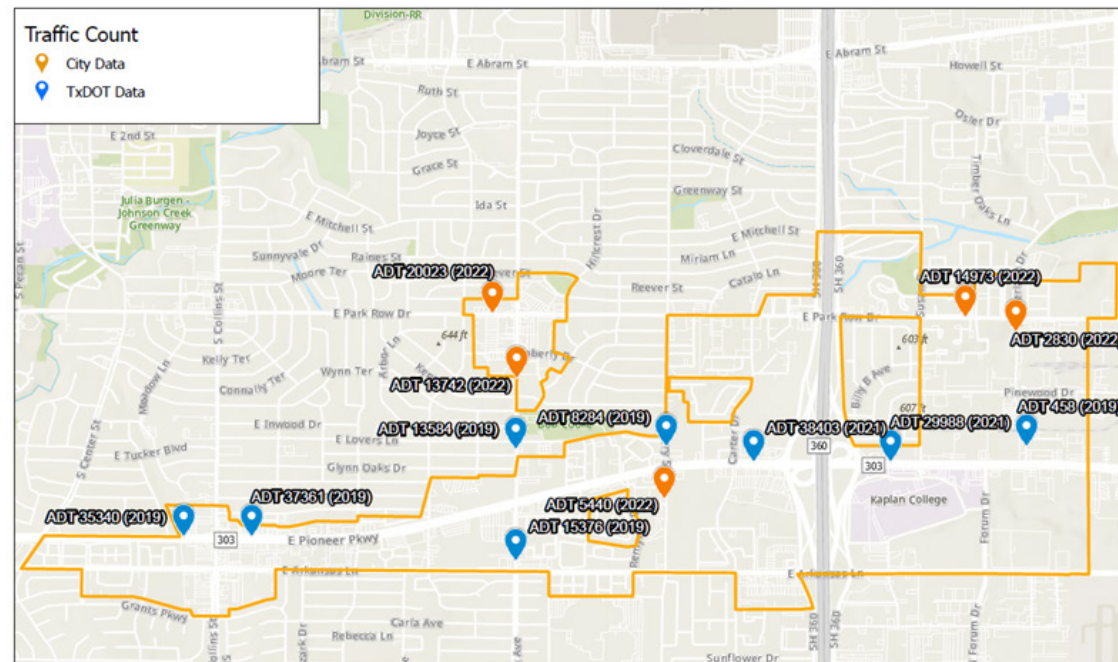
**MOBILITY,  
ACCESSIBILITY,  
& SAFETY**

## AVERAGE DAILY TRAFFIC

Average Daily Traffic is significant along Pioneer Parkway (303) as it is a major east-west thoroughfare through the City. Traffic counts along this roadway reach peak ADT near SH 360 (38,403), where much of the traffic diverts to SH 360 north and southbound.

North-South travel through the Corridor is primarily on S. Collins Street and New York Avenue, with Sherry Street serving as a secondary route for drivers.

East of SH 360, traffic counts are much lower than west of SH 360.



Source: City of Arlington/TxDOT

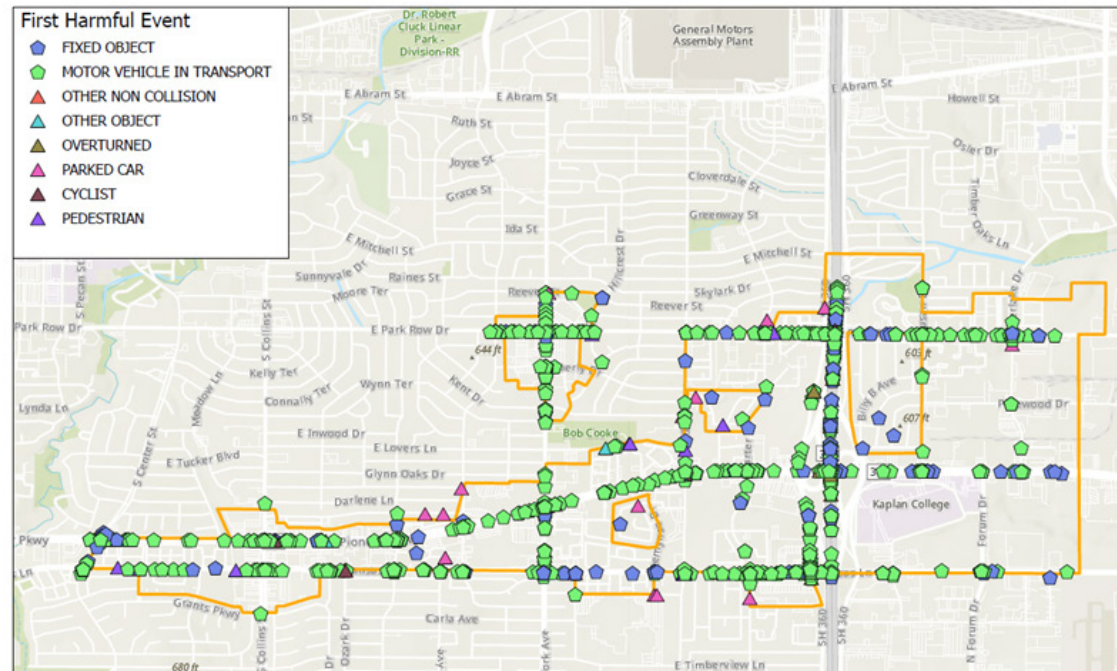
# APPENDIX A - EXISTING CONDITIONS REPORT

## CRASH DATA

Crash data was collected from August 1, 2019 through July 31, 2022.

The most common type of crash was Motor Vehicle in Transport (83.3%) followed by Fixed Object (11.3%). The most accidents occurred on Pioneer Parkway (391 accidents), followed by SH 360 (326), E. Arkansas Lane (242), and E Park Row Drive (216).

Of 1,515 crash events, 6 involved bicyclists, while 26 involved pedestrians. One pedestrian accident resulted in a fatality. In most cases, pedestrian-involved accidents were contributed to the pedestrian failing to yield to a vehicle.

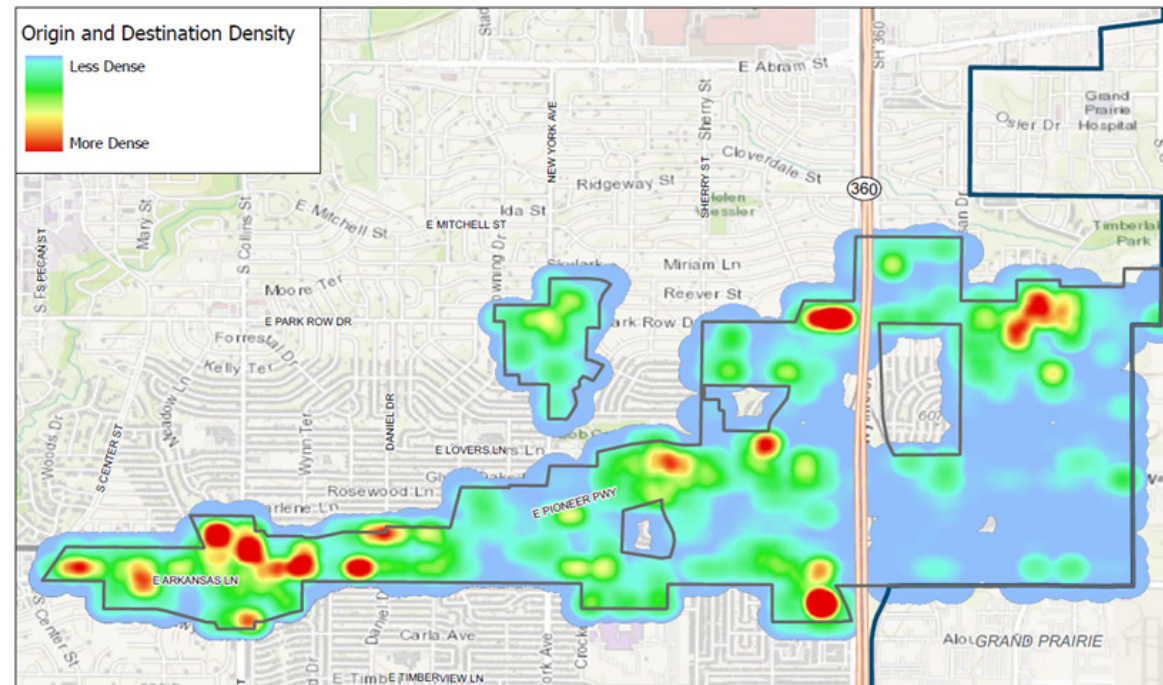


Source: City of Arlington

# TRANSPORTATION SERVICES

Primary Via pick-up and drop-off destinations are centered around food shopping stores and multi-family housing.

Major shopping retailers include the Halal Market, 99¢ Store & Bingo hall, Fiesta Grocery, and Kroger. These areas are also job centers for people living in or near the Corridor



Source: City of Arlington



# TAPESTRY SEGMENTS

# TAPESTRY SEGMENTS

Tapestry is a market segmentation system built from using a large, well-selected array of attributes of demographic and socioeconomic variables to identify unique consumer markets throughout the United States. The Tapestry segmentation model has 65 segments that represent US neighborhoods throughout the country. Three of these segments make up nearly 80% of the households living within ¼ mile of the International Corridor.

Tapestry Segment Type	# of Households	% of Households
NeWest Residents	5,849	43.1%
Forging Opportunity	3,238	23.9%
Urban Edge Families	1,731	12.8%

Source: Community Analyst



## NEWEST RESIDENTS (43.1%)



**Household Type:**

Married Couple w/Kids

Multi-Unit Rentals



**Median Age:**

28 years



**Employment:**

Services & Construction



**Educational Attainment:**

No High School Diploma



**Income:**

\$37,800



**Race/Ethnicity:**

Hispanic

Learn more about the NeWest Residents Tapestry Segment:  
[https://downloads.esri.com/esri\\_content\\_doc/dbl/us/tapestry/segment62.pdf](https://downloads.esri.com/esri_content_doc/dbl/us/tapestry/segment62.pdf)

Source: Community Analyst

# FORGING OPPORTUNITY (23.9%)



**Household Type:**

Married Couples  
Single-Family Housing



**Median Age:**

30 years



**Employment:**

Services



**Educational Attainment:**

No High School Diploma



**Income:**

\$46,000



**Race/Ethnicity:**

Hispanic

Learn more about the Forging Opportunities Tapestry Segment:  
[https://downloads.esri.com/esri\\_content\\_doc/dbl/us/tapestry/segment30.pdf](https://downloads.esri.com/esri_content_doc/dbl/us/tapestry/segment30.pdf)

Source: Community Analyst

## URBAN EDGE FAMILIES (12.8%)



**Household Type:**

Married Couples

Single-Family Housing



**Median Age:**

33 years



**Employment:**

Services & Administrative



**Educational Attainment:**

High School Diploma Only



**Income:**

\$57,400



**Race/Ethnicity:**

White & Black

Learn more about the Urban Edge Family Tapestry Segment:  
[https://downloads.esri.com/esri\\_content\\_doc/dbl/us/tapestry/segment29.pdf](https://downloads.esri.com/esri_content_doc/dbl/us/tapestry/segment29.pdf)

Source: Community Analyst

31

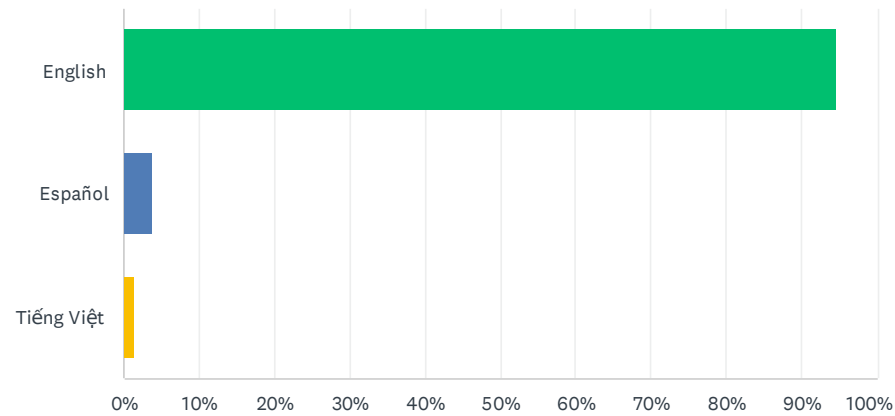
The background of the slide is a teal-colored geometric pattern. It consists of repeating circular motifs that resemble stylized sunbursts or mandala designs. Each motif has a central point from which numerous lines radiate outwards, creating a complex, textured effect. The overall color palette is various shades of teal and green.

# APPENDIX B SURVEY #1 RESULTS

International Corridor Public Feedback Survey #1

Q1 Please choose which language you would like to take the survey in.

Answered: 133 Skipped: 0

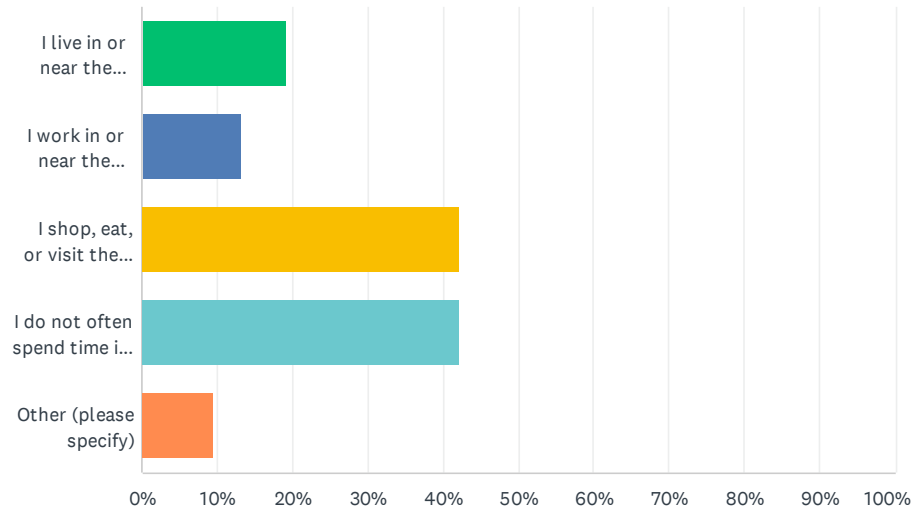


ANSWER CHOICES	RESPONSES
English	94.74% 126
Español	3.76% 5
Tiếng Việt	1.50% 2
TOTAL	133

International Corridor Public Feedback Survey #1

Q2 How do you experience the international corridor? Live, work or visit? Check all that apply

Answered: 83 Skipped: 50



ANSWER CHOICES	RESPONSES
I live in or near the International Corridor	19.28% 16
I work in or near the International Corridor	13.25% 11
I shop, eat, or visit the International Corridor for pleasure	42.17% 35
I do not often spend time in the International Corridor	42.17% 35
Other (please specify)	9.64% 8
Total Respondents: 83	

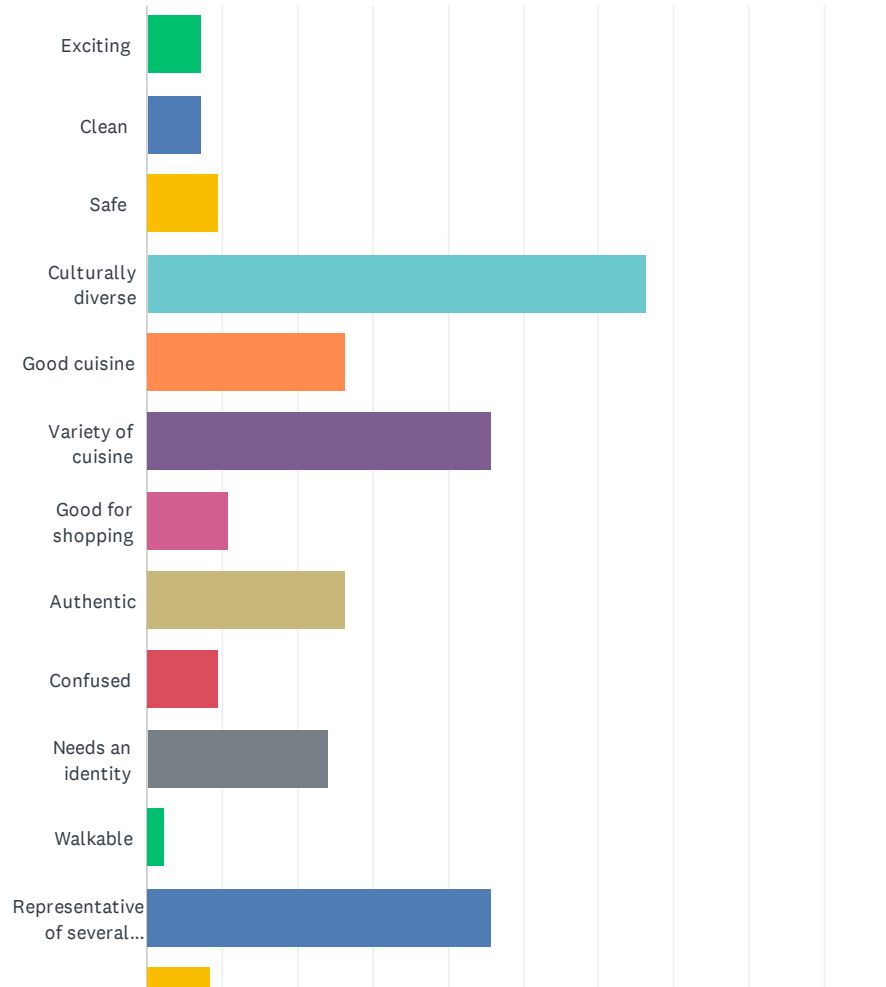
#	OTHER (PLEASE SPECIFY)	DATE
1	Jo	10/27/2022 5:51 PM

### International Corridor Public Feedback Survey #1

2	Drive through on the way too and from work	10/26/2022 9:42 PM
3	I pass thru it	10/26/2022 1:45 PM
4	I live within a mile of Park Plaza --but I do not frequent shops, and I don't frequent Pioneer Pkwy because of no restaurants or stores I need. not having any	10/26/2022 9:36 AM
5	I drive through it on my way to/from work.	10/25/2022 9:54 PM
6	I live near the Mansfield city limits and never visit the corridor you are referencing.	10/25/2022 6:42 PM
7	City Council, District 5	10/25/2022 11:01 AM
8	I travel that corridor (Pioneer Parkway) frequently between Cooper and Carrier in Grand Prairie.	10/20/2022 4:49 AM

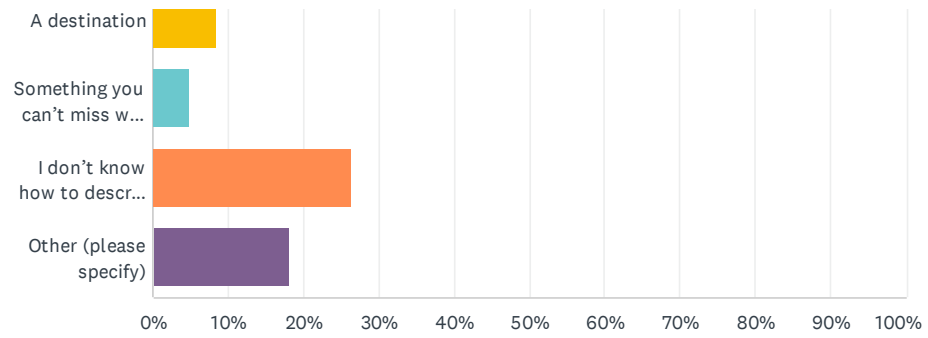
### Q3 How would you describe the International Corridor area to someone from out of town? (check all that apply)

Answered: 83 Skipped: 50





### International Corridor Public Feedback Survey #1



International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES	
Exciting	7.23%	6
Clean	7.23%	6
Safe	9.64%	8
Culturally diverse	66.27%	55
Good cuisine	26.51%	22
Variety of cuisine	45.78%	38
Good for shopping	10.84%	9
Authentic	26.51%	22
Confused	9.64%	8
Needs an identity	24.10%	20
Walkable	2.41%	2
Representative of several cultures	45.78%	38
A destination	8.43%	7
Something you can't miss when you visit Arlington	4.82%	4
I don't know how to describe the International Corridor	26.51%	22
Other (please specify)	18.07%	15
Total Respondents: 83		

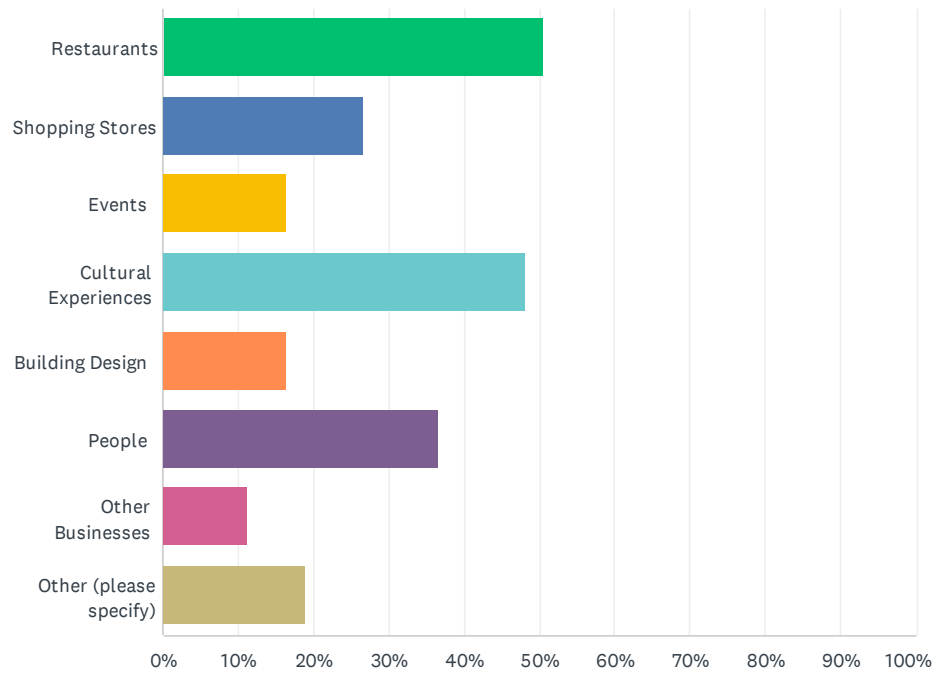
#	OTHER (PLEASE SPECIFY)	DATE
1	It's a bit of a hodge-podge and could use a makeover just in terms of looking refreshed (painted, upgrades, etc) But I wouldn't want the ethnicity of this area to be obscured. . .that's part of the charm.	10/31/2022 6:16 PM
2	Kind of a sketchy part of town	10/28/2022 7:22 AM
3	Culturally diverse, old and somewhat run-down area.	10/27/2022 5:51 PM
4	A neighborhood in decay	10/26/2022 6:58 PM
5	the hood, more crime infestation in this part of the city, unsanitary	10/26/2022 3:19 PM

### International Corridor Public Feedback Survey #1

6	run down apartments	10/26/2022 11:16 AM
7	A neglected part of City...haphazard mixture.	10/26/2022 9:36 AM
8	At the moment, it's dirty. Looks uncared for like part of town that you would not want to live unless you had to.	10/26/2022 8:42 AM
9	rundown, sketchy, don't go there after dark....	10/25/2022 11:23 PM
10	Uninviting. Not a place I would direct visitors. Hodge podge.	10/25/2022 9:54 PM
11	This is the first I've heard of it as such and I've lived here 20 years.	10/25/2022 9:19 PM
12	I never knew this corridor existed until this survey mentioned it.	10/25/2022 6:42 PM
13	Not well known/ needs publicity	10/25/2022 6:13 PM
14	A traffic disaster	10/21/2022 4:56 PM
15	Great place to find those otherwise hard-to-find ethnic foods and ingredients for home cooking; a wide variety of ethnic restaurants to choose from; and a variety of personal services and shops reflecting the wide variety of ethnic cultures in that corridor...a truly organic international along Pioneer Parkway.	10/20/2022 4:49 AM

### Q4 What elements set this corridor apart from the rest of the City? (check all that apply)

Answered: 79 Skipped: 54



International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES	
Restaurants	50.63%	40
Shopping Stores	26.58%	21
Events	16.46%	13
Cultural Experiences	48.10%	38
Building Design	16.46%	13
People	36.71%	29
Other Businesses	11.39%	9
Other (please specify)	18.99%	15
Total Respondents: 79		

#	OTHER (PLEASE SPECIFY)	DATE
1	I don't believe this area is set apart at all other than having a lot of fast food.	10/31/2022 2:47 PM
2	No real appeal at the moment	10/29/2022 10:59 AM
3	Some good restaurants and businesses, but nothing special.	10/26/2022 9:42 PM
4	Crime	10/26/2022 6:58 PM
5	close to football stadium and six flags	10/26/2022 3:19 PM
6	Many ethnic groups and businesses in one location	10/26/2022 3:01 PM
7	Have no comment	10/26/2022 12:03 PM
8	Old part of City...no continuity of establishments.	10/26/2022 9:36 AM
9	The whole city is diverse, the IC area is just old & needs some TLC to bring out the charm to those who don't patronize it already. Honestly it should go all the way to Bowen, there are restaurants from Hooka & middle eastern to a Baklava & European restaurant.	10/26/2022 8:42 AM
10	Old buildings that have seen a lot of turn-over in businesses and seem to look worse with each turn-over	10/25/2022 11:23 PM
11	No idea	10/25/2022 9:19 PM
12	The nonAnglo-ness of it	10/25/2022 9:02 PM
13	NA	10/25/2022 6:42 PM
14	Depleted buildings	10/21/2022 4:56 PM

International Corridor Public Feedback Survey #1

15

these businesses all located here organically. it was what they could afford, as start-up businesses

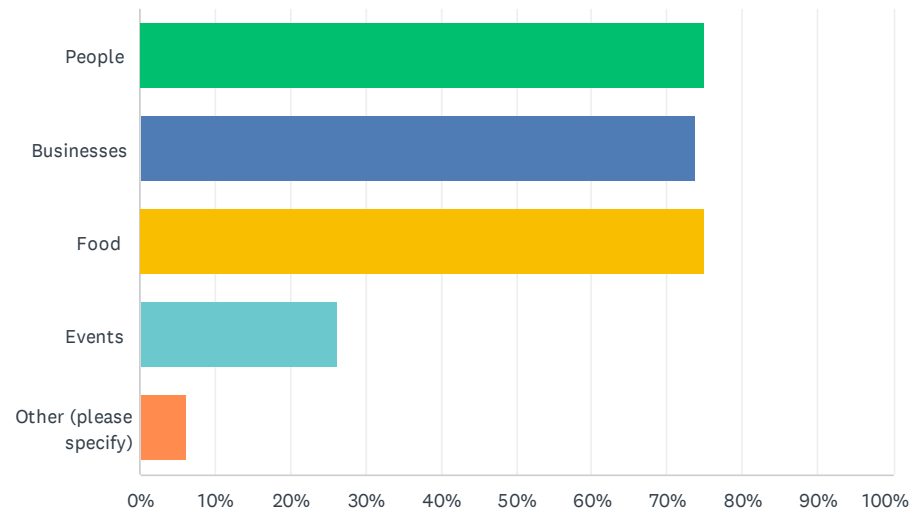
10/20/2022 4:49 AM

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International Corridor Public Feedback Survey #1

### Q5 What makes this corridor international?

Answered: 80 Skipped: 53



ANSWER CHOICES	RESPONSES
People	75.00% 60
Businesses	73.75% 59
Food	75.00% 60
Events	26.25% 21
Other (please specify)	6.25% 5
Total Respondents: 80	

#	OTHER (PLEASE SPECIFY)	DATE
1	some of the architecture	10/31/2022 6:16 PM

### International Corridor Public Feedback Survey #1

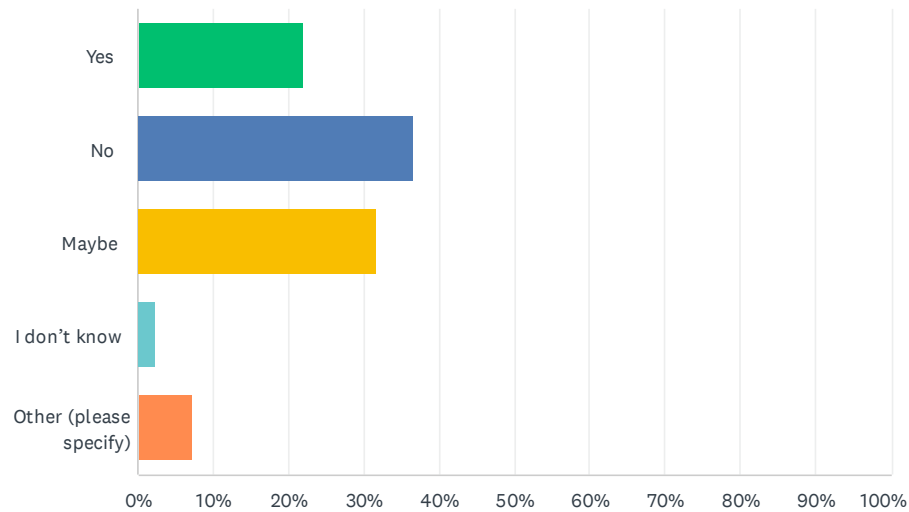
2	I don't think of it as Inteernational	10/26/2022 9:36 AM
3	NA	10/25/2022 6:42 PM
4	I	10/25/2022 3:48 PM
5	The variety of ethnic businesses who began and grew their businesses along Pioneer Parkway, some over decades, with little or no help from the city, has been and is, is the catalyst for creating this true international corridor.	10/20/2022 4:49 AM



International Corridor Public Feedback Survey #1

### Q6 Do you see this corridor as a destination?

Answered: 82 Skipped: 51



ANSWER CHOICES	RESPONSES
Yes	21.95% 18
No	36.59% 30
Maybe	31.71% 26
I don't know	2.44% 2
Other (please specify)	7.32% 6
<b>TOTAL</b>	<b>82</b>

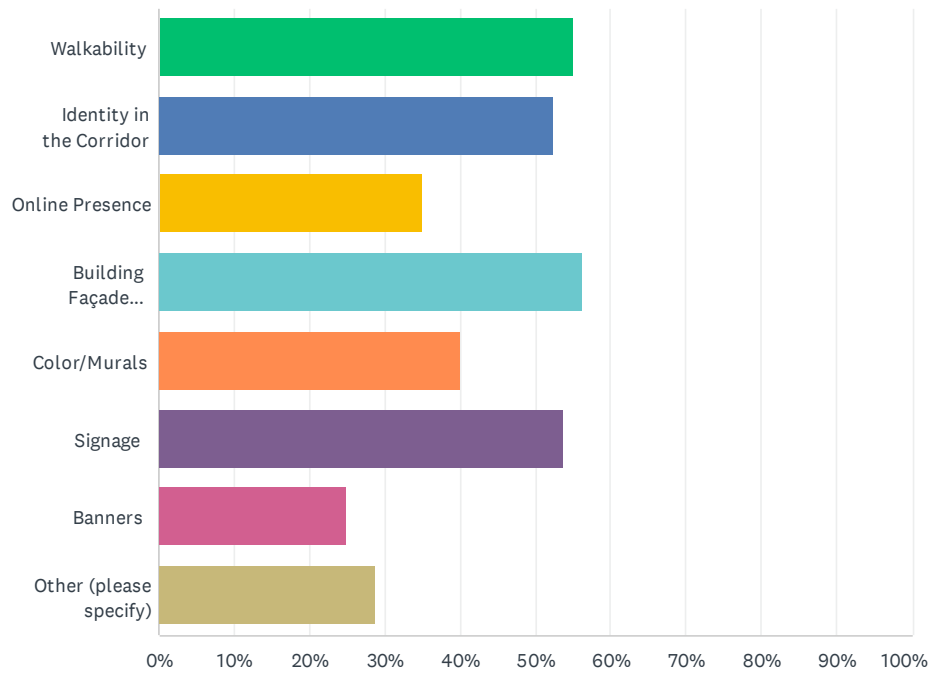
#	OTHER (PLEASE SPECIFY)	DATE
1	Not currently.	10/28/2022 12:34 PM

### International Corridor Public Feedback Survey #1

2	Not now but hopefully in the future	10/25/2022 6:13 PM
3	It is not currently, but could be if it was marketed as a destination.	10/25/2022 6:00 PM
4	It is for some citizens who mostly live nearby but not for most	10/25/2022 11:01 AM
5	In the future Yes	10/21/2022 1:57 PM
6	in creating a destination designation, please don't lose sight of the fact that the International identity of this area evolved naturally, not as a planned community, so it can be counter productive to force the label of "destination" which could lead to "planned uniformity and conformity" which would then threaten or eliminate the uniqueness of that natural international vibe which we now enjoy..	10/20/2022 4:49 AM

### Q7 What elements are currently missing that would support the area?

Answered: 80 Skipped: 53



International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES
Walkability	55.00% 44
Identity in the Corridor	52.50% 42
Online Presence	35.00% 28
Building Façade Improvements	56.25% 45
Color/Murals	40.00% 32
Signage	53.75% 43
Banners	25.00% 20
Other (please specify)	28.75% 23
Total Respondents: 80	

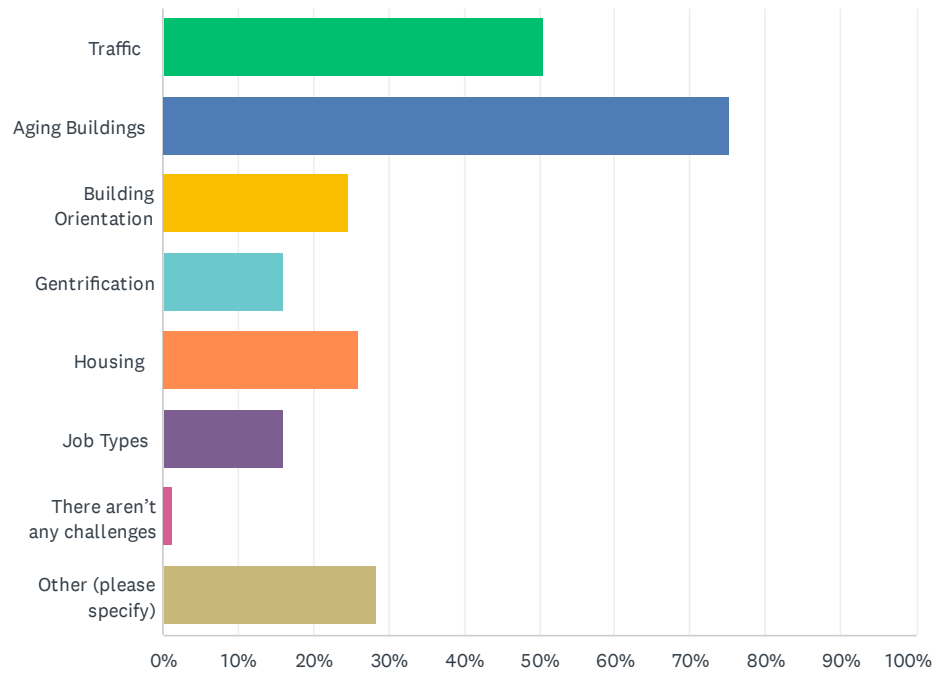
#	OTHER (PLEASE SPECIFY)	DATE
1	TRANSIT	11/3/2022 6:15 PM
2	A better name than the international Corridor. Most people are not going to understand what it means from the name or what type of businesses, food, or activities the area entails	11/1/2022 7:53 PM
3	landscaping like around Lincoln Square. Maybe small sculptures linked to the diversity of ethnic groups or other art installations.	10/31/2022 6:16 PM
4	Cleanliness of area	10/29/2022 10:59 AM
5	Community (City of Arlington sponsored) events in the area	10/28/2022 12:34 PM
6	Cleanliness	10/28/2022 7:22 AM
7	It seems be a lower middle class corridor, that went downhill after low rent apartments were allowed to overtake all the open land 40-50 years ago.	10/27/2022 5:51 PM
8	Better restaurants or bars	10/26/2022 9:42 PM
9	I'd love a way for folks to get introduced to the corridor. Would make non-international residents feel more confident in coming in & being wanted.	10/26/2022 5:41 PM
10	Needs to be cleaner. That corridor is run down	10/26/2022 5:03 PM
11	Landscaping	10/26/2022 3:19 PM
12	Not sure anything is needed to support area. Businesses seem to be thriving.	10/26/2022 3:01 PM
13	It looks somewhat run down.	10/26/2022 1:45 PM

International Corridor Public Feedback Survey #1

14	Clean it up, that is up to the businesses & visitors, simply picking up the trash that is ubiquitous in the area would help a lot.	10/26/2022 8:42 AM
15	Safety. .... Comment that doesn't fit anywhere else in this survey: The "honorary sign toppers" are confusing -- we're left to wonder if the long-held (and easily recognized and communicated) name of a street (such as Pioneer Parkway) is being transitioned to something else as the dual signs battle for superiority. And much of the time, we have no clue who this person is/was. (Martin Luther King, Jr. would be the exception.)	10/25/2022 11:23 PM
16	Especially walkability and MURALS!	10/25/2022 9:02 PM
17	NA	10/25/2022 6:42 PM
18	Cohesive marketing that identifies all the businesses and activities that are available as a cultural experience. Currently I go to one restaurant that I know of but don't know what other things are available.	10/25/2022 6:00 PM
19	More advertisement of the area and all it offers. Hold multiple festivals and events here.	10/25/2022 4:45 PM
20	Need taller buildings (2-5) stories. At present it's too flat and looks like Anytown USA. Needs building layering, some buildings closer to streets and some set back. Too many parking lots near street. Needs many more trees and landscaping. Needs more features such as shade structures, sculpture, fountains, plazas, promenades, gathering pavilions, etc. Banners and murals area start but needs much more	10/25/2022 11:01 AM
21	Safety, lighting, music	10/21/2022 1:57 PM
22	Circulating shuttle bus or trolley service to transport customers and visitors to various businesses along each side of parkway and from one side of street to other. Coordinate that shuttle service with a "park and ride" area so mobility-limited person's can park in one large area but still get rides to any place along the corridor without having to drive from place to place, or cross a very busy highway. (Not all potential customers are capable of walking door to door or much less, running across the highway!)	10/20/2022 4:49 AM
23	Mass transit	10/19/2022 8:02 AM

### Q8 What are some of the challenges to this area?

Answered: 81 Skipped: 52



International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES
Traffic	50.62% 41
Aging Buildings	75.31% 61
Building Orientation	24.69% 20
Gentrification	16.05% 13
Housing	25.93% 21
Job Types	16.05% 13
There aren't any challenges	1.23% 1
Other (please specify)	28.40% 23
Total Respondents: 81	

#	OTHER (PLEASE SPECIFY)	DATE
1	Unsafe / unwelcoming pedestrian or non-vehicle	11/3/2022 6:15 PM
2	some small business signs are hard to read/see	10/31/2022 6:16 PM
3	Needs clean up	10/31/2022 2:47 PM
4	Area needs more appeal. It isn't necessarily attractive	10/29/2022 10:59 AM
5	Low visibility with the rest of the city.	10/28/2022 9:14 AM
6	I don't feel like it's a safe area of town	10/28/2022 7:22 AM
7	Advertising	10/27/2022 9:23 PM
8	Not very welcoming	10/26/2022 6:58 PM
9	Not sure - would need to spend more time there to know.	10/26/2022 5:41 PM
10	huge empty parking lots, breeds litter, no sidewalks, gutters	10/26/2022 3:19 PM
11	run down apartments	10/26/2022 11:16 AM
12	It's on a busy street, medians & nicely landscaped sidewalks with some statuary or decorative appeal would help. Again, it's dirty, looks unloved & uncared for by the businesses, residents & visitors to the area. When working the project, add some of the compacting trash receptacles & recycling bins so people will be encouraged to use them. Full bins just create more trash blowing around.	10/26/2022 8:42 AM
13	Doesn't seem safe. Many residents don't seem to take pride in keeping their neighborhoods, their properties, and/or their apartments presentable.	10/25/2022 11:23 PM

### International Corridor Public Feedback Survey #1

14	Aging sidewalks	10/25/2022 9:02 PM
15	It looks run down and unsafe.	10/25/2022 7:51 PM
16	NA	10/25/2022 6:42 PM
17	Safety especially after dark.	10/25/2022 6:13 PM
18	Need welcoming signage to showcase businesses and that it's for everyone and not just for that cultural group.	10/25/2022 6:00 PM
19	Lack of cohesive identity	10/25/2022 4:29 PM
20	Some of the apartment complexes need redevelopment to newer more modern mixed use housing with 2-5 stories. Existing apartment complexes are suburban in character, low, outdated and not attractive. Same for many of the shopping centers	10/25/2022 11:01 AM
21	Some parts still have a slight "ghetto" feels to them. Should be renovated to become a modern diverse area and ensure a safe destination for everyone.	10/20/2022 8:14 PM
22	Some changes to city UDC may need to be modified. Avoid gentrification to insure that those businesses which were started and established organically, and who have created the existing international businesses along the corridor, are not forced out of that area because it's no longer affordable. Don't destroy the uniqueness of that area.	10/20/2022 4:49 AM
23	Poor maintenance of streets by the city.	10/19/2022 4:52 PM



International Corridor Public Feedback Survey #1

## Q9 What experiences do you envision for an international neighborhood?

Answered: 68 Skipped: 65

#	RESPONSES	DATE
1	I wish I could get to and travel within the area without a car	11/3/2022 6:15 PM
2	More international restaurants	11/3/2022 2:32 PM
3	It needs to attract younger crowds.	11/1/2022 7:53 PM
4	Festivals that show off for what's there	11/1/2022 8:41 AM
5	night life, art	11/1/2022 8:39 AM
6	Exposure to new/different cultures	11/1/2022 8:37 AM
7	Representation	11/1/2022 8:36 AM
8	shopping, food, festivals	11/1/2022 8:36 AM
9	Different culture in plants, murals, flags and food!	11/1/2022 8:35 AM
10	events that engage the community in different culturea	11/1/2022 8:35 AM
11	Bringing awareness and education from people about people!	10/31/2022 9:07 PM
12	music, food, fun, gathering	10/31/2022 6:34 PM
13	maybe a farmer's market; outdoor shopping like bazaars in Turkey, the markets in Asia and Europe. San Antonio's market area has live music sometimes with dancing from local groups; New York has entertainment during the summer in Times Square. Weekend dancing, Street musicians would be nice.	10/31/2022 6:16 PM
14	Walkability and cultural events	10/31/2022 3:18 PM
15	Safe & fun for everyone, vibrant	10/31/2022 2:47 PM
16	More cultural, family friendly event, a safer and appealing appearance	10/29/2022 10:59 AM
17	Events aimed at the current population as well as "multicultural fair" type events that are aimed more at drawing in/educating people outside of those cultures.	10/28/2022 12:34 PM
18	gathering places for all citizens	10/28/2022 10:23 AM
19	Festivals would be awesome.	10/28/2022 9:14 AM
20	?	10/28/2022 7:22 AM

### International Corridor Public Feedback Survey #1

21	Food	10/27/2022 9:23 PM
22	Let entrepreneurs decide	10/27/2022 5:51 PM
23	I Manage the Building at the Chase Arlington Tower off of Pioneer	10/27/2022 3:24 PM
24	Seasonal/Holiday festivals, block parties, city sponsored events	10/27/2022 10:52 AM
25	food and shopping	10/26/2022 10:23 PM
26	I think the diversity is there, but needs to have better places.	10/26/2022 9:42 PM
27	Shopping /dining that caters to people from outside of this area	10/26/2022 6:58 PM
28	Bigger of already existing events like Chinese New Year & adding more.	10/26/2022 5:41 PM
29	Cleaner area	10/26/2022 5:03 PM
30	cultural festival, east Arlington	10/26/2022 3:19 PM
31	Restaurants	10/26/2022 3:01 PM
32	cultural events	10/26/2022 2:17 PM
33	Don't know	10/26/2022 1:45 PM
34	Improved housing	10/26/2022 12:03 PM
35	get rid run down apartments and create park areas	10/26/2022 11:16 AM
36	food tour?	10/26/2022 10:47 AM
37	Car free zones, bicycles, rickshaw rides, pedestrian malls, produce markets, street vendors, al-fresco dining options, light rail, clearly defined neighborhood, visually appealing street lighting and decor. Feeling like you've travelled abroad without leaving home.	10/26/2022 10:23 AM
38	A concentration of shops, restaurants that reflect a culture---Asian, and/or Latino	10/26/2022 9:36 AM
39	A nice, welcoming international festival that just celebrates culture, of all kinds, even just those of the original settlers to the area would be a nice yearly event. Adding some sort of bandstand or small amphitheater for small community groups & international music groups to use would be a nice addition as well.	10/26/2022 8:42 AM
40	Food festival, holiday celebrations, Levitt performances reflecting different cultures	10/26/2022 3:00 AM
41	Safety, well-kept businesses (inside the buildings as well as facades and landscapes)	10/25/2022 11:23 PM
42	None considering the City met about this in Jan. 22 & just appeased citizens 10 months later to allow us to voice thoughts though decisions were already made without citizens feed backs.	10/25/2022 10:45 PM
43	An area that can be walked that features small ethnic shops, foods, etc. similar to the City Market in Downtown Charleston, or Pike's Street Market in Seattle. SC	10/25/2022 9:54 PM
44	Cultural events that are open and welcoming to all	10/25/2022 9:14 PM

### International Corridor Public Feedback Survey #1

45	Sidewalk restaurants. Lots of diversity. Interesting street lamps interesting street lamps. Murals. Lots of murals. Sidewalks	10/25/2022 9:02 PM
46	Lots of events	10/25/2022 8:45 PM
47	Culturally different foods/music/stores/houses of worship	10/25/2022 8:31 PM
48	Unique shopping & dining	10/25/2022 7:51 PM
49	Diversity	10/25/2022 7:37 PM
50	Easy to move between businesses	10/25/2022 6:50 PM
51	Inviting others to neighborhood	10/25/2022 6:45 PM
52	Ethnic food, book and clothing stores, a huge park (playground and outdoor eating)and fountain as a meeting space.	10/25/2022 6:42 PM
53	An area that is safe, walkable and celebrated- a desirable place to visit and live. Outdoor food markets and frequent family friendly events.	10/25/2022 6:13 PM
54	celebrations, food, music, shopping	10/25/2022 6:00 PM
55	.	10/25/2022 5:49 PM
56	A neighborhood that is safe, clean, and offers unique dining and shopping experiences.	10/25/2022 5:02 PM
57	Cultural events. Music	10/25/2022 4:45 PM
58	Better advertising of cultural events - where, when and why	10/25/2022 4:37 PM
59	More cultural fairs	10/25/2022 4:29 PM
60	Outdoor markets, walkable shopping, entertainment	10/25/2022 3:48 PM
61	Cultural festivals	10/25/2022 1:27 PM
62	Vibrant mixed use, plazas, public spaces, market places, pocket parks or a larger park (Sherry St)	10/25/2022 11:01 AM
63	The same city resources that Globe Life Stadium-area Residents Get.	10/21/2022 4:56 PM
64	More food, music, shopping, events	10/21/2022 1:57 PM
65	Safety	10/20/2022 10:47 PM
66	Thriving	10/20/2022 8:14 PM
67	chance to get to know and understand other cultures and have opportunity to choose from an international variety of home goods, food, services, events, and entertainment.	10/20/2022 4:49 AM
68	A lot more diversity.	10/18/2022 4:52 AM

International Corridor Public Feedback Survey #1

## Q10 Are there other areas around the nation that you think are comparable to the Arlington International Corridor?

Answered: 54 Skipped: 79

#	RESPONSES	DATE
1	No?	11/3/2022 6:15 PM
2	Japan town, China Town, Little Tokyo, and little towns.	11/1/2022 7:53 PM
3	Parts of New York, Carrollton	11/1/2022 8:41 AM
4	I wouldn't know	11/1/2022 8:37 AM
5	n/a	11/1/2022 8:36 AM
6	n/a	11/1/2022 8:36 AM
7	N/A	11/1/2022 8:35 AM
8	not sure	11/1/2022 8:35 AM
9	None that I am aware of!	10/31/2022 9:07 PM
10	There could be but not now...	10/31/2022 6:34 PM
11	Yes, but most are not as diverse--in Arlington we've got a lot of different ethnic groups, so the potential is enormous to create something really unique. Santa Fe has the Native American market; L.A. has "Little Tokyo" and San Francisco has Chinatown (along with NYC), but those are confined to almost single ethnic groups.	10/31/2022 6:16 PM
12	None as diverse	10/31/2022 3:18 PM
13	Abram Street, needs a lot of clean up. Old buildings make our neighbor look awful and out of place from the surrounding attractions	10/31/2022 2:47 PM
14	Other areas are separated ethnically while there are different ethnicities in one area in the international corridor	10/29/2022 10:59 AM
15	Not sure	10/28/2022 12:34 PM
16	don't know	10/28/2022 10:23 AM
17	Maybe Alief in Houston?	10/28/2022 9:14 AM
18	No	10/28/2022 7:22 AM
19	Yes	10/27/2022 9:23 PM

### International Corridor Public Feedback Survey #1

20	Not that i am aware of	10/27/2022 3:24 PM
21	I think it is reminiscent burrows in the NYC area	10/27/2022 10:52 AM
22	yes	10/26/2022 10:23 PM
23	Plano has an asian area that has been dubbed chinatown that seems similar	10/26/2022 6:58 PM
24	not that I know of	10/26/2022 5:41 PM
25	No	10/26/2022 5:03 PM
26	yes, Westhielmer, Bellaire in Houston, TX; cultural diversity	10/26/2022 3:19 PM
27	San Antonio/San Francisco/New York	10/26/2022 3:01 PM
28	none	10/26/2022 2:17 PM
29	Probably all big cities have something similar	10/26/2022 1:45 PM
30	No	10/26/2022 12:03 PM
31	i never thought of it this way, but it def needs a face lift to further it's possibilities	10/26/2022 10:47 AM
32	I don't know	10/26/2022 10:23 AM
33	Garden Grove, Calif --Asian	10/26/2022 9:36 AM
34	Older cities like NY & DC have well defined cultural areas, but they are separated, Mullberry Street for Italian history & China Town. I have not seen a mixed ethnic area in any of the cities I have go to.	10/26/2022 8:42 AM
35	None that I know of; before this email, I didn't know Arl. Int'l Corridor was even a recognized entity. I've lived in Arlington since 1997, but never heard of it.	10/25/2022 11:23 PM
36	No	10/25/2022 10:45 PM
37	see answer to # 9	10/25/2022 9:54 PM
38	I know the areas that are one culture – Chinatown in San Francisco and New York, American Indian Spanish American Indian Spanish and Santa Fe – – but nothing that has the mix that part of Arlington has.	10/25/2022 9:02 PM
39	No	10/25/2022 8:45 PM
40	Not sure	10/25/2022 8:31 PM
41	not that I know of	10/25/2022 7:51 PM
42	No	10/25/2022 6:45 PM
43	Venice Beach promenade, Santa Monica pier and promenade	10/25/2022 6:42 PM
44	Eastern Market area of D.C.; East Austin	10/25/2022 6:13 PM
45	I think it could be like a chintatown area but needs help to bring everyone together.	10/25/2022 6:00 PM

### International Corridor Public Feedback Survey #1

46	I'm sure there are	10/25/2022 5:49 PM
47	No, the area in Arlington is too small to compare to others.	10/25/2022 5:02 PM
48	Many oak cliff for example	10/25/2022 4:38 PM
49	Little Tokyo in LA	10/25/2022 3:48 PM
50	Flushing NY, Seattle chinatowns, Aloha Tower Marketplace Honolulu, Waterside Marketplace Norfolk	10/25/2022 11:01 AM
51	Not that corral so many ethnicities	10/21/2022 1:57 PM
52	San Francisco Chinatown, Carrollton Koreatown	10/20/2022 8:14 PM
53	East Austin	10/20/2022 6:34 PM
54	Main Street in Breckenridge, Colorado - has a free shuttle service (Breckenridge trolley) that circulates thru downtown ( with side trips & stops at local venues such as airport, ski lift, restaurants) and also connects to other transit options.	10/20/2022 4:49 AM

## Q11 In one word how would you describe the future possibility for this corridor?

Answered: 67 Skipped: 66

#	RESPONSES	DATE
1	Less need for reliance on cars	11/3/2022 6:15 PM
2	More restaurants	11/3/2022 2:32 PM
3	Walkability	11/1/2022 7:53 PM
4	Food destination	11/1/2022 8:41 AM
5	it would be a great idea	11/1/2022 8:39 AM
6	Potentially awesome the art would be lovely to see	11/1/2022 8:37 AM
7	achievable	11/1/2022 8:36 AM
8	amazing	11/1/2022 8:36 AM
9	HOPEFUL	11/1/2022 8:35 AM
10	exciting	11/1/2022 8:35 AM
11	AWESOME	10/31/2022 9:07 PM
12	Inviting	10/31/2022 6:34 PM
13	Extraordinary	10/31/2022 6:16 PM
14	Collaboration	10/31/2022 3:18 PM
15	New buildings	10/31/2022 2:47 PM
16	Fun	10/29/2022 10:59 AM
17	Educational	10/28/2022 12:34 PM
18	great potential	10/28/2022 10:23 AM
19	Diversity	10/28/2022 9:14 AM
20	?	10/28/2022 7:22 AM
21	Great	10/27/2022 9:23 PM
22	Longshot	10/27/2022 5:51 PM

## International Corridor Public Feedback Survey #1

23	Up and coming	10/27/2022 3:24 PM
24	Bright	10/27/2022 10:52 AM
25	hopeful	10/26/2022 10:23 PM
26	Destination	10/26/2022 6:58 PM
27	Melting pot	10/26/2022 5:41 PM
28	Possibility	10/26/2022 5:03 PM
29	culture	10/26/2022 3:19 PM
30	Open	10/26/2022 3:01 PM
31	potential	10/26/2022 2:17 PM
32	Bleak	10/26/2022 1:45 PM
33	Maybe	10/26/2022 12:03 PM
34	Exciting	10/26/2022 10:23 AM
35	Difficult	10/26/2022 9:36 AM
36	Colorful	10/26/2022 8:42 AM
37	Potential	10/26/2022 3:00 AM
38	Dismal	10/25/2022 11:23 PM
39	Probable	10/25/2022 10:45 PM
40	Exciting	10/25/2022 9:57 PM
41	Doubtful	10/25/2022 9:54 PM
42	Exciting	10/25/2022 9:14 PM
43	Exciting	10/25/2022 9:02 PM
44	Promising	10/25/2022 8:45 PM
45	Hopeful	10/25/2022 8:31 PM
46	potential	10/25/2022 7:51 PM
47	BlueSky	10/25/2022 7:37 PM
48	Exciting	10/25/2022 6:45 PM
49	Boardwalk	10/25/2022 6:42 PM
50	Celebrated	10/25/2022 6:13 PM

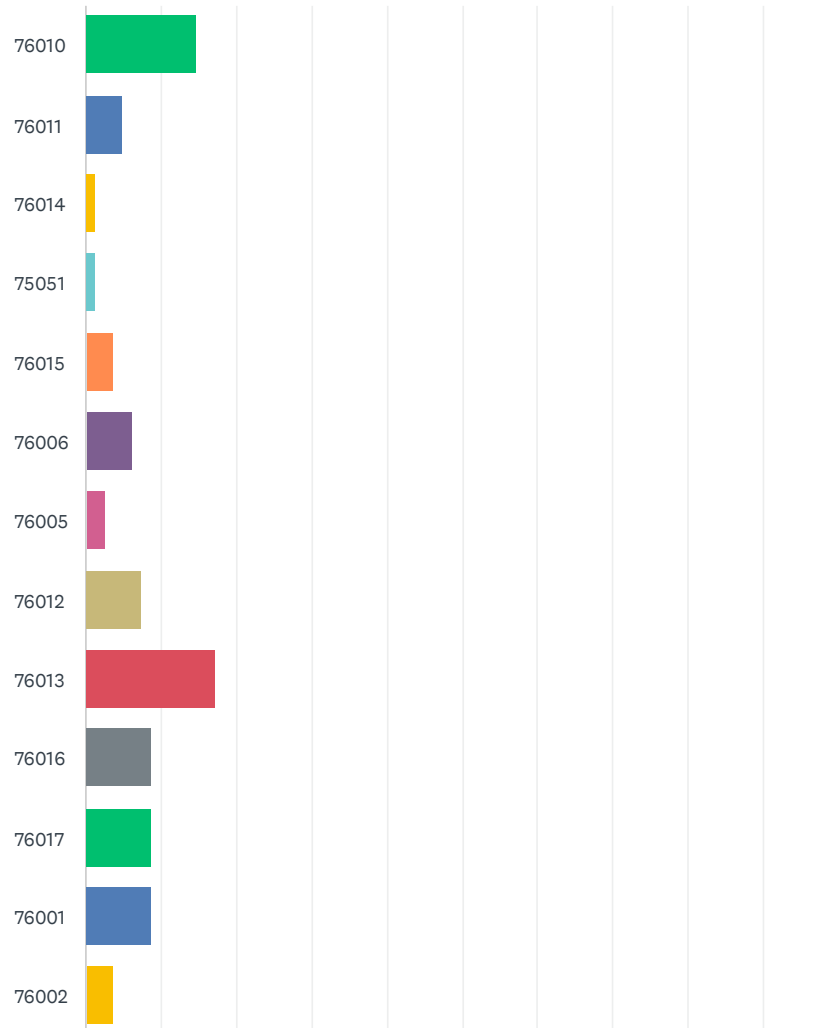


International Corridor Public Feedback Survey #1

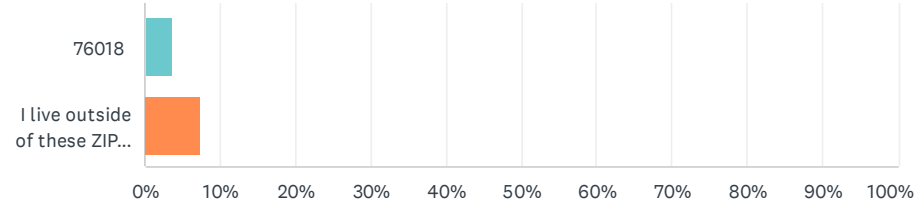
51	unique	10/25/2022 6:00 PM
52	Uncertain	10/25/2022 5:49 PM
53	Opportunity	10/25/2022 5:02 PM
54	exciting	10/25/2022 4:45 PM
55	Bright	10/25/2022 4:38 PM
56	Better organization and promotion could easily turn it into a must-go-to location	10/25/2022 4:37 PM
57	Fun	10/25/2022 4:29 PM
58	Fun	10/25/2022 3:48 PM
59	Missing	10/25/2022 1:27 PM
60	Potential	10/25/2022 11:01 AM
61	Neighborly	10/21/2022 4:56 PM
62	Exciting	10/21/2022 1:57 PM
63	Potential	10/20/2022 10:47 PM
64	More business, more culture, more successful communities	10/20/2022 8:14 PM
65	diversity	10/20/2022 4:49 AM
66	Non-anglocized	10/19/2022 8:02 AM
67	Exciting	10/18/2022 4:52 AM

### Q12 Which ZIP code do you live in?

Answered: 81 Skipped: 52



### International Corridor Public Feedback Survey #1



ANSWER CHOICES	RESPONSES	
76010	14.81%	12
76011	4.94%	4
76014	1.23%	1
75051	1.23%	1
76015	3.70%	3
76006	6.17%	5
76005	2.47%	2
76012	7.41%	6
76013	17.28%	14
76016	8.64%	7
76017	8.64%	7
76001	8.64%	7
76002	3.70%	3
76018	3.70%	3
I live outside of these ZIP codes	7.41%	6
<b>TOTAL</b>		<b>81</b>

## Q13 Please complete the fields below if you would like future updates about the International Corridor Visioning Effort

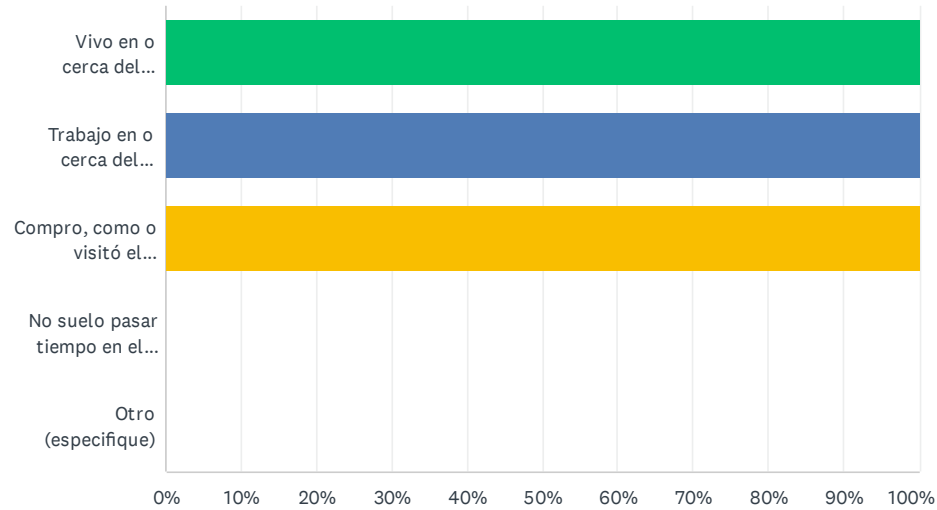
Answered: 38   Skipped: 95

ANSWER CHOICES	RESPONSES	
Name	100.00%	38
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	38
Phone Number	84.21%	32

NOTE: Personal Information has been redacted

Q14 ¿Cual es su experiencia con el corredor internacional? ¿Vivir, trabajar o visitar? Marque todo lo que corresponda

Answered: 1 Skipped: 132



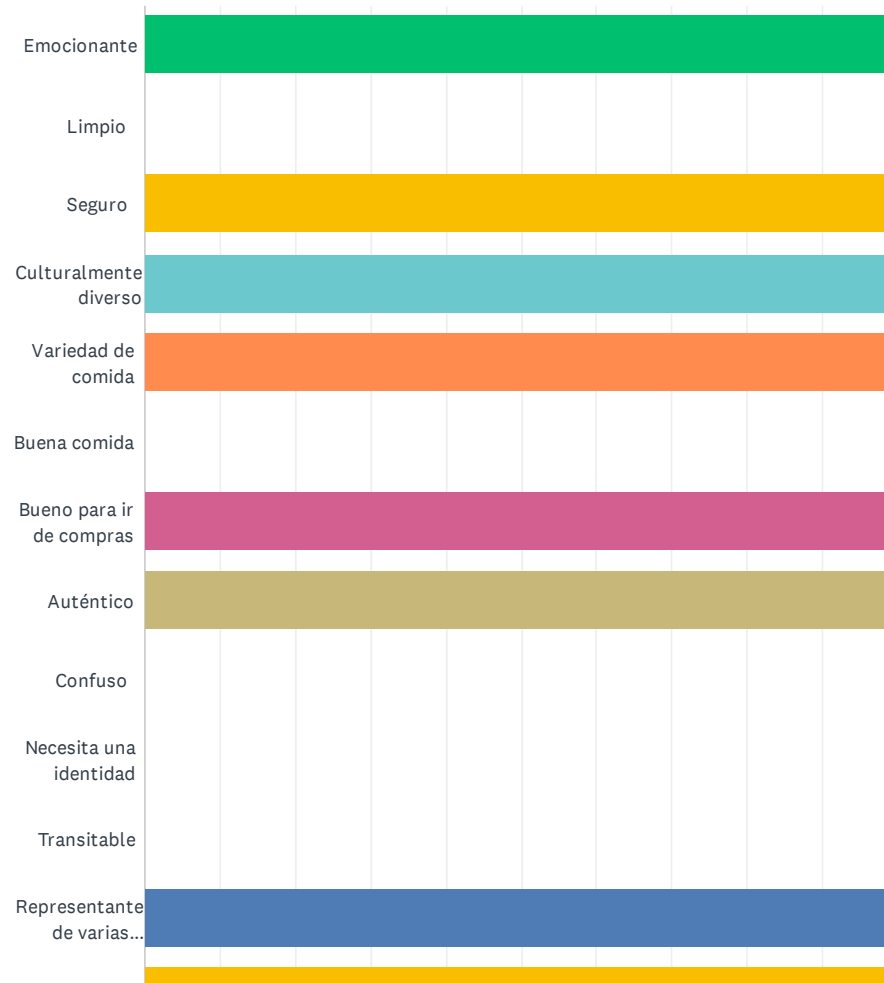
ANSWER CHOICES	RESPONSES	
Vivo en o cerca del Corredor Internacional	100.00%	1
Trabajo en o cerca del Corredor Internacional	100.00%	1
Compro, como o visitó el Corredor Internacional por placer	100.00%	1
No suelo pasar tiempo en el Corredor Internacional	0.00%	0
Otro (especifique)	0.00%	0
Total Respondents: 1		

International Corridor Public Feedback Survey #1

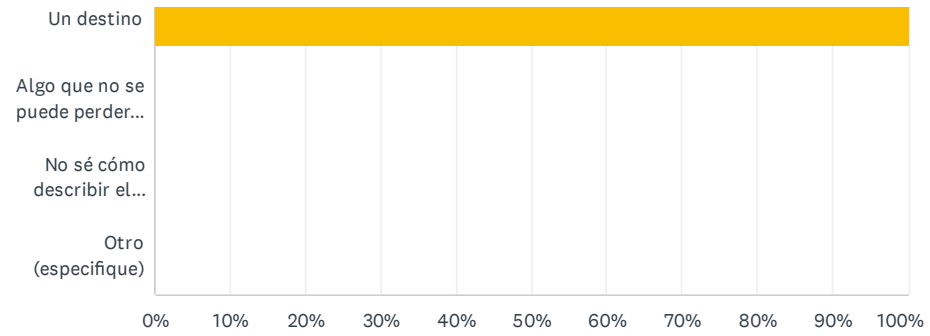
#	OTRO (ESPECIFIQUE)	DATE
	There are no responses.	

### Q15 3 ¿Cómo describiría el área del Corredor Internacional a alguien de fuera de la ciudad? (marque todo lo que corresponda)

Answered: 1 Skipped: 132



### International Corridor Public Feedback Survey #1





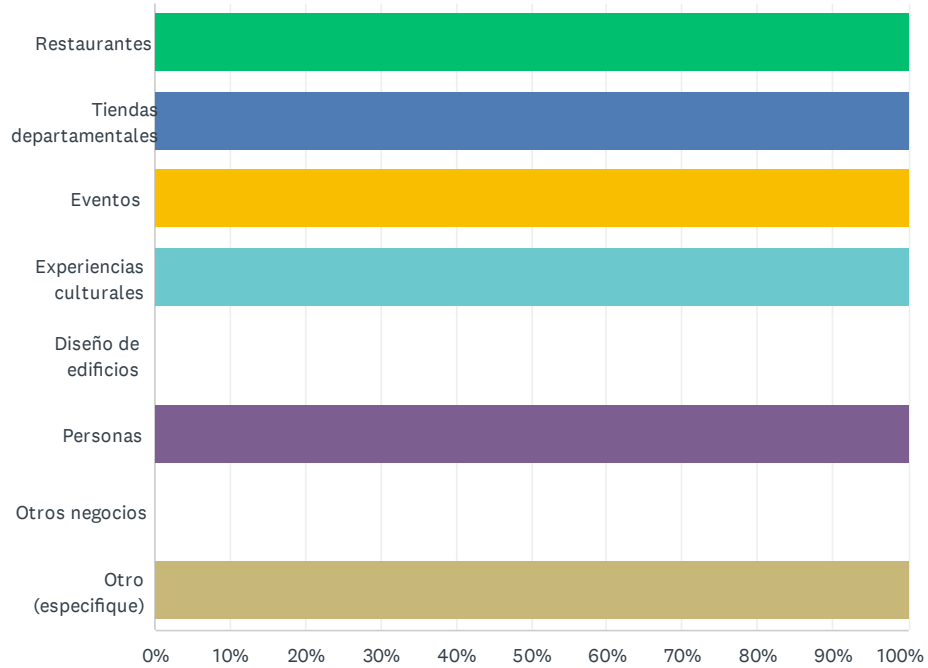
International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES	
Emocionante	100.00%	1
Limpio	0.00%	0
Seguro	100.00%	1
Culturalmente diverso	100.00%	1
Variedad de comida	100.00%	1
Buena comida	0.00%	0
Bueno para ir de compras	100.00%	1
Auténtico	100.00%	1
Confuso	0.00%	0
Necesita una identidad	0.00%	0
Transitable	0.00%	0
Representante de varias culturas	100.00%	1
Un destino	100.00%	1
Algo que no se puede perder cuando visita Arlington	0.00%	0
No sé cómo describir el Corredor internacional	0.00%	0
Otro (especifique)	0.00%	0
Total Respondents: 1		

#	OTRO (ESPECIFIQUE)	DATE
	There are no responses.	

### Q16 ¿Qué elementos distinguen a este corredor del resto de la ciudad? (marque todo lo que corresponda)

Answered: 1 Skipped: 132



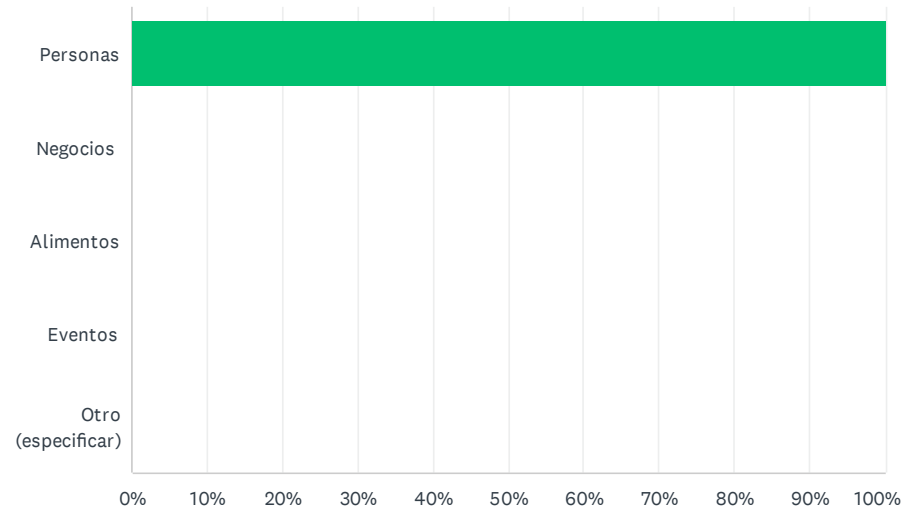
International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES
Restaurantes	100.00% 1
Tiendas departamentales	100.00% 1
Eventos	100.00% 1
Experiencias culturales	100.00% 1
Diseño de edificios	0.00% 0
Personas	100.00% 1
Otros negocios	0.00% 0
Otro (especifique)	100.00% 1
Total Respondents: 1	

#	OTRO (ESPECIFIQUE)	DATE
1	Bettys salon y barberia hace la diferencia	10/21/2022 9:28 AM

### Q17 ¿Qué hace que este corredor sea internacional?

Answered: 1 Skipped: 132



ANSWER CHOICES	RESPONSES
Personas	100.00% 1
Negocios	0.00% 0
Alimentos	0.00% 0
Eventos	0.00% 0
Otro (especificar)	0.00% 0
<b>TOTAL</b>	<b>1</b>

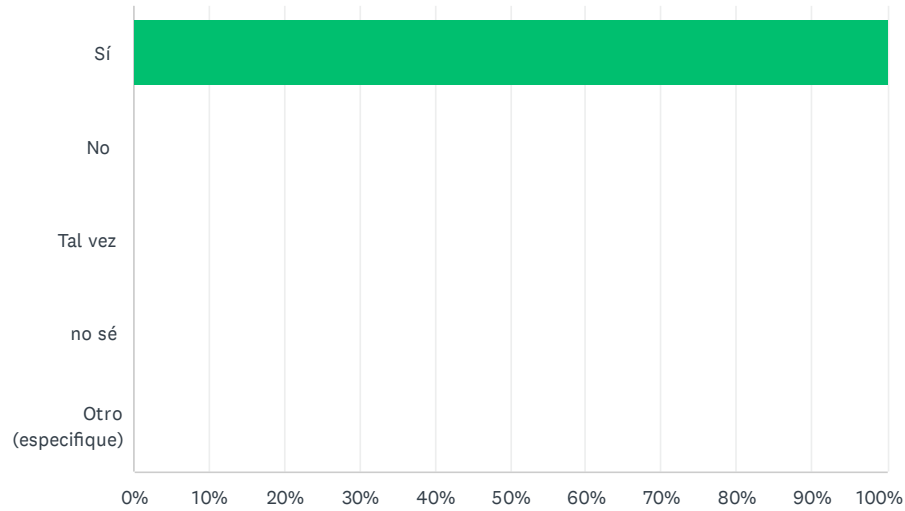
#	OTRO (ESPECIFICAR)	DATE
---	--------------------	------

There are no responses.



### Q18 ¿Ve este corredor como un destino?

Answered: 1 Skipped: 132



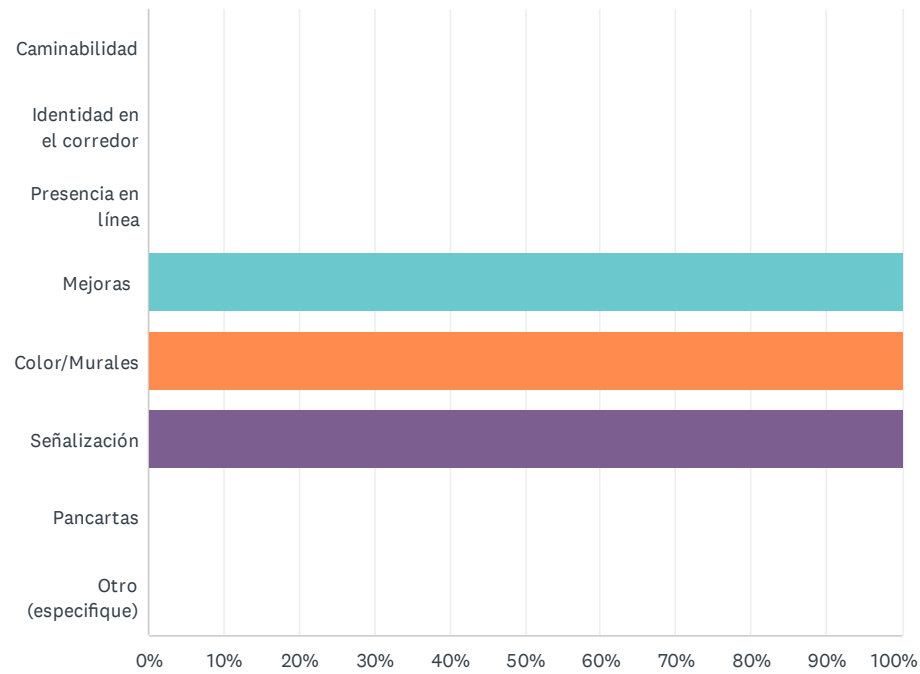
ANSWER CHOICES	RESPONSES	
Sí	100.00%	1
No	0.00%	0
Tal vez	0.00%	0
no sé	0.00%	0
Otro (especifique)	0.00%	0
<b>TOTAL</b>		<b>1</b>

#	OTRO (ESPECIFIQUE)	DATE
	There are no responses.	



### Q19 ¿Qué elementos faltan actualmente que apoyarían el área?

Answered: 1 Skipped: 132





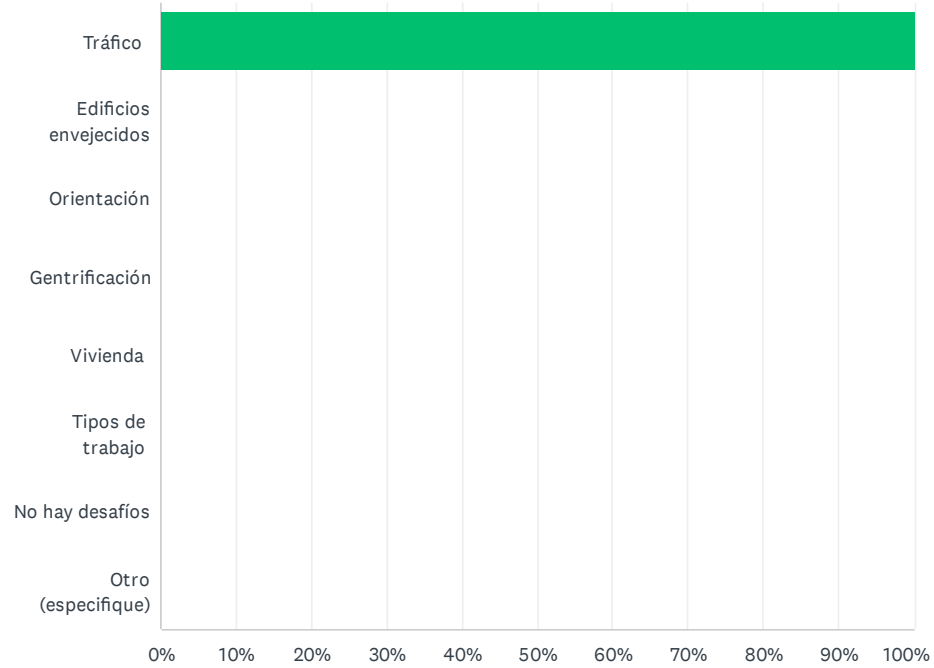
International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES	
Caminabilidad	0.00%	0
Identidad en el corredor	0.00%	0
Presencia en línea	0.00%	0
Mejoras	100.00%	1
Color/Murales	100.00%	1
Señalización	100.00%	1
Pancartas	0.00%	0
Otro (especifique)	0.00%	0
Total Respondents: 1		

#	OTRO (ESPECIFIQUE)	DATE
	There are no responses.	

## Q20 ¿Cuáles son algunos de los desafíos en esta área?

Answered: 1 Skipped: 132



International Corridor Public Feedback Survey #1

ANSWER CHOICES	RESPONSES	
Tráfico	100.00%	1
Edificios envejecidos	0.00%	0
Orientación	0.00%	0
Gentrificación	0.00%	0
Vivienda	0.00%	0
Tipos de trabajo	0.00%	0
No hay desafíos	0.00%	0
Otro (especifique)	0.00%	0
Total Respondents: 1		

#	OTRO (ESPECIFIQUE)	DATE
	There are no responses.	

## Q21 ¿Qué experiencias imagina para un vecindario internacional?

Answered: 1 Skipped: 132

#	RESPONSES	DATE
1	Atracciones	10/21/2022 9:28 AM

## Q22 ¿Existen otras áreas del país que crea que son comparables al Corredor Internacional de Arlington?

Answered: 1 Skipped: 132

#	RESPONSES	DATE
1	No	10/21/2022 9:28 AM

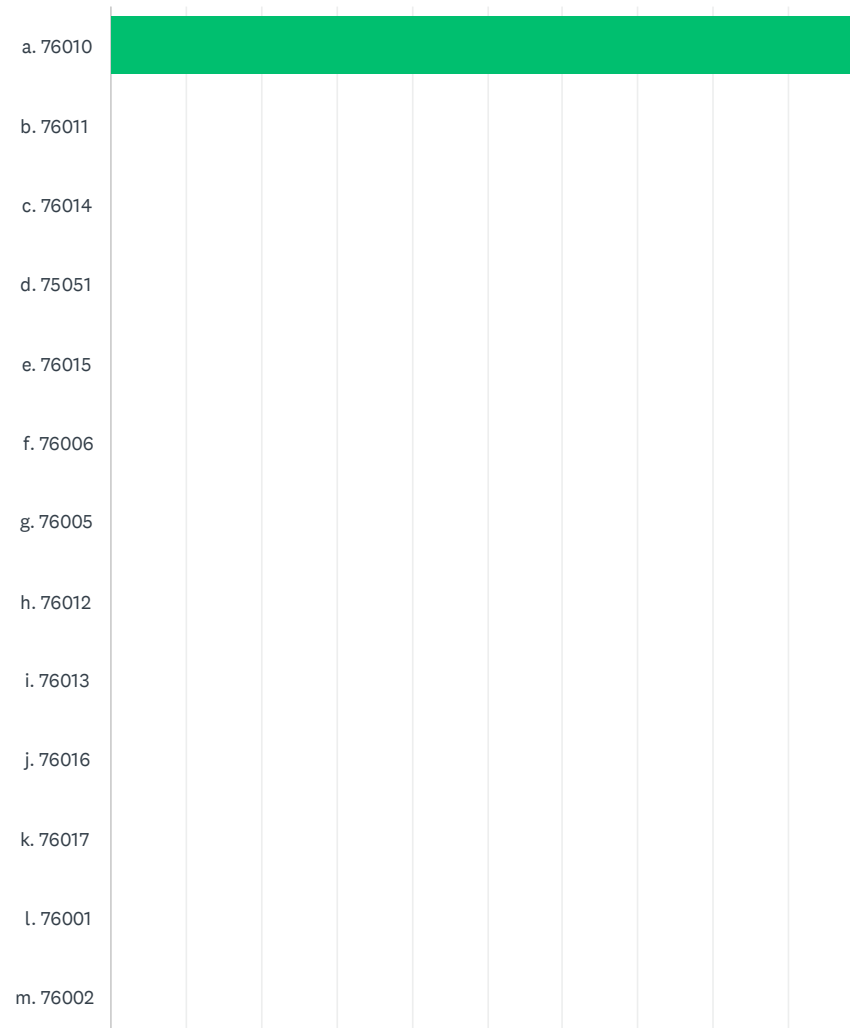
## Q23 En una palabra, ¿cómo describiría la posibilidad futura de este corredor?

Answered: 1 Skipped: 132

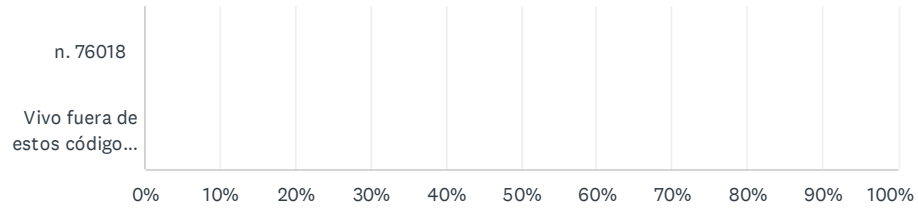
#	RESPONSES	DATE
1	Segura	10/21/2022 9:28 AM

### Q24 ¿En qué código postal vive?

Answered: 1 Skipped: 132



### International Corridor Public Feedback Survey #1



ANSWER CHOICES	RESPONSES	
a. 76010	100.00%	1
b. 76011	0.00%	0
c. 76014	0.00%	0
d. 75051	0.00%	0
e. 76015	0.00%	0
f. 76006	0.00%	0
g. 76005	0.00%	0
h. 76012	0.00%	0
i. 76013	0.00%	0
j. 76016	0.00%	0
k. 76017	0.00%	0
l. 76001	0.00%	0
m. 76002	0.00%	0
n. 76018	0.00%	0
Vivo fuera de estos códigos postales	0.00%	0
<b>TOTAL</b>		<b>1</b>



## Q25 Complete la siguiente información si desea actualizaciones futuras sobre el Esfuerzo de visión del corredor internacional

Answered: 1 Skipped: 132

ANSWER CHOICES	RESPONSES	
Nombre	100.00%	1
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0

NOTE: Personal Information has been redacted

## Q26 Bạn có trải nghiệm về hành lang quốc tế như thế nào? Sống, làm việc hay thăm viếng? Chọn tất cả những gì phù hợp

Answered: 0 Skipped: 133

 No matching responses.

ANSWER CHOICES		RESPONSES	
Tôi sống tại hoặc gần Hành lang Quốc tế		0.00%	0
Tôi làm việc tại hoặc gần Hành lang Quốc tế		0.00%	0
Tôi mua sắm, ăn uống hoặc ghé thăm Hành lang Quốc tế để giải trí		0.00%	0
Tôi không thường xuyên dành thời gian tại Hành lang Quốc tế		0.00%	0
Khác (nếu rõ):		0.00%	0
Total Respondents: 0			
#	KHÁC (NẾU RÕ):	DATE	
	There are no responses.		

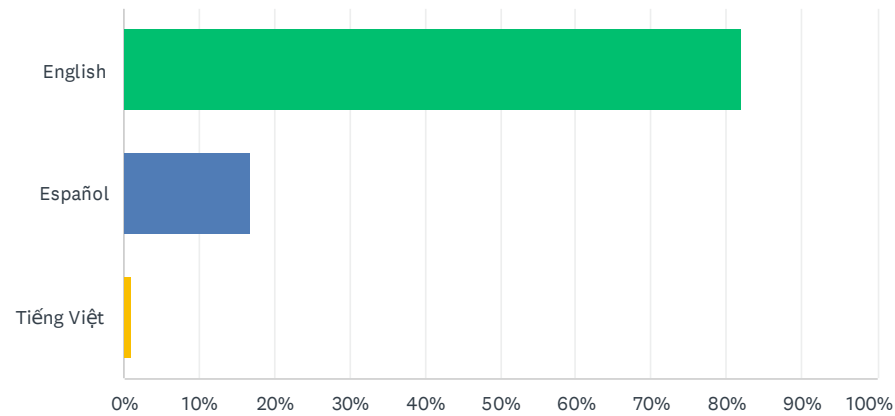
The background of the slide is a teal-colored geometric pattern. It consists of repeating circular motifs that resemble stylized sunbursts or mandala designs. Each motif has a central point from which numerous lines radiate outwards, creating a complex, textured effect. The overall color palette is various shades of teal and green.

# APPENDIX C SURVEY #2 RESULTS

International Corridor Public Feedback Survey #2

Q1 Please choose which language you would like to take the survey in.

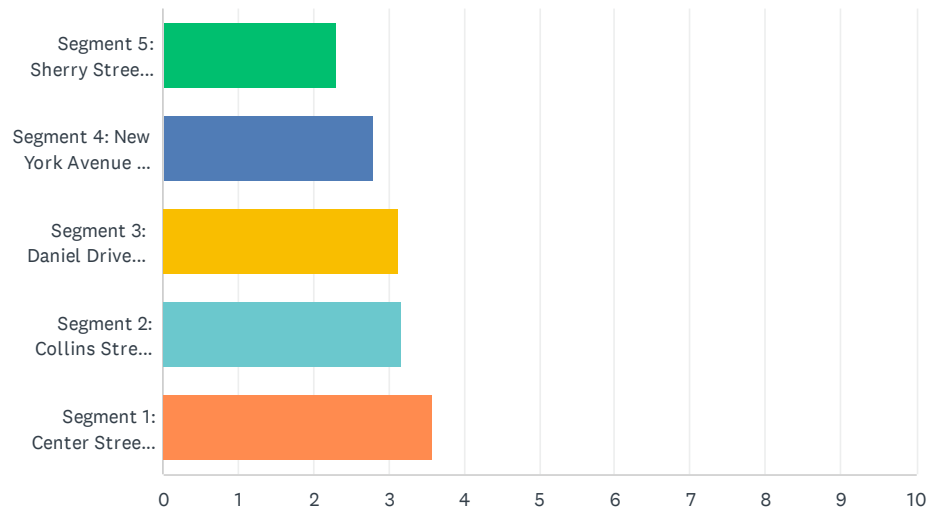
Answered: 201 Skipped: 0



ANSWER CHOICES	RESPONSES
English	82.09% 165
Español	16.92% 34
Tiếng Việt	1.00% 2
TOTAL	201

Q2 Walkability and Connectivity refer to how easy it is to walk safely in a certain area. A walkable community has sidewalks that connect to each other and lead to places that people would want to go such as shops, restaurants, and neighborhoods. Walkability and Connectivity can also include things like bicycle lanes or routes, traffic calming, or special landscaping to help separate the vehicle traffic from where pedestrians will walk. Using the image above, please rank the segments of the corridor from 1-5, 1 being those that are most in need of walkability improvements such as sidewalks, landscaping, or traffic calming measures and 5 being the least in need of walkability improvements.

Answered: 46 Skipped: 155

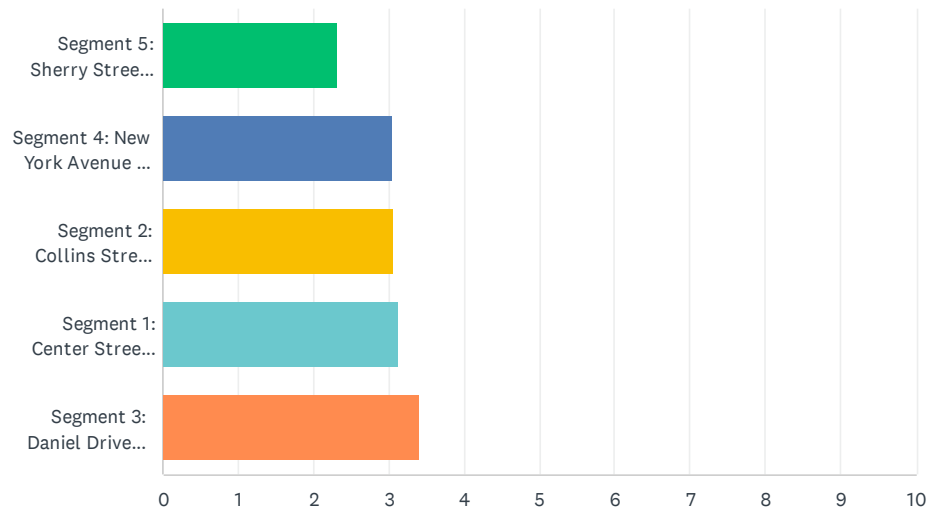


International Corridor Public Feedback Survey #2

	1	2	3	4	5	TOTAL	SCORE
Segment 5: Sherry Street to SH 360	19.57% 9	10.87% 5	8.70% 4	2.17% 1	58.70% 27	46	2.30
Segment 4: New York Avenue to Sherry Street	6.52% 3	21.74% 10	26.09% 12	36.96% 17	8.70% 4	46	2.80
Segment 3: Daniel Drive to New York Avenue	19.57% 9	15.22% 7	30.43% 14	28.26% 13	6.52% 3	46	3.13
Segment 2: Collins Street to Daniel Drive	13.04% 6	32.61% 15	21.74% 10	23.91% 11	8.70% 4	46	3.17
Segment 1: Center Street to Collins Street	41.30% 19	19.57% 9	13.04% 6	8.70% 4	17.39% 8	46	3.59

Q3 Safety and Lighting are important for establishing the International Corridor as a destination. Improvements to safety and lighting could include adding more lighting, increasing police presence, reducing unlit areas in pedestrian pathways, etc. Using the image above, please rank the segments of the corridor from 1-5, 1 being those that are most in need of safety/lighting improvements, and 5 being the least in need of safety/lighting improvements.

Answered: 40 Skipped: 161



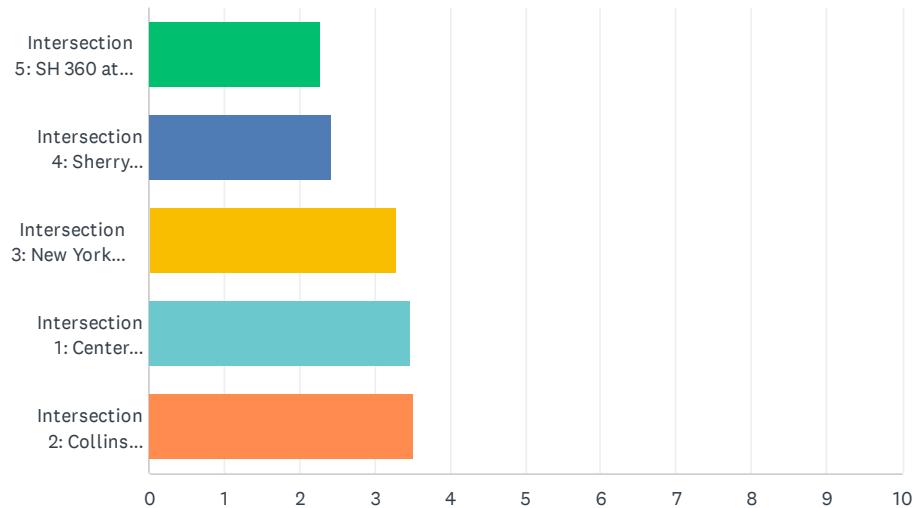
International Corridor Public Feedback Survey #2

	1	2	3	4	5	TOTAL	SCORE
Segment 5: Sherry Street to SH 360	17.50% 7	5.00% 2	20.00% 8	7.50% 3	50.00% 20	40	2.33
Segment 4: New York Avenue to Sherry Street	15.00% 6	22.50% 9	22.50% 9	32.50% 13	7.50% 3	40	3.05
Segment 2: Collins Street to Daniel Drive	7.50% 3	35.00% 14	20.00% 8	32.50% 13	5.00% 2	40	3.08
Segment 1: Center Street to Collins Street	35.00% 14	15.00% 6	7.50% 3	12.50% 5	30.00% 12	40	3.13
Segment 3: Daniel Drive to New York Avenue	25.00% 10	22.50% 9	30.00% 12	15.00% 6	7.50% 3	40	3.42



Q4 Crosswalks in the International Corridor must be safe for people to walk from place to place. Many residents and visitors choose to walk along Pioneer Parkway, even with cars moving fast (45 mph). A primary goal of this vision is to make the crosswalks at intersections as safe as possible. Using the image above, please rank the intersections of the corridor from 1-5, 1 being those that are most in need of safety improvements, and 5 being the least in need of safety improvements.

Answered: 42 Skipped: 159

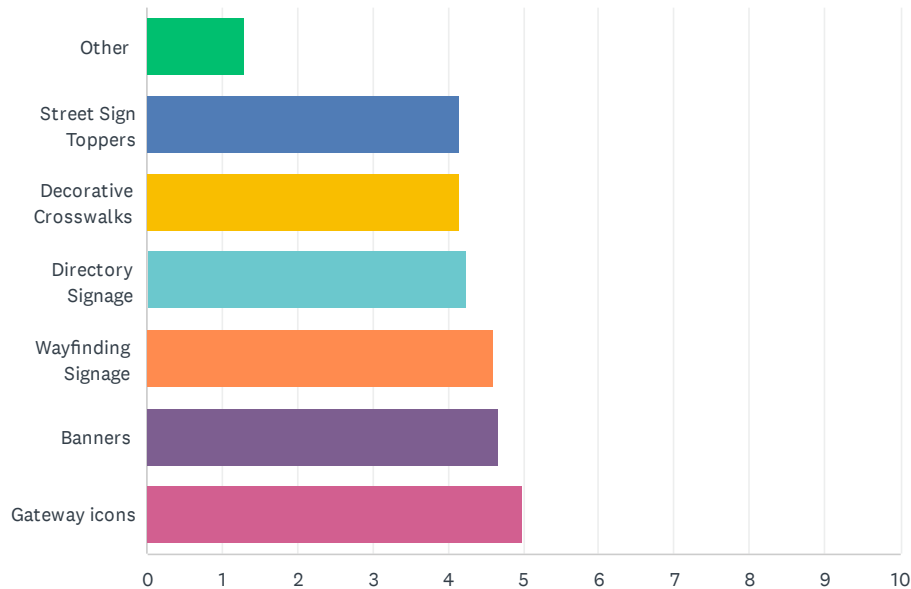


International Corridor Public Feedback Survey #2

	1	2	3	4	5	TOTAL	SCORE
Intersection 5: SH 360 at Pioneer Parkway	19.05% 8	4.76% 2	14.29% 6	9.52% 4	52.38% 22	42	2.29
Intersection 4: Sherry Street at Pioneer Parkway	7.14% 3	14.29% 6	16.67% 7	38.10% 16	23.81% 10	42	2.43
Intersection 3: New York Avenue at Pioneer Parkway	14.29% 6	28.57% 12	38.10% 16	9.52% 4	9.52% 4	42	3.29
Intersection 1: Center Street at Pioneer Parkway	28.57% 12	28.57% 12	11.90% 5	23.81% 10	7.14% 3	42	3.48
Intersection 2: Collins Street at Pioneer Parkway	30.95% 13	23.81% 10	19.05% 8	19.05% 8	7.14% 3	42	3.52

Q5 This visioning effort also aims to build an identity or brand using signage and other visual cues that are different in the International Corridor. There are a variety of ways this can be accomplished, including banners, gateway icons, signs, color themes, etc. Using the image above, please rank the visual options for the corridor from 1-5, 1 being those that are most important to building an identity in the International Corridor, and 5 being the least important to building an identity in the International Corridor.

Answered: 46 Skipped: 155

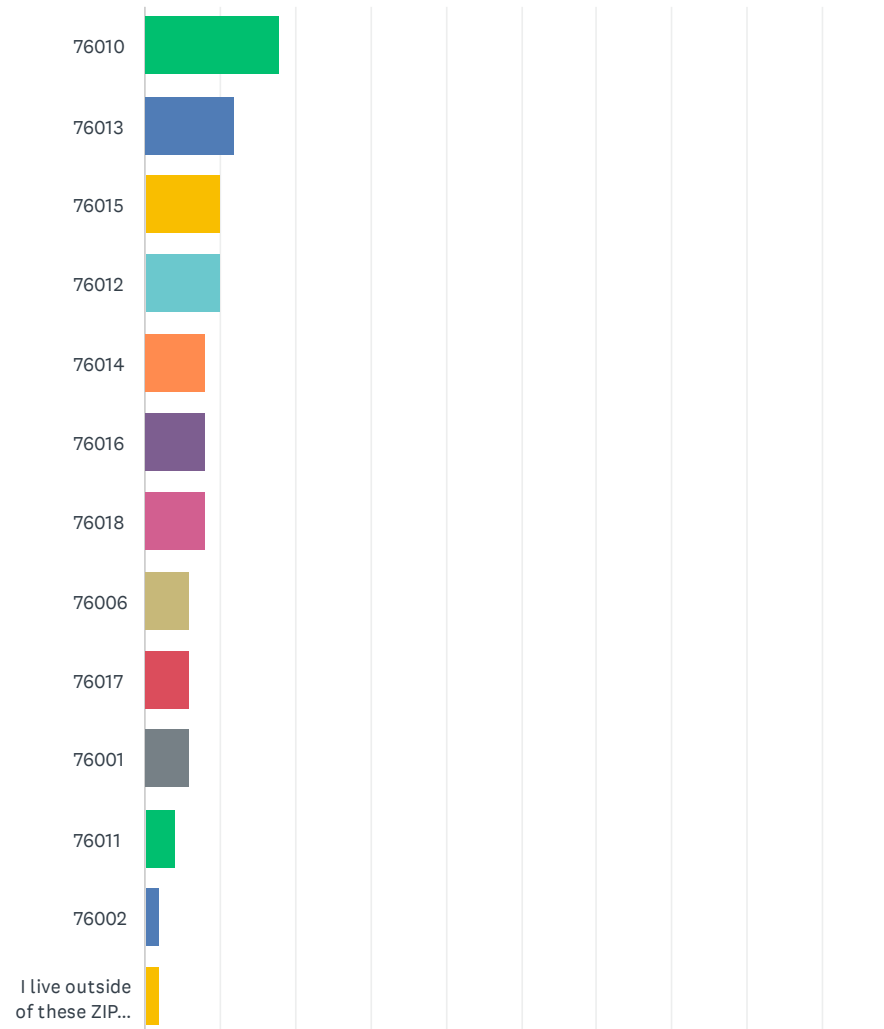


International Corridor Public Feedback Survey #2

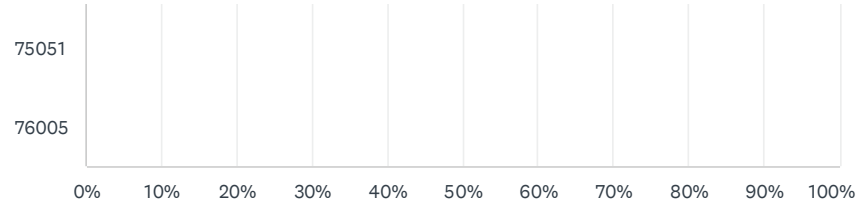
	1	2	3	4	5	6	7	TOTAL	SCORE
Other	0.00% 0	0.00% 0	2.63% 1	0.00% 0	2.63% 1	13.16% 5	81.58% 31	38	1.29
Street Sign Toppers	15.22% 7	19.57% 9	8.70% 4	13.04% 6	17.39% 8	17.39% 8	8.70% 4	46	4.15
Decorative Crosswalks	6.67% 3	17.78% 8	22.22% 10	11.11% 5	24.44% 11	15.56% 7	2.22% 1	45	4.16
Directory Signage	11.36% 5	13.64% 6	9.09% 4	34.09% 15	18.18% 8	13.64% 6	0.00% 0	44	4.25
Wayfinding Signage	23.91% 11	15.22% 7	17.39% 8	10.87% 5	8.70% 4	21.74% 10	2.17% 1	46	4.61
Banners	15.91% 7	22.73% 10	13.64% 6	22.73% 10	13.64% 6	6.82% 3	4.55% 2	44	4.66
Gateway icons	26.67% 12	13.33% 6	26.67% 12	8.89% 4	15.56% 7	8.89% 4	0.00% 0	45	5.00

### Q6 Which ZIP code do you live in?

Answered: 50 Skipped: 151



### International Corridor Public Feedback Survey #2



ANSWER CHOICES	RESPONSES	
76010	18.00%	9
76013	12.00%	6
76015	10.00%	5
76012	10.00%	5
76014	8.00%	4
76016	8.00%	4
76018	8.00%	4
76006	6.00%	3
76017	6.00%	3
76001	6.00%	3
76011	4.00%	2
76002	2.00%	1
I live outside of these ZIP codes	2.00%	1
75051	0.00%	0
76005	0.00%	0
<b>TOTAL</b>		<b>50</b>

International Corridor Public Feedback Survey #2

Q7 Please complete the fields below if you would like future updates about the International Corridor Visioning Effort

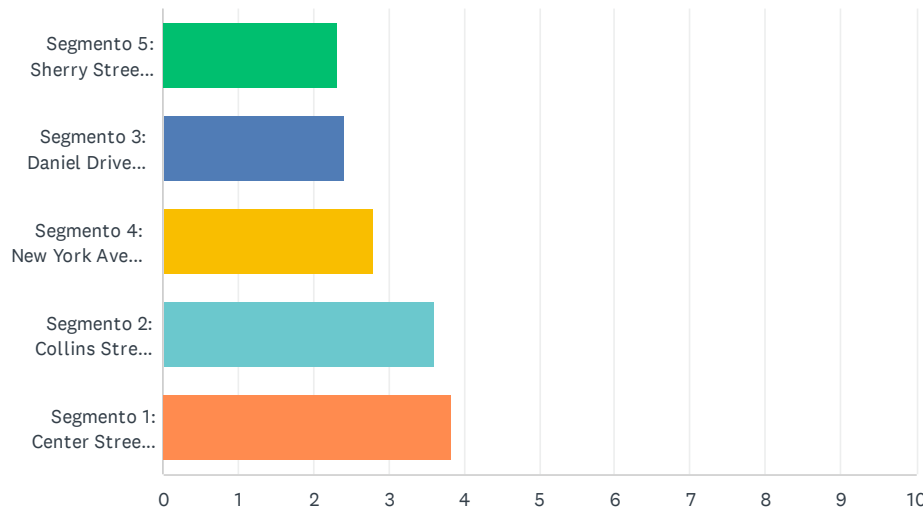
Answered: 28 Skipped: 173

ANSWER CHOICES	RESPONSES	
Name	96.43%	27
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	28
Phone Number	89.29%	25

NOTE: Personal Information has been redacted

Q8 El Acceso Peatonal y la Conectividad se refieren a lo fácil que es caminar con seguridad en cierta área. Una comunidad con acceso peatonal tiene aceras que se conectan entre sí, y tienen acceso a tiendas, restaurantes, y otros vecindarios. El acceso peatonal y la conectividad incluyen carriles y rutas para bicicletas, al igual que características en la carretera para disminuir la velocidad, e incluso paisajismo especial (árboles, arbustos, etc.) para separar a los vehículos de la vía peatonal. Usando la imagen de arriba, clasifique los segmentos del corredor del 1 al 5, 1 siendo el segmento que necesita más mejoras con respecto al acceso peatonal y la conectividad, y 5 siendo el segmento que necesita menos mejoras en acceso peatonal y conectividad.

Answered: 6 Skipped: 195



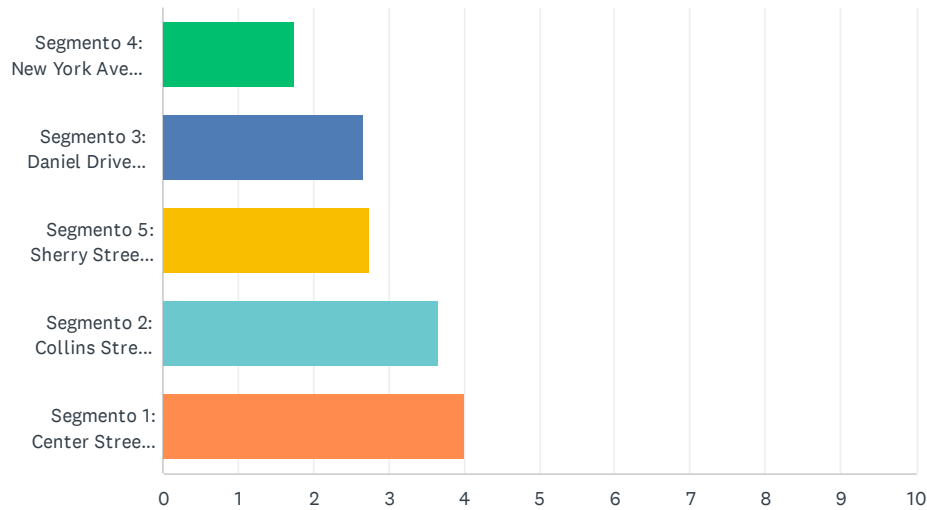


International Corridor Public Feedback Survey #2

	1	2	3	4	5	TOTAL	SCORE
Segmento 5: Sherry Street a SH 360	16.67% 1	16.67% 1	0.00% 0	16.67% 1	50.00% 3	6	2.33
Segmento 3: Daniel Drive a New York Avenue	0.00% 0	0.00% 0	60.00% 3	20.00% 1	20.00% 1	5	2.40
Segmento 4: New York Avenue a Sherry Street	20.00% 1	20.00% 1	0.00% 0	40.00% 2	20.00% 1	5	2.80
Segmento 2: Collins Street a Daniel Drive	20.00% 1	40.00% 2	20.00% 1	20.00% 1	0.00% 0	5	3.60
Segmento 1: Center Street a Collins Street	50.00% 3	16.67% 1	16.67% 1	0.00% 0	16.67% 1	6	3.83

Q9 La seguridad y el alumbrado son factores importantes que consideramos al establecer el Corredor Internacional como destino. Las mejoras en la seguridad y el alumbrado pudieran incluir agregar mas alumbrado, aumentar la presencia policial, reducir las áreas sin alumbrado en las vías peatonales, etc. Usando la imagen de arriba, clasifique los segmentos del corredor del 1 al 5, 1 siendo el segmento que necesita más mejoras de alumbramiento y seguridad, y 5 siendo el segmento que necesita menos mejoras alumbramiento y seguridad.

Answered: 4 Skipped: 197

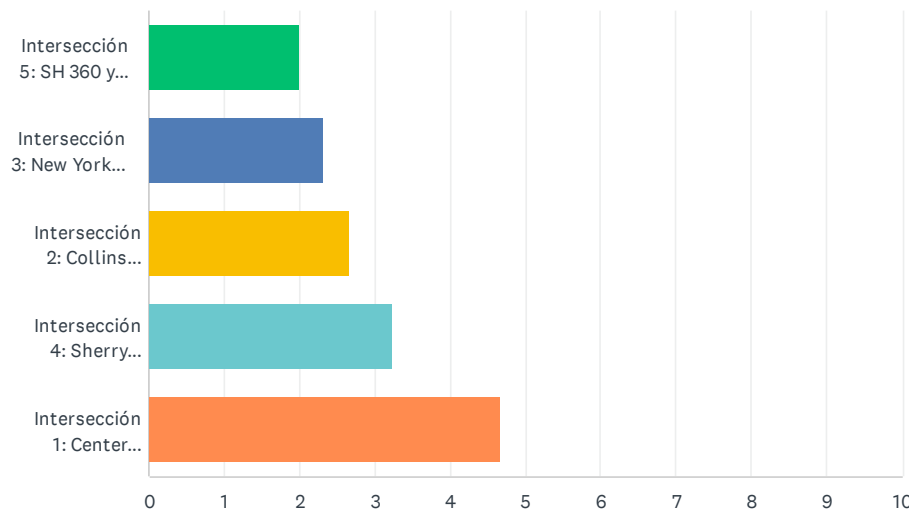


International Corridor Public Feedback Survey #2

	1	2	3	4	5	TOTAL	SCORE
Segmento 4: New York Avenue a Sherry Street	0.00% 0	25.00% 1	0.00% 0	0.00% 0	75.00% 3	4	1.75
Segmento 3: Daniel Drive a New York Avenue	0.00% 0	0.00% 0	66.67% 2	33.33% 1	0.00% 0	3	2.67
Segmento 5: Sherry Street a SH 360	25.00% 1	0.00% 0	0.00% 0	75.00% 3	0.00% 0	4	2.75
Segmento 2: Collins Street a Daniel Drive	0.00% 0	66.67% 2	33.33% 1	0.00% 0	0.00% 0	3	3.67
Segmento 1: Center Street a Collins Street	75.00% 3	0.00% 0	0.00% 0	0.00% 0	25.00% 1	4	4.00

Q10 Los cruces peatonales en el Corredor Internacional deben ser seguros para los peatones. Muchos residentes y visitantes eligen caminar por Pioneer Parkway, incluso siendo que los vehículos alcanzan una velocidad de 45 mph. Un objetivo principal de esta visión es hacer que los cruces peatonales en las intersecciones sean lo más seguros posible. Usando la imagen de arriba, clasifique los segmentos del corredor del 1 al 5, 1 siendo el segmento que necesita más mejoras de seguridad peatonal, y 5 siendo el segmento que necesita menos mejoras de seguridad peatonal.

Answered: 4 Skipped: 197

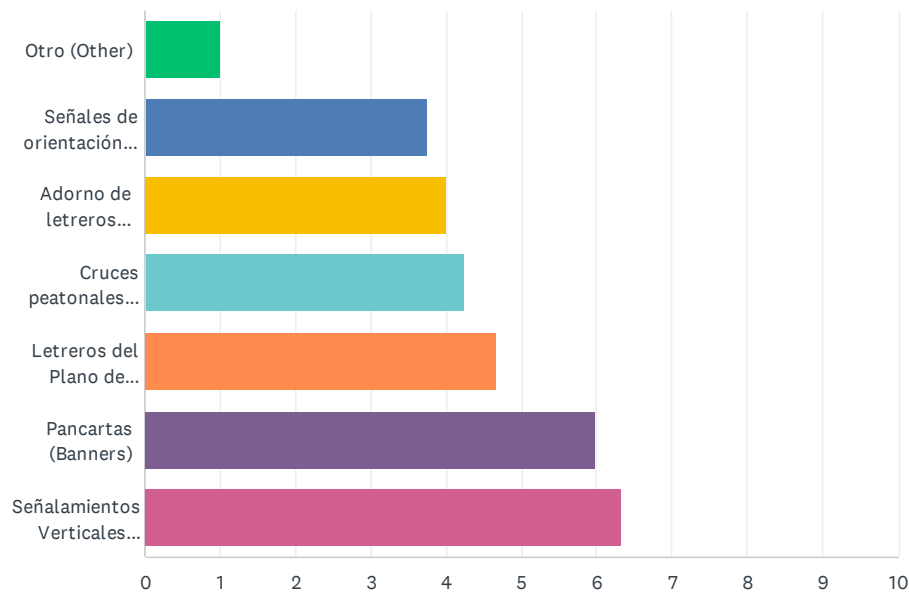


International Corridor Public Feedback Survey #2

	1	2	3	4	5	TOTAL	SCORE
Intersección 5: SH 360 y Pioneer Parkway	0.00% 0	0.00% 0	50.00% 2	0.00% 0	50.00% 2	4	2.00
Intersección 3: New York Avenue y Pioneer Parkway	0.00% 0	0.00% 0	33.33% 1	66.67% 2	0.00% 0	3	2.33
Intersección 2: Collins Street y Pioneer Parkway	0.00% 0	33.33% 1	33.33% 1	0.00% 0	33.33% 1	3	2.67
Intersección 4: Sherry Street y Pioneer Parkway	25.00% 1	25.00% 1	0.00% 0	50.00% 2	0.00% 0	4	3.25
Intersección 1: Center Street y Pioneer Parkway	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.00% 0	3	4.67

Q11 Este esfuerzo de visión también tiene como objetivo construir una identidad o marca utilizando señalización y otras señales visuales que son diferentes en el Corredor Internacional. Hay una variedad de formas en que esto se puede lograr, incluyendo pancartas, señalamientos verticales, letreros, temas de color, etc. Usando la imagen de arriba, clasifique las opciones visuales para el corredor del 1 al 5, 1 siendo las que son más importantes para construir una identidad en el Corredor Internacional, y 5 siendo las menos importantes para construir una identidad en el Corredor Internacional.

Answered: 5 Skipped: 196

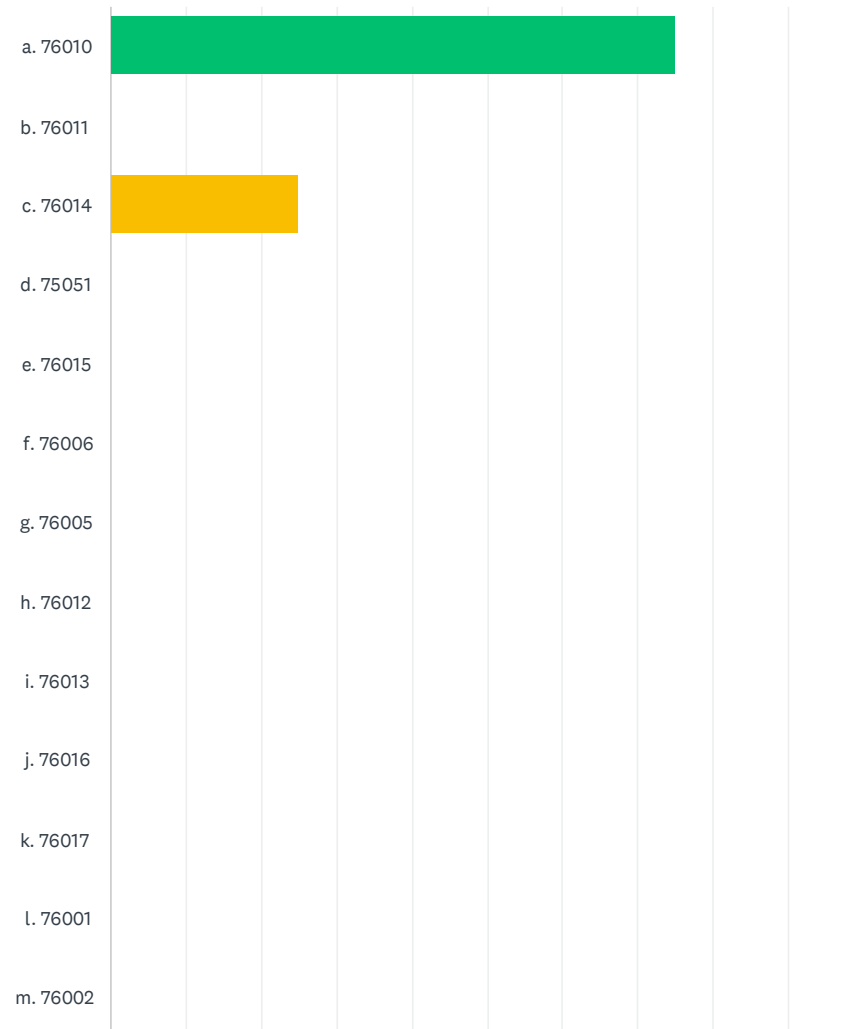


International Corridor Public Feedback Survey #2

	1	2	3	4	5	6	7	TOTAL	SCORE
Otro (Other)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 3	3	1.00
Señales de orientación (Wayfinding Signage)	25.00% 1	0.00% 0	0.00% 0	0.00% 0	50.00% 2	25.00% 1	0.00% 0	4	3.75
Adorno de letreros (Street Sign Toppers)	0.00% 0	0.00% 0	66.67% 2	0.00% 0	0.00% 0	33.33% 1	0.00% 0	3	4.00
Cruces peatonales decorativos (Decorative Crosswalk)	25.00% 1	0.00% 0	0.00% 0	50.00% 2	0.00% 0	25.00% 1	0.00% 0	4	4.25
Letreros del Plano de Ubicación (Directory Signage)	33.33% 1	0.00% 0	0.00% 0	33.33% 1	33.33% 1	0.00% 0	0.00% 0	3	4.67
Pancartas (Banners)	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	3	6.00
Señalamientos Verticales (Gateway Icons)	33.33% 1	66.67% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	3	6.33

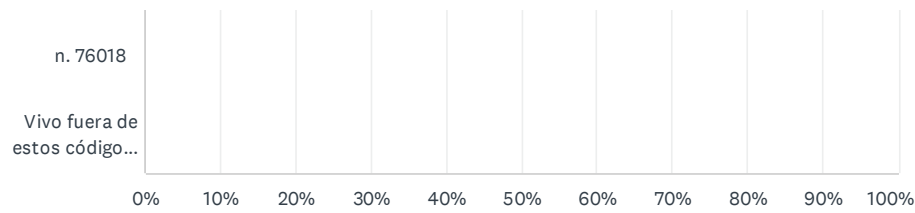
### Q12 ¿En qué código postal vive?

Answered: 4 Skipped: 197





### International Corridor Public Feedback Survey #2



ANSWER CHOICES	RESPONSES
a. 76010	75.00%
b. 76011	0.00%
c. 76014	25.00%
d. 75051	0.00%
e. 76015	0.00%
f. 76006	0.00%
g. 76005	0.00%
h. 76012	0.00%
i. 76013	0.00%
j. 76016	0.00%
k. 76017	0.00%
l. 76001	0.00%
m. 76002	0.00%
n. 76018	0.00%
Vivo fuera de estos códigos postales	0.00%
<b>TOTAL</b>	<b>4</b>

International Corridor Public Feedback Survey #2

Q13 Complete la siguiente información si desea actualizaciones futuras sobre el Esfuerzo de visión del corredor internacional

Answered: 2 Skipped: 199

ANSWER CHOICES	RESPONSES	
Nombre	100.00%	2
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Dirección de correo electrónico	100.00%	2
Número de teléfono	100.00%	2

NOTE: Personal Information has been redacted

Q14 Đường đi bộ và tính lưu thông đề cập đến mức độ dễ dàng để đi bộ an toàn trong một khu vực nhất định. Một cộng đồng có thể đi bộ có vỉa hè kết nối với nhau và dẫn đến những nơi mà mọi người muốn đến như cửa hàng, nhà hàng và khu dân cư. Đường đi bộ và tính lưu thông cũng có thể bao gồm những thứ như làn đường hoặc tuyến đường dành cho xe đạp, điều hòa giao thông hoặc cảnh quan đặc biệt để giúp phân tách phương tiện giao thông với đường dành riêng cho người đi bộ. Sử dụng hình ảnh ở trên, vui lòng xếp hạng các đoạn hành lang từ 1-5, 1 là những đoạn cần nâng cấp đường đi bộ nhất như vỉa hè, cảnh quan hoặc các biện pháp điều hòa giao thông và 5 ít cần cải thiện khả năng đi bộ nhất.

Answered: 0 Skipped: 201

 No matching responses.

	1	2	3	4	5	TOTAL	SCORE
Đoạn 1: Từ Center Street tới Collins Street	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Đoạn 2: Từ Collins Street tới Daniel Drive	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Đoạn 3: Từ Danial Drive tới New York Avenue	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Đoạn 4: Từ New York Avenue tới Sherry Street	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Đoạn 5: Từ Sherry Stree tới SH 360	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

